Sample
Vital Signs Report
Attendance change
Have you explored this trend as a team? What may be contributing to this decline?

-13.02%
your score

Guests to attendance
This reflects your annual number of first-time guests in proportion to your average attendance. Your “front door” appears to have room for improvement.

0.41:1
your score

Percentage of kids
The degree to which your church is reaching young families is above average. You may also want to compare your percentage of kids in the church to the demographic data from your community.

23.88%
your score

Percentage of students
The degree to which your church is reaching the next generation is above average. Again, you may also want to compare your percentage of students in the church to the demographic data from your community.

14.86%
your score
**Overall**

**Percentage of baptisms**
This typically reflects the degree to which you are reaching the unchurched. There is room for improvement in this area.

- Your score: 1.99%
- Top 10%: 11%
- Bottom 10%: 2%
- Average: 6%

**Membership**
This reflects the degree to which people have connected to your church through membership. If membership is a part of your strategy, there is room for improvement here.

- Your score: 87.26%
- Top 10%: 121%
- Bottom 10%: 42%
- Average: 75%

**Attendance to staff**
We encourage churches to aim for 100 to 1. You appear to be utilizing your staff well.

- Your score: 83:1
- Top 10%: 121:1
- Bottom 10%: 42:1
- Average: 77:1

**Percentage of adults & students serving**
This reflects how well you engage people to utilize their gifts in ministry. You are performing at an above average level in this area.

- Your score: 52.01%
- Top 10%: 71%
- Bottom 10%: 21%
- Average: 45%
Percentage of adults & students in groups
You are engaging a high percentage of people in your church community.

85.69% your score
58% average
25% (bottom 10%)

Adults & students per capita giving
This can reflect vision buy-in along with spiritual maturity. Your giving levels appear to be in the top 10% of churches your size. High giving per capita may indicate that you are not attracting new people to your church.

$72.46 your score
$44 average
$25 (bottom 10%)

Percentage of budget spent on staff
The portion of your budget spent on staff is below that of the average church.

42% your score
50% target
37% (bottom 10%)

Number of weeks in cash reserves
Your cash reserves are at a strong level.

15 your score
6 target
8 (top 10%)
0 (bottom 10%)
Debt to annual giving
Your current debt load is at a manageable level.

Attendance to seats
You have plenty of room for growth in your current facility.

Max. attendance given current parking lot size
You may have difficulty fully utilizing your auditorium with the current parking lot size.

Parking spaces needed to maximize seating
You will need additional parking spots to fully utilize your auditorium.
Max. attendance potential in 3 services

Assuming the potential for 3 services in your auditorium and parking lot, you have plenty of room for growth.

5,289
Next Steps

The purpose of this assessment is simple: to give you a current snapshot of your ministry’s health. But metrics are just a starting point. Let's turn the knowledge to action.

Learn how The Unstuck Group can support your church with a Ministry Health Assessment, Strategic Planning, and Staffing & Structure Review at www.TheUnstuckGroup.com.