

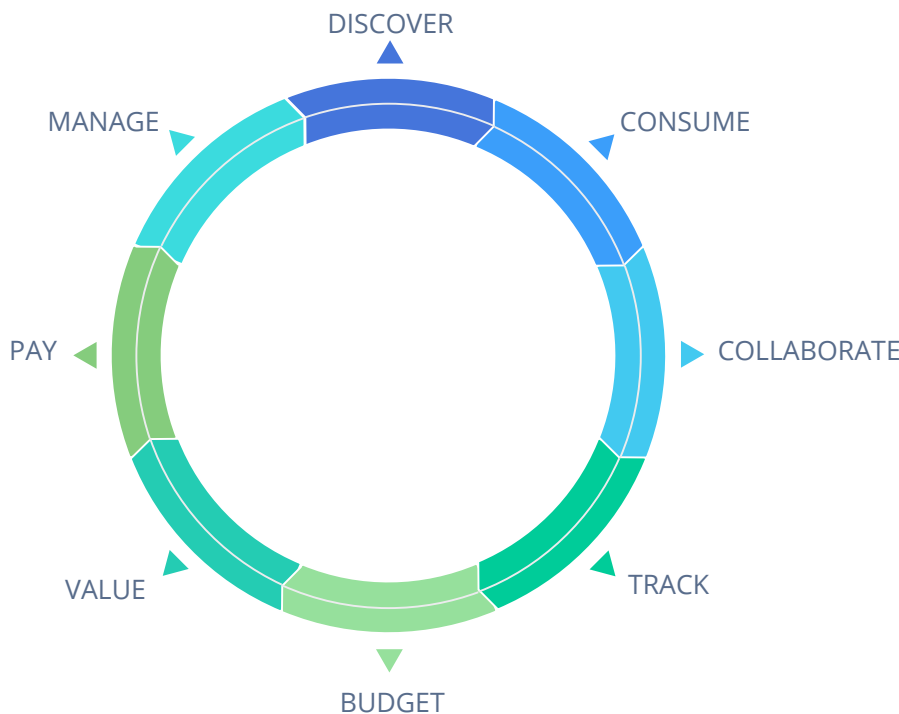
visible alpha

A new way to experience investment research

Since Visible Alpha's commercial launch in February 2017, the company has been helping investment firms of all sizes and geographies become MiFID II compliant with research tracking and valuation tools, while enabling idea discovery through its analyst model and deep consensus platform. The introduction of the Inbox provides a link between Visible Alpha's existing services and creates a unified consumption experience across research reports, analyst models and corporate access events. From within one environment, clients will be able to discover, consume, track, budget, value, and pay for research content.

Visible Alpha at-a-glance

\$16 trillion in client AUM
450+ banks contributing content
400+ global employees



Insights

Interactive library of deep forecast data from full analyst models



Inbox

Robust consumption experience across research reports, analyst models and corporate access events



RMS

Research management and collaboration tool



Resource Tracking

Tracking and analysis of sell-side interactions



Budgeting

Allocation of funds to both fixed and variable research costs



Broker Vote

Budget or consumption-based qualitative review of research providers



Provider Hub

Management of all research provider contracts and entitlements



Reverse Entitlements

Inducement management across all consumption channels, including email

About Visible Alpha

Since Visible Alpha's commercial launch in February 2017, the company has been helping investment firms of all sizes and geographies discover ideas through its deep consensus platform and track and value research for MiFID II compliance. Visible Alpha creates a unified consumption and collaboration experience across research reports, analyst models and corporate access events and enables clients to discover, track, budget, value and pay for research content. Visible Alpha has a growing client base with \$16 trillion in AUM, more than 450 banks contributing content, and over 400 employees globally. The company is backed by some of the largest banks in the world.

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