

# What is being said on your Facebook ads?

*... and who is hijacking them?*



# Are you running Facebook ads?



Do you know that they're  
receiving comments?

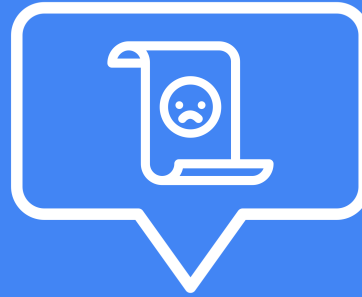
These comments are shown to your prospects in their News Feeds



**SPAM/SCAM**



**COMPETITOR  
PROMOTIONS**



**CUSTOMER  
COMPLAINTS**



**CUSTOMER  
INQUIRIES**

When unmonitored these comments can cause a lot of harm to your brand.

# How can you effectively manage these comments?



## PROTECT

Hide or delete harmful comments (ex: profanity, competitor links, spam)



## REACT

React to matters in need of your attention (ex: broken links, threats, people becoming offended)



## RESPOND

Respond to comments in need of attention (ex: customer inquiries, customer praise)

**An AI powered technology solution can do all of this for you, 24/7.**

# BRANDBASTION helps you get the most out of your advertising



AUTOMATED GLOBAL REAL-TIME  
SUPPORT ON SOCIAL MEDIA  
24/7

## **BRAND PROTECTION AND CRISIS MANAGEMENT**

BrandBastion removes harmful content according to detailed brand preference across all of your Facebook and Instagram ads globally (solution is provided in 43 languages) within 8 min 24/7 and immediately informs you of any situations that require your attention.

## **SOCIAL CUSTOMER SERVICE**

BrandBastion can respond on your behalf according to detailed brand preference to any comments in need of attention within 8 min 24/7.

## **ACTIONABLE REPORTING**

BrandBastion offers customized and detailed monthly reports providing you with an overview of comments and sentiment across all your advertising campaigns.

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