



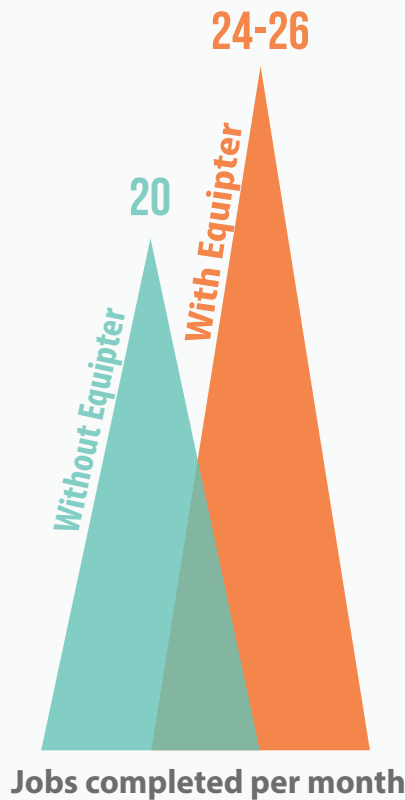
EQUIPTER



Equipter RB4000 Performance Report

based on Equipter customers

HOW MANY MORE JOBS ARE YOU ABLE TO COMPLETE BECAUSE OF THE EQUIPTER PER MONTH?



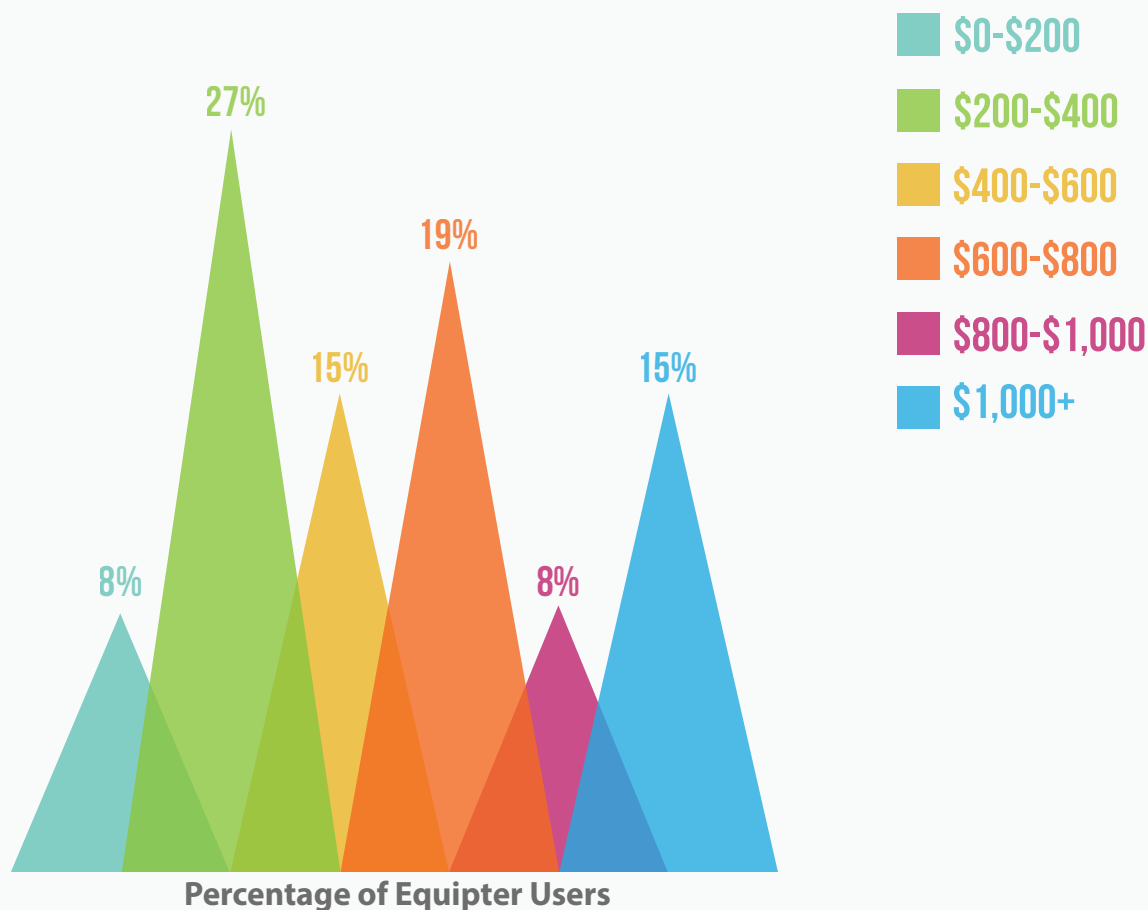
Our customers say they are able to increase production by 20-30% with the Equipter RB4000. This enables them to complete an extra 4 to 6 jobs per month, per crew.

“Depending on how many crews we’re running at the time... We’re easily completing an extra 5 houses per week at max capacity.”

- Chuck Magee, Roof Crafters LLC

(Owner of 4 Equipter RB4000’s)

HOW MUCH MONEY DO EQUIPTER USERS SAVE ON LABOR COSTS PER WEEK?



In a recent survey we did, 27% of our customers said they saved an extra \$200-\$400 per week in labor savings alone. The Equipter RB4000 not only increases labor savings but greatly increase the productivity of your roofing company, enabling you to get to the next roofing project faster.

"I don't know why we waited so long! We use to drop all our debris on a tarp and then four to six guys would drag it to our dump trailer and lift it six to eight feet up and over the sides. Now one guy drives it over and dumps the debris in two minutes. No more sore backs."

- John Berman, Northern Home Improvement

APPROXIMATELY HOW MANY MORE JOBS PER MONTH DO YOU CLOSE BECAUSE OF NEW ROOF NO MESS/EQUIPTER?

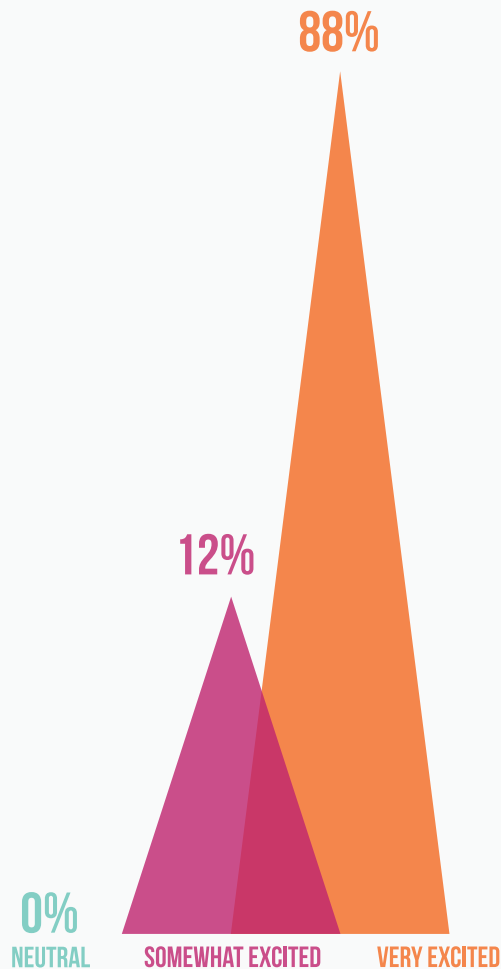
On average, our customers saw that they were able to close 2-6 more jobs per month, while using the New Roof No Mess/Equipter concept in their sales presentation.



"Our close ratios used to be at about 30 to 35%. Post Equipter, it's North of 50% every year. Last year it was close to 60%."

- Aaron Nelson, Nelson Contracting

HOW DO YOUR EMPLOYEES LIKE WORKING WITH THE EQUIPTER?

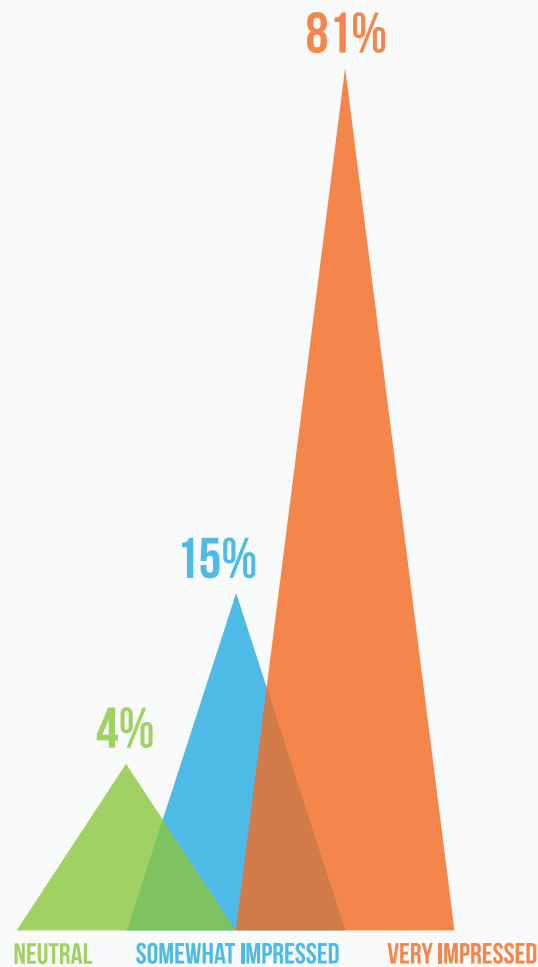


With 88% of our customers saying that their employees love working with the Equipter, you can greatly increase your employee morale just by implementing the Equipter RB4000 in your roofing company.

"They would all quit if I got rid of the Equipter. I've got less work comp claims and I've got less issues with guys taking sick time. I just don't have guys hurting all the time because they had to haul 4,000 pounds of shingles 4 times throughout the day."

- Aaron Nelson, Nelson Contracting

WHAT HAS BEEN THE AVERAGE RESPONSE OF HOMEOWNERS?



When using the Equipter RB4000, our customers say that 81% of the homeowners they are working with are very impressed with what the Equipter can do for them and how it can protect their lanscape and shrubbery.

“Homeowners seem to love the Equipter, especially when their home is surrounded by gardens and bushes. Little to no debris in or around there precious gardens is a very big selling point.”

- Eric Barkyoub, Peak Performance Exterior Home Improvements

BY USING THE EQUIPTER, HOW MUCH WERE YOU ABLE TO DECREASE CLEANUP TIME AND MATERIAL HANDLING?

The majority of Equipter RB4000 users saw an 80-90% decrease in clean up time.

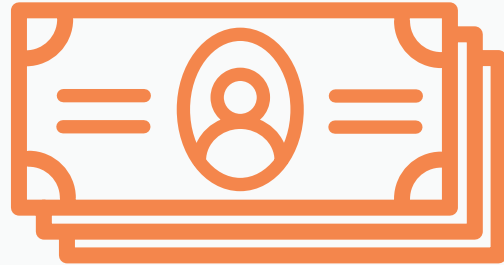


“The clean up is obviously the place where it has the most production value. Of course getting the shingles on the roof is another one, but it probably cuts our clean up time by 80% or more. ”

- Chuck Magee, Roof Crafters LLC

ARE HOMEOWNERS WILLING TO PAY MORE FOR YOUR SERVICES, BECAUSE YOU USE THE EQUIPTER?

60% of Equipter RB4000 users say they are able to charge more for their services because they use an Equipter.



"Homeowners and neighbors are amazed. Most have never seen anything like it."

- Jesse Geurts, Weather-Tite Exteriors

HOW MUCH HIGHER IS YOUR AVERAGE ROOFING PRICE THAN YOUR COMPETITION?

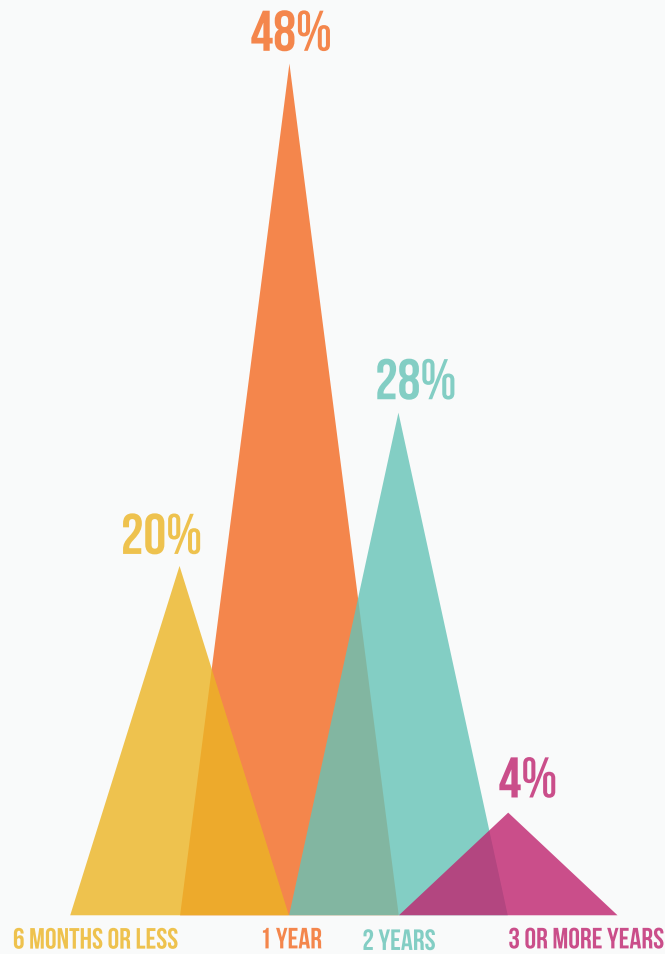


30% of Equipter RB4000 users report that their roofing prices are 10% higher than their competition.

"It's as much a sales tool for us as production, we lean hard on every aspect."

- Chuck Magee, Roof Crafters LLC

HOW LONG WILL IT TAKE FOR THE EQUIPTER TO PAY FOR ITSELF?



48% of our customers report that they are able to recuperate the full cost of the Equipter RB4000 within the first year of purchasing it.

"Helped make us an industry leader. We are becoming a "fly under the radar" powerhouse. We currently have 3 Equipters and we obviously love them."

- Craig Gouker, Craig Gouker Roofing