

LEADER CONVERSATION GUIDE

Strategic Financial Planning with Jill Mutimer - Episode 122 Fund even the biggest dreams and visions from God

When churches plan their finances strategically, they can fund even the biggest visions and dreams from God.

Unfortunately, poor financial planning can lead to money dictating ministry instead of driving it.

This week on the podcast we continue our four part series on financial challenges that churches face today. Jill Mutimer from the <u>Strategic Consulting Group</u> talks about how churches can become more strategic in their financial planning.

Key Gaps To Solid Financial Planning

- Focusing on pulling off the next big thing instead of taking a long-term view of the vision.
- Basing approaches to debt on emotion and fear rather than using data to make decisions objectively.
- Failing to identify risks and mitigating them with banks upfront.
- Talking to lenders before variables are figured out.

Practical Next Steps for Strategically Planning Finances

- Take a long-term view of what God is trying to do through your church and then make sure you have a financial plan to accomplish the vision.
- Quantify the entire vision and ensure the ministry is putting resources on top priorities.
- Make strategic decisions rather than tactical decisions.
- Ensure that debt is manageable and doesn't impact ongoing ministry of the church.
- Understand how lenders perceive risk and address it ahead of time.
- Structure your funding plan on what you should do rather than just doing what other ministries have done.

Next Steps

- **Trying to become more strategic in your financial planning?** Strategic Consulting Group delivers a core set of services that help ministries manifest their vision. Learn how the Strategic Consulting Group can serve your church <u>here</u>.
- Do you have a clear vision for the future of your church? The Unstuck Group wants to help you take steps towards health and growth by defining how you're going to get where you want to go. Learn more about our process.

Listen to the episode on iTunes or at theunstuckgroup.com/episode122.

