

2020 PROGRAMS

UC Berkeley Executive Education leverages the best resources of the world's #1 public university and the surrounding business ecosystem. We offer programs developed by academia's and industry's most forward-thinking minds. Our programs are designed in collaboration with leading faculty from UC Berkeley's Haas School of Business as well as from across the Berkeley campus.



ADVANCED EXECUTIVE PRESENCE

Leadership & Communication

3 days

Employ the art of presence and develop your authentic leadership through expression.



THE BERKELEY EXECUTIVE LEADERSHIP PROGRAM

Leadership & Communication

5 days

Unlock innovation, drive results, and become the leader you are meant to be.



COMMUNICATIONS EXCELLENCE

Leadership & Communication

2 days

Master effective presentation skills to shine in public forums and make your message memorable.



CORPORATE BUSINESS MODEL INNOVATION

Entrepreneurship & Innovation

Finance & Business Acumen

3 days

Reshape your innovation process to bring breakthrough ideas to market faster.



DIGITAL MARKETING TRANSFORMATION STRATEGY

Entrepreneurship & Innovation

Strategy & Management

3 days

Learn how to maximize your leadership in a world of digital disruption.



EXECUTIVE DECISION MAKING WITH DATA SCIENCE

Strategy & Management

3 days

Eliminate bias and make influential data-driven decisions for success.

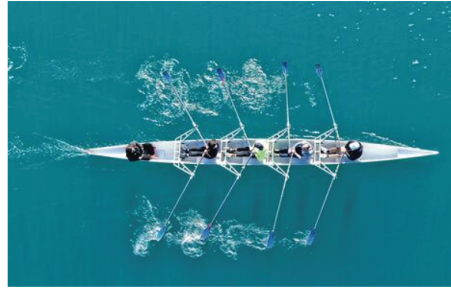


FINANCIAL DATA ANALYSIS FOR LEADERS

Finance & Business Acumen

5 days

Unlock the power of financial information analysis to add value to your organization.



HIGH-IMPACT LEADERSHIP

Leadership & Communication

3 days

Transform your communication style to build trust and gain influence.



THE INNOVATIVE ORGANIZATION

Entrepreneurship & Innovation

5 days

Capitalize on opportunities created by new technologies, markets, and ways of doing business.



NEGOTIATION & INFLUENCE

Strategy & Management

3 days

Identify your strengths as a negotiator and learn to leverage social interactions.



NEW MANAGER BOOTCAMP

Leadership & Communication

3 days

Inspire and engage teams and stakeholders to align, prioritize, and solve complex problems.



LEADING STRATEGY EXECUTION THROUGH CULTURE

Leadership & Communication

Strategy & Management

2 Days

Create a company culture that aligns with strategic objectives to achieve success.



PRODUCT MANAGEMENT

Strategy & Management

Entrepreneurship & Innovation

5 days

Expand the way you look at products, people, and the customer experience.



THE PRODUCT MANAGEMENT STUDIO

Strategy & Management

Entrepreneurship & Innovation

8 Weeks

An online learning experience to apply insights that evolve your products and services.



STRATEGY IN COMPETITIVE MARKETS

Strategy & Management

Finance & Business Acumen

3 Days

Enhance your business strategies to position yourself in a competitive market.

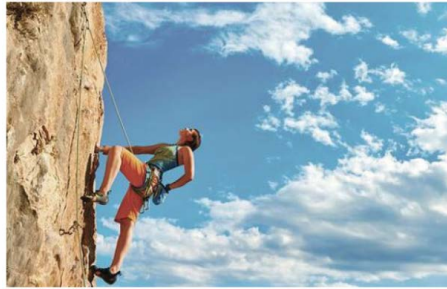


VENTURE CAPITAL EXECUTIVE PROGRAM

Finance & Business Acumen
Entrepreneurship & Innovation

5 days

Gain insights from venture capital insiders to develop a roadmap for success.



WOMEN'S EXECUTIVE LEADERSHIP PROGRAM

Leadership & Communication

4 days

Leverage your strengths and confidence to achieve greater authority and influence.



THE BERKELEY CHRO SUMMIT

Leadership & Communication

3 days

A premier CHRO event to address industry challenges, trends, and disruptions.

Download the 2020 Program Brochure

[Download Brochure](#)

HAVE QUESTIONS?

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