

# interactions hub

## Streamlining the distribution of interactions data

Simplify the inefficient, time-consuming process of submitting interactions to a multitude of different vendors in different formats. With Visible Alpha's Interactions Hub, sell-side users can upload their interactions with buy-side clients once and correct any errors or inconsistencies. Then, Visible Alpha efficiently transforms and delivers the data to third-party vendors in the formats required for additional processing and analysis.

Interactions Hub is a data management system designed to standardize the distribution of sell-side interactions data to buy-side clients and all vendor channels.

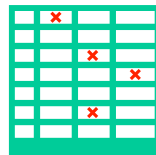
### How does it work?

1.  
Upload an Excel template of your interactions data



Send your buy-side client interactions via a provided template, XML, or by uploading your own template.

2.  
Fill in any missing information & correct errors



Leverage our proprietary data cleaning process to fix duplicates and make enhancements based on the data available.

3.  
Publish your interactions data to vendors



Your interactions data is automatically transformed and published to all of your vendor relationships.

### About Visible Alpha

Since Visible Alpha's commercial launch in February 2017, the company has been helping investment firms of all sizes and geographies discover ideas through its deep consensus platform and track and value research for MiFID II compliance. Visible Alpha creates a unified consumption and collaboration experience across research reports, analyst models and corporate access events and enables clients to discover, track, budget, value and pay for research content. Visible Alpha has a growing client base with \$16 trillion in AUM, more than 450 banks contributing content, and over 400 employees globally. The company is backed by some of the largest banks in the world.

### Contact us

[visiblealpha.com](http://visiblealpha.com) | [info@visiblealpha.com](mailto:info@visiblealpha.com)