



THANK YOU FOR JOINING US!

IGNITE WEBINAR SERIES

Cyber Security Hygiene for your Business

COVID-19 Recovery & Rebuilding

The presentation will begin right at 1:00 p.m.

IGNITE WEBINAR SERIES

Cyber Security Hygiene for your Business

COVID-19 Recovery & Rebuilding

WEDNESDAY, JUNE 3, 2020



Women's
Business Alliance
CENTRAL & NORTH
hosted by the Entrepreneur Fund



Webinar Logistics

WE ARE RECORDING

Recordings, slides, and any resources mentioned will be shared with participants after the event and available at <http://info.entrepreneurfund.org/igniteseries>

Q&A

All participants have been muted. If you have questions please put them in the Q&A field and we will be sure to answer those. A Q&A summary will be provided after the meeting, if we can't get to all questions during the event.

CHAT

The chat function is enabled for you to chat with the speakers. These messages don't go to the full group.

FEEDBACK

We want your feedback. After the event, you will receive a survey request. Please complete this so we can continue to improve this series.



Today's Agenda & Presenters



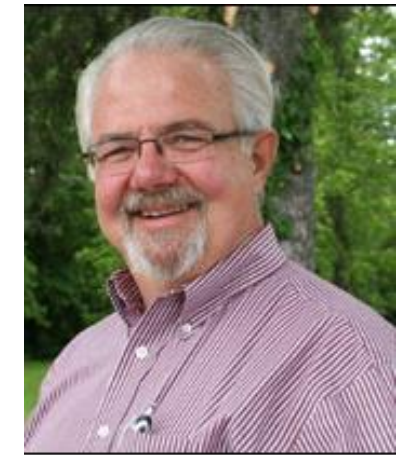
1:00 PM – WELCOME & OVERVIEW

Sandy Voigt, Women's Business Alliance Central Director



1:05 PM – CYBER SECURITY HYGIENE FOR YOUR BUSINESS

Jim Mayne, Information Security Officer, Deerwood Technologies



1:45 PM – Q&A

1:55 PM – WRAP-UP & UPCOMING WEBINARS

Sandi Larson, Women's Business Alliance North Director





**Women's
Business Alliance
CENTRAL & NORTH**

hosted by the Entrepreneur Fund

About WBA's

The Women's Business Alliance is a certified Women's Business Center through the SBA, which provides women business owners services to grow, finance or start a business. We have two offices: one in Northeast Minnesota and one in Central Minnesota.

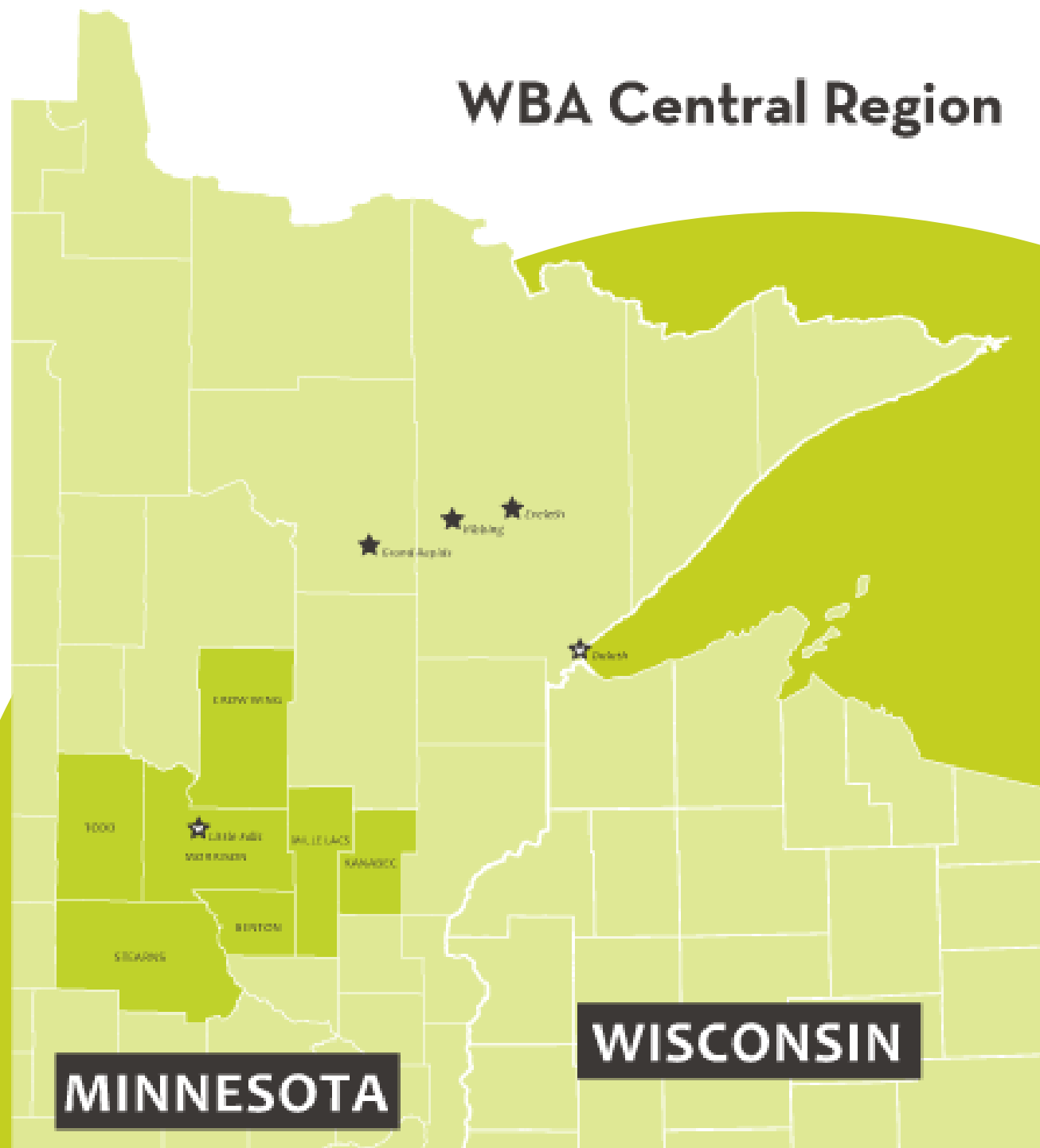
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**U.S. Small Business
Administration**

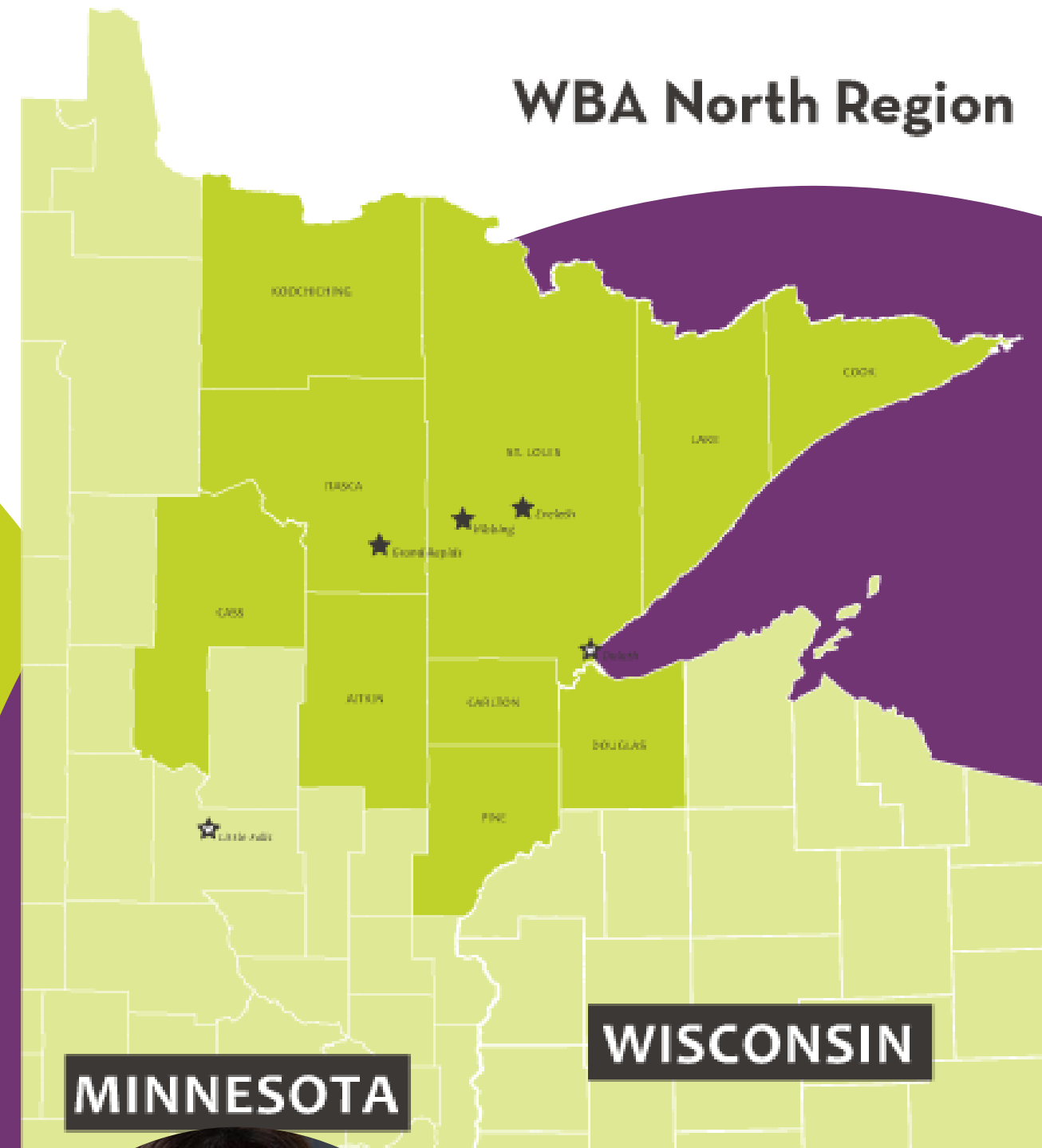


WBA Central Region



- Counties:
- Benton
 - Crow Wing
 - Kanabec
 - Mille Lacs
 - Morrison
 - Stearns
 - Todd

WBA North Region



- Counties:
- Aitkin
 - Carlton
 - Cass
 - Cook
 - Douglas, WI
 - Itasca
 - Koochiching
 - Lake
 - Pine
 - St. Louis



CENTRAL CONTACT

Sandy Voigt

Women's Business Alliance Central Director

218-735-6033

sandyv@entrepreneurfund.org



NORTH CONTACT

Sandi Larson

Women's Business Alliance North Director

218-623-5741

sandil@entrepreneurfund.org



IGNITE WEBINAR SERIES

COVID-19 Recovery & Rebuilding

UPCOMING WEBINARS

June 10 - Strength Finders: Returning to Work Post Trauma

June 17 - Recession Proof Your Business

June 24 - COVID 19 Accounting Practices: PPP Forgiveness

July 1 - Using **Initiate** to Support Your Small Businesses During Covid-19 & Beyond

July 8 - Leadership During Crisis

July 15 - Strategizing and Rebuilding Using EOS Tools

PAST WEBINARS (RECORDINGS AVAILABLE)

MAY 27 – Evaluating Your Website's SEO and Effectiveness

MAY 20 – Marketing Your Business During a Pandemic

May 13 - HR Laws & Procedures Relating to COVID-19

May 1 - Preparing Your Business to Re-open

April 29 - Q&A with the SBA

<http://Info.EntrepreneurFund.org/IgniteSeries>

Cyber Security Hygiene for Your Business



Jim Mayne
Information Security Officer



POLL



Topics

Technology plays a very significant role today

Company Size

All businesses
Small/sole proprietor
Small to Medium
Enterprise

Work Status

Workforce reductions
Remote work
Optimizing remote work
Returning to work

Technology Platforms

Personal computers
Remote access
On-Premise / Cloud / Hybrid
Collaboration



Company Size

All businesses

Cyber criminals exploit fear and the unknown

Cyber crime is now more lucrative because of predominance of residential / personal computers and networks

Deploying a “human firewall” is most cost-effective prevention

Be aware and be vigilant



Company Size

Small / Sole Proprietor

Owners wear many hats and don't focus on security

My company and data aren't valuable enough to worry about

E-commerce and Websites

Don't mix personal "computing" with company technology



Company Size

Small to Medium

Annual IT Budget 10% or less – Aging equipment and Unpatched Devices

Low IT Skill Level or No Support (Unless something breaks)

Hackers know most people aren't working behind office firewall

See Something? Say Something!



Company Size

Enterprise

New and evolving Threat Vectors

Phishing, Vishing and Smishing

“Shadow” IT solutions

Security and Risk Management



Work Status

Workforce Reductions

Security offboarding

Shared workloads

Malicious insiders

Furloughed employees



Work Status

Remote Work

Who is a good fit?

Workspace and Essentials

Making it Work – For Employee Use

Protect your Family – Protect your Data



Work Status

Optimizing Remote Work

Accelerated Cloud migration/adoption

Data protection increasingly important

Innovation and agility

New scenarios for business continuity



Work Status

Returning to Work

Planning and culture

Health, access control and surveillance

(Re)integrating systems and “shadow IT”

Security and infrastructure management – now and then



Technology Platforms

Personal Computers

Install updates

Update Anti-Virus and Anti-Malware

Got Passwords? Multi-Factor Authentication

Don't be "Click Happy"



Technology Platforms

Remote Access

Connect to your Company VPN

Don't automatically connect on Wi-Fi

Separate your network

“Cloud” ≠ Secure



Technology Platforms

On-Premise / Cloud / Hybrid

Definitions & Trade-offs

Bandwidth & Availability

Encryption and Identity Access Management

Business Continuity = Backup, backup, backup



Technology Platforms

Collaboration

Ready or not: Zoom / Teams / Slack

Bandwidth & Availability

Voice over IP (VoIP)

Monitoring / Policies / Education



Questions?

Comments?

What are your key challenges?



Resources

Security Awareness Training

<https://deertech.lpages.co/knowbe4-tip-sheet/>

Cyber Security Risk Management

<https://www.nist.gov/cyberframework/framework-resources-0>

Password / Identity Access Management

<https://bit.ly/3eBb7dh>

Cyber Security for Small Business

<https://www.fcc.gov/general/cybersecurity-small-business>





How to Reach Us

Deerwood Technologies

www.deertech.com

EMAIL ADDRESS

jim.mayne@deertech.com

PHONE NUMBER

218.534.5357

NEXT WEEK

Strength Finders: Returning to Work Post Trauma

Wednesday, June 10, 1:00-2:00 p.m.

Susan Caine Williams, owner and founder of “Be Stellar” is a Gallup Certified Strengths Coach. She is an International trainer with over 25 years of professional development and adult learning experience.

Her work with organizations assists them to develop and lean into their strengths when dealing with unprecedented times.



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thank you

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