

The following information is provided to help you plan for a Certificate of Business Excellence. This page contains basic program information that you can use to complete the worksheet on page 1. Please visit executive.berkeley.edu for the latest information.

Contact Jennifer Arvai at jarvai@berkeley.edu or +510-561-4018 to register for the COBE program or to get assistance.



Pillars: Each program falls under one or two academic pillars. At least one program from each pillar must be taken. (In the case of multiple program pillars, only one pillar per program can be counted toward a certificate.)

Days: This refers to the number of curriculum days counted toward the COBE certificate for each program. Must accrue at least 17.

Program Dates: Please visit program page on the Berkeley Executive Education website (executive.berkeley.edu) for the latest session information.

program name	days	pillars
Advanced Executive Presence	3	
The Berkeley Executive Leadership Program	5	
Communications Excellence	2	
Corporate Business Model Innovation	3	
Digital Transformation Strategy	3	
Executive Decision Making	3	
Financial Analysis for Leaders	5	
High-Impact Leadership	3	
The Innovative Organization	5	
Leading High-Performance Culture	2	

program name	days	pillars
The Leadership Reinvention Studio (online)	3	
#ManagingMillennials	2	
Negotiation & Influence	3	
New Manager Bootcamp	3	
Pricing for Profitability in the Information Age	3	
Product Management	5	
Product management Studio (online)	4	
Strategy in Competitive Markets	4	
Venture Capital Executive Program	5	
Women's Executive Leadership	4	