

Top tips from Enterprise Flex-E-Rent

As Christmas draws closer, UK drivers should prepare for **ice and snow**, **freezing gales** and **sub-zero temperatures**. Here's why winter road safety should be every driver's number one priority...



In 2012 (our most recent snowy winter), 38 people were killed and 5,128 injured on UK roads during snowy or icy weather.¹

DEATHS

THE STATS

Twilight dazzle

3900 INJURIES

DEATHS

Sunrise and sunset glare contributes to an average of 3,900 injuries and 28 deaths on the road every year.²

WARNINGS

O ers iry³

Fivefold

The rate of head-on crashes involving lorries nearly **quadruples** in twilight conditions⁴





56% of drivers

are unsure when⁶ they are safe to drive the morning after festive drinking

Claims for pothole related damage to cars rose **fivefold** in the winter of 2013/14⁵

ADVICE



The minimum legal tyre tread depth is **1.6mm**⁸ but the AA recommend at least **3mm**⁹ for winter motoring

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Stopping distances double on wet roads and increase by up to ten times⁷ in icy or snowy conditions



Just **30cm** of flowing flood water can move a car. Avoid driving through moving water deeper than **10cm**¹¹

You must use headlights when visibility is reduced to less than



De-icer

Clothes/blankets

Screen wash

Common sense

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by snow, hail, rain or fog¹⁰

Here at Enterprise Flex-E-Rent, we want to make sure you have everything you need to deal with seasonal driving challenges.

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De-mister pad

Cleaning sponge

Jump leads

A shovel

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Check your tyre pressure, lights, wipers, anti-freeze and screen wash levels



Clear away any snow and ice from the vehicle

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The Winter Road Safety Wish List

Ice scraper

rch & batteries

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First aid kit

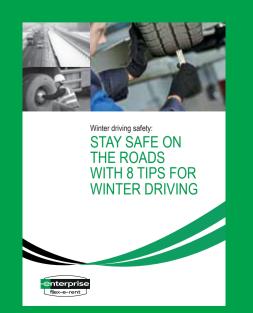
Sunglasses

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Clean your lights, license plate and windows





Get some great tips on how to stay safe this winter by downloading our guide

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