

Forecast

Strong business starts with superior intelligence.



Improve planning and decision-making

Use Forecast to make better-informed decisions, improve demand and resource planning, and identify new opportunities by segment or region.

Analyze market trends

Evaluate historical and emerging trends—by geography or project type. Mitigate risk by understanding how different construction markets are responding to economic pressures, including expected future performance.

Measure and set sales targets

Create custom territories to measure sales performance against construction market growth.

Forecast on the Insight platform provides a detailed view of construction activity, including historical data, current-year projections and a five-year forecast—all developed by industry-leading economists and sourced from the industry's most-trusted project news database.

Detailed: Insight offers a forecast for 34 specific categories of construction all the way down to the county level in the United States and province level in Canada.

Accurate: Insight's forecast is based on actual historical project information, as opposed to surveys or estimates and uses key macroeconomic drivers to influence the forecast.

Customizable: Data is reported in both dollar values and square footage (dwelling units for residential construction). In addition, U.S. data can be broken out by new construction vs. renovation.

Why choose ConstructConnect?

ConstructConnect is the only data provider with national U.S. coverage and the strongest Canadian coverage available. We are also an Innovation Partner of the AIA, which means we track more private projects from the earliest information sources—owners and architects.

We fully digitize all documents, including plans and specifications, giving you access to product needs much earlier in the project cycle. From our dedicated source specialists for the latest extraction technologies, ConstructConnect uses all possible resources to give you the most accurate, dependable project information available.

Interested in learning more?
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