

# SOCIAL DETERMINANTS OF HEALTH: Emerging Strategies for an Evolving Healthcare System

5th Annual Massachusetts
Medical-Legal Partnership Conference



**PROGRAM** 

October 28, 2014 | Federal Reserve Bank of Boston



Medical-Legal Partnership | Boston c/o Nutter McClennen & Fish LLP Seaport West, 155 Seaport Boulevard Boston, MA 02210 P (617) 336-7500 F (617) 336-7445 www.mlpboston.org





MLP | Boston is a fiscally sponsored program of Third Sector New England, Inc.

# Welcome to the 5<sup>th</sup> annual Massachusetts

Medical-Legal Partnership conference!

This year we are expanding our lens and focusing on the state of health equity in our region, as well as on a range of experiments underway to address social determinants of health (SDOH).

The national discussion about healthcare reform has triggered deep thinking and new approaches to the

delivery of healthcare, especially to lower-income, medically vulnerable people who experience health disparities in a range of contexts. As the dialogue moves from "treating illness" to "promoting health," the historical boundaries between medicine, nursing, public health, social work, social services, and law are increasingly — and, many would argue, productively — blurred. To this end, we're hosting three interrelated "tracks":

Track 1: <u>Patients are People</u>: Strategies that involve active health equity alliances between community members and healthcare delivery teams

Track 2: <u>Providers are Advocates</u>: Strategies that build role-appropriate advocacy capacity in clinicians and allied healthcare workers

Track 3: <u>Institutions are Change Agents</u>: Strategies that engage healthcare institution leadership in systems-level health equity initiatives

We <u>all</u> have a role to play in achieving health equity, and there are many promising, collaborative, even trans-disciplinary approaches underway that you can actively support.

We hope that today's conversation arms you with new vocabulary and strategies that will strengthen your efforts, whether you are part of an active MLP project or tackling SDOH through other important mechanisms. Thank you for your support and engagement!

Samantha J. Morton Executive Director

Medical-Legal Partnership | Boston



# From diverse parts building a greater whole

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### **Honoree**

Excellence in Partnership Award

Nutter McClennen & Fish LLP



Nutter is grateful to MLP | Boston for this important recognition and proud of our collaboration with this great organization, which has led the way in applying legal remedies to address and prevent health-harming needs for patients and clinics.

Founded by Louis D. Brandeis, whose commitment to social justice remains legendary, Nutter has a long tradition of active participation in pro bono representation and community service. Nutter continues to uphold that legacy to this day, serving as a founding member and challenge participant in the Pro Bono Institute's Law Firm Pro Bono Project. The attorneys of Nutter devote many hours of legal representation to pro bono clients in cases involving civil rights, immigration, housing, health care, unemployment, business, intellectual property, real estate and probate.

# **Our Keynote Speaker**

# Michelle Wu City Councilor At-Large

Boston City Councilor At-Large Michelle Wu is a South End resident, attorney, and community advocate. On November 5, 2013, Michelle Wu was elected to the Boston City Council at the age of 28, and is the first Asian-American woman to serve on the Council. As a former restaurant owner and legal guardian of her



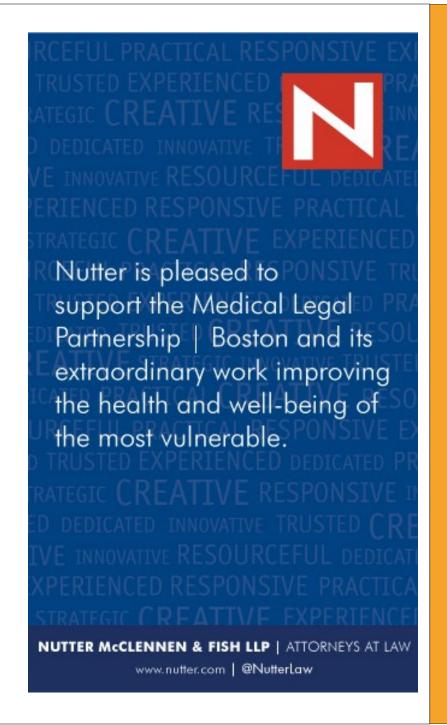
younger sister, Councilor Wu understands firsthand the barriers that families and communities face. Running on a platform focused on creating Pipelines to Opportunity through innovative ideas and increasing access to opportunity, Councilor Wu garnered almost 60,000 votes across the city.

Councilor Wu has a background in community advocacy, having worked at the WilmerHale Legal Services Center in Jamaica Plain, providing legal advice to low-income small business owners, as well as at the Medical-Legal Partnership at Boston Medical Center on immigration cases for survivors of domestic violence. She also served on the boards of the Kwong Kow Chinese School in Chinatown, the Puerto Rican Veterans Monument Square Association, and the RoxVote coalition in Roxbury.

Councilor Wu worked for Mayor Thomas M. Menino in the Mayor's Office as a Rappaport Fellow in Law and Public Policy. At City Hall, she created the Restaurant Roadmap guide, which for the first time outlined in one place the city's restaurant permitting process from start to finish, and was also a driving force to launch Boston's food truck program. She later served as statewide Constituency Director in the U.S. Senate campaign of her former law professor, Elizabeth Warren.

Councilor Wu is focused on providing Pipelines to Opportunity by working to make Boston's vast resources accessible to all residents of Boston. Her priorities include streamlining permitting and government processes, connecting education and employment through partnerships, using data and technology to help residents access government, and supporting pathways to economic stability for all Boston families and residents.

Michelle Wu graduated from Harvard College and Harvard Law School. She lives in the South End with her husband Conor and her sister Victoria, a student at Boston Latin School. Her sister Sherelle is a student at Suffolk University.



## **Pro Bono Case Corps** (7/1/13-6/30/14)

This roster recognizes with deep appreciation the legal advocates who said "yes" to at least one patient-client's case, and took on a *pro bono* representation, mentoring or supervisory role in the matter(s) from 7/1/13 - 6/30/14. Your volunteerism is the backbone of our downstream "legal surgery" practice, allowing us to make a difference for people with acute health-harming legal needs, while our team works upstream to build advocacy capacity across sectors and to inform health-promoting public policies. Thank you for advancing health through justice with us during this last year!

Mark Boudreau, Partner, Boudreau and Boudreau LLP Nicholas Bradley, Associate, Ropes & Gray LLP Christina Chan, Associate, Bingham McCutchen, LLP Shine Chen, Associate, Ropes & Gray LLP Maureen Darrow, Corporate Counsel, Met Life William Dillon; Partner, Goulston & Storrs lim Ewing, Partner, Foley & Lardner LLP Vinita Ferrera, Partner, WilmerHale Michele Garvin, Partner Ropes & Gray LLP Myra Green, Esq., Access to Justice Fellow Emma Hall, Associate, Bingham McCutchen, LLP Erin Higgins, Partner, Conn Cavanaugh, LLP Annika Imbrie, PhD, Associate, Ropes & Gray LLP Yoni Levy, Associate, Ropes & Gray LLP David Lewis, Associate, Goulston & Storrs David Linhart, Associate, Goulston & Storrs Angela Lin, Associate, Bingham McCutchen lacki Lin, PhD, Associate, Foley & Lardner LLP Sarah Manning, Of Counsel, Nutter McClennen & Fish LLP Robert McCall, Partner, Peabody & Arnold LLP Neil McGaraghan, Partner, Bingham McCutchen LLP James McGrath, Partner, Bingham McCutchen LLP Alison Miller, Corporate Counsel, MetLife Keith Pabian, Pabian Law Diane Patrick, Partner, Ropes & Gray LLP Matthew Ravech, Senior Counsel, MetLife Samuel Reidy, Associate, Hassan Reardon & Horgan PC Frank Reardon, Attorney, Hassan Reardon & Horgan LLC Neal Rosen, Of Counsel, Bingham McCutchen LLP Elizabeth Sartori, Associate, Bingham McCutchen Tracy Shaughnessy, Associate, Nutter McClennen & Fish LLP Ken Shulman, Partner, Day Pitney LLP Saia Smith, Associate, Bingham McCutchen LLP Ai Tajima, Associate, Goodwin Procter LLP Alan Tannenwald, Associate, Peabody & Arnold LLP Maura Travers, Attorney, Seyfarth Shaw LLP Allison Trzop, Associate, WilmerHale Ryan Vachon, Associate, McDermott Will & Emery

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# **Event Agenda**

Registration, breakfast and networking

Morris Auditorium, 1st Floor

8:15-9:00

Registration, breakfast and networking

Morris Auditorium,
1st Floor

9:00-9:10

Welcome, Samantha Morton, JD, MLP | Boston

Ist Floor

Plenary Session A: Health Equity in MA: Beyond Biology,
Beyond Interpreters, Beyond Insurance

Moderator:

Reginald Tucker-Seeley, MA, ScM, ScD

Assistant Professor of Social and Behavioral Sciences Center for Community-Based Research -

Dana-Farber Cancer Institute

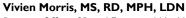
Department of Social and Behavioral Sciences - Harvard School of Public Health

#### Panelists:



#### Dolores Acevedo-Garcia, PhD, MPA-URP

Samuel F. and Rose B. Gingold Professor of Human Development and Social Policy Director, Institute for Child, Youth and Family Policy Brandeis University The Heller School for Social Policy and Management Brandeis University



Director, Office of Racial Equity and Health Improvement Boston Public Health Commission





#### Megan Sandel, MD, MPH

Associate Professor of Pediatrics
Boston University Schools of Medicine and Public Health
Medical Director, National Center for Medical-Legal Partnership
Co-Principal Investigator, Children's HealthWatch

Rodolfo Vega, PhD

Senior Consultant
JSI Research & Training Institute, Inc.



Morris Auditorium, 1st Floor

9:55-10:00 Transition and Awards Presentation

Excellence in Partnership:
Nutter McClennen & Fish LLP

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#### Healthcare funders:

See page to the right.

# **Event Agenda (cont.)**

Morris Auditorium, 1st Floor

10:00-10:45 Plenary Session B: Getting to Health Equity:

Risk Adjustment, Care Team Innovation, and More

Moderator:

Brian Rosman, JD

Research Director

Health Care for All



Panelists:

#### Carole E. Allen, MD, FAAP

Commissioner, Massachusetts Health Policy Commission (HPC)

Chair, HPC Care Delivery and Payment System Transformation Committee

District I Chair, American Academy of Pediatrics (AAP)

Member, AAP Board of Directors
Instructor, Boston University School of Medicine, Harvard Medical School

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Cambridge Health Alliance

Geoffrey Wilkinson, MSW

Clinical Associate Professor

Boston University School of Social Work



10:45-10:50 Transition



# **Event Agenda (cont.)**

TRACK I Location TRACK 2 Location Room AV-3, 3rd Floor TRACK 3 Location Room AV-4, 3rd Floor

Room AV-I, 3rd Floor

Patients are People:

Strategies that involve active

health equity alliances be-

tween community members

and healthcare delivery teams

TRACK 2
Providers are Advocates:
Strategies that build roleappropriate advocacy
capacity in clinicians and allied

healthcare workers

TRACK 3
Institutions are
Change Agents:
egies that engage he

Strategies that engage healthcare institution leadership in systems-level health equity initiatives

10:50 AM-12:00 PM Workshop #I

Putting the "Community" in Community Investment	Revisiting the Social His- tory: Teaching Providers about Socio-Economic Drivers of Health	Beyond the Lingo: Identifying and Addressing Root Causes of "Super- utilization"
Mod: Steve Ridini, EdD  Panelists: Tracy Ibbotson, MEd Marcia Picard Shirma Pierre Patricia Toney	Mod: Elizabeth Tobin-Tyler, JD, MA  Panelists: Sarah Abernathy Oo, MSW Kathleen Conroy, MD, MSc Medha Makhlouf, JD Giovanna Leddy, MD	Mod: Megan Sandel, MD, MPH  Panelists: Elise Carpenter, MD, PhD Jack Maypole, MD Melissa Shannon, JD

12:00-1:00 AM Lunch and Networking

Audiovisual Lounge, 3rd Floor

Room AV-3, 3rd Floor

12:30-1:00 PM Roundtable — Innovating Case Management and Patient Navigation:

Early Lessons from Two Boston Medical Center Pilots

- Deborah Durant
- JoHanna Flacks
- Eileen O'Brien
- Ina Petrelli

1:00-2:10 PM Workshop #2

Developing a Peer Advocate Roundtable: The Vial Village Experience	The Clinician as Gatekeeper to Health- Promoting Benefits and Services: Navigating Patents' Requests for Medical Certification	Advancing Health Equity through Work- force Development: Current Transformation Strategies
Mod: JoHanna Flacks	Mod: Elizabeth Brusie, JD	Mod: Harriet Tolpin, PhD
Panelists: Suzeth Dunn Randi Ellingboe Roxanne Reddington-Wilde Ayesha Rodriguez Monalisa Smith	Panelists: Weayonnoh Nelson-Davies, JD Sara Orozco, PhD Erin Peterson, LICSW Elizabeth Quinn, MD	Panelists: Marcy Lidman, MSW Joan Pernice, RNC, MS Ellen Reece, FNP

# **Event Agenda (cont.)**

2:10-2:30 PM Break and Networking

Audiovisual Lounge, 3rd Floor

2:30-3:00 PM Keynote:

Michelle Wu, Boston City Councilor At-Large



Room AV-I, 3rd Floor

3:00-4:10

Plenary Session C: Delivering Healthcare Services is Hard Enough!

Getting Health Equity on the Leadership Agenda

Moderator:

John Erwin, MBA, BS

**Executive Director** 

Conference of Boston Teaching Hospitals



Panelists:



Meredith Benedict, JD, MPH
Director of Strategic Planning
East Boston Neighborhood Health Center

Kirsten Hinsdale, MA

Director, Foundation Relations & Government Grants Boston Medical Center



John Riordan, MCRP
Director of Community Relations and Partnerships
Boston Children's Hospital

Robert Sege, MD, PhD, FAAP
Vice President, Medical Foundation Division
Health Resources In Action



Audiovisual Lounge, 3rd Floor

4:10-4:30 PM

Networking and Evaluations

Commonwealth Educational Seminars (CES), provider #1117, is approved as a Provider for Social Work Continuing Education by the Association of Social Work Boards (ASWB) <a href="https://www.aswb.org">www.aswb.org</a>, through the Approved Continuing Education (ACE) program. CES maintains responsibility for the program. ASWB approval period: October 6, 2012- October 5, 2015. Social Workers should contact their regularity board to determine course approval. Social Workers completing this program are awarded six continuing education hours of credit.