

STAYING SAFE ON THE ROADS THIS WINTER

• Top tips from Enterprise Flex-E-Rent •

As Christmas draws closer, UK drivers should prepare for **ice and snow**, **freezing gales** and **sub-zero temperatures**. Here's why winter road safety should be every driver's number one priority...

THE STATS

Winter weather



5128
INJURIES
38
DEATHS

In 2012 (our most recent snowy winter), 38 people were killed and 5,128 injured on UK roads during snowy or icy weather.¹

Twilight dazzle



3900
INJURIES
28
DEATHS

Sunrise and sunset glare contributes to an average of 3,900 injuries and 28 deaths on the road every year.²

WARNINGS

5 of the 10 most extreme winters of the last century³ have occurred in the past decade

Claims for pothole related damage to cars rose **fivefold** in the winter of 2013/14⁵

The rate of head-on crashes involving lorries nearly **quadruples** in twilight conditions⁴

56% of drivers are unsure when⁶ they are safe to drive the morning after festive drinking

ADVICE

The minimum legal tyre tread depth is **1.6mm**⁸ but the AA recommend at least **3mm**⁹ for winter motoring

Stopping distances **double** on wet roads and increase by up to **ten times**⁷ in icy or snowy conditions

Just **30cm** of flowing flood water can move a car. Avoid driving through moving water deeper than **10cm**¹¹

You must use headlights when visibility is reduced to less than **100 metres** by snow, hail, rain or fog¹⁰

Here at **Enterprise Flex-E-Rent**, we want to make sure you have everything you need to deal with seasonal driving challenges.

The Winter Road Safety Wish List

<input checked="" type="checkbox"/> De-mister pad	<input checked="" type="checkbox"/> Ice scraper	<input checked="" type="checkbox"/> De-icer
<input checked="" type="checkbox"/> Cleaning sponge	<input checked="" type="checkbox"/> Torch & batteries	<input checked="" type="checkbox"/> Clothes/blankets
<input checked="" type="checkbox"/> Jump leads	<input checked="" type="checkbox"/> First aid kit	<input checked="" type="checkbox"/> Screen wash
<input checked="" type="checkbox"/> A shovel	<input checked="" type="checkbox"/> Sunglasses	<input checked="" type="checkbox"/> Common sense

ESSENTIAL SEASONAL VEHICLE CHECKS...

Check your tyre pressure, lights, wipers, anti-freeze and screen wash levels

Clear away any snow and ice from the vehicle

Clean your lights, license plate and windows

Charge your mobile phone just in case, and batteries for your torch



Get some great tips on how to stay safe this winter by downloading our guide

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