

# CRM Integration for Insight

Easily export data for a seamless workflow.



## Improve productivity

Data integration allows customers to establish searches in Insight and automatically export data that matches specific criteria. Spend less time searching, and more time selling.

## Effectively deploy resources

Centralize pipeline and sales lead management by quickly establishing customized searches for individual sales territories. Eliminate the need to manually assign leads by territory.

## Find the right projects

Data integration gives you the flexibility to decide which export fields are relevant to your business needs.

ConstructConnect's data integration services allow your company to export summary level project data from Insight for use in Customer Relationship Management (CRM) or Salesforce Automation (SFA) solutions. Data can be exported daily, weekly, or on a customized scheduled in multiple formats.

- Link back to Insight for full project information, including bidders and key participants
- Seamlessly integrate relevant project news data with your existing systems
- Receive automatic updates on previously exported projects

## Why choose ConstructConnect?

ConstructConnect is the only data provider with national U.S. coverage and the strongest Canadian coverage available. We are also an Innovation Partner of the AIA, which means we track more private projects from the earliest information sources—owners and architects.

We fully digitize all documents, including plans and specifications, giving you access to product needs much earlier in the project cycle. From our dedicated source specialists for the latest extraction technologies, ConstructConnect uses all possible resources to give you the most accurate, dependable project information available.

Interested in learning more?  
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