

Certificate *of*
**BUSINESS
EXCELLENCE**



"I have participated in several courses here and I always go back to my company with skills I can implement immediately and the long term impact has been valuable to both myself and my company."

CERTIFICATE *of* BUSINESS EXCELLENCE

You are awarded a Certificate of Business Excellence to gain important business acumen and a mark of distinction from a world-class university through concentrated, 2-5 day executive education programs.

LONG-TERM BENEFITS & RESOURCES*

NETWORKING & EVENTS

- Ability to join local alumni chapters or clubs in your region
- Lifelong access to a network of distinguished Berkeley-Haas Alumni
- Invitations to Berkeley Executive Education networking events

BERKELEY RESOURCES

- Access to the UC Berkeley Long Business Library
- Video portal, Haas insights to research highlights, industry speakers
- 15% discount to all future Executive Education programs

NEWS & COMMUNICATION

- One-year digital subscription to the California Management Review
- Berkeley-Haas Alumni newsletter
- A Berkeley-Haas alumni email forwarding address

**program benefits subject to change*

HOW IT WORKS

We work closely with you to develop a strategic, tailor-made course of study that will fill your knowledge gaps and allow you to achieve your business and educational goals. Participants must complete the following core requirements:

- Completion of 17 curriculum days within three years
- Enrollment in at least one program from each of the four academic pillars:



**LEADERSHIP &
COMMUNICATION**



**STRATEGY &
MANAGEMENT**



**ENTREPRENEURSHIP
& INNOVATION**



**FINANCE &
BUSINESS ACUMEN**

WHO SHOULD APPLY

Our flexible, up-to-date and accelerated programs are designed for executives who wish to acquire the educational tools necessary for career-goal realization.

COST

Participants pay for each program toward their certificate. The average cost of the required 17 days is \$27,000-\$29,000 - depending on individual program selections.



THE BERKELEY EXECUTIVE EDUCATION EXPERIENCE

Recognizing the pressing need among executives to continually acquire and hone new leadership skills, UC Berkeley's Executive Education offers a unique opportunity for professional advancement and distinction. Break free from your corporate milieu and team up with world-renowned faculty, as well as forward-thinking executives. Together you'll discover fresh perspectives and groundbreaking business solutions. Complete 17 program days, including one program from each of the four academic pillars, within three years to earn the Certificate of Business Excellence - and enjoy the lifetime benefits of belonging to the Berkeley-Haas network.

WHAT MAKES BERKELEY-HAAS UNIQUE?

Our Defining Principles

Question the Status Quo

Confidence Without Attitude

Students Always

Beyond Yourself

INSTITUTION

Founded in 1898, Berkeley-Haas is the oldest and most distinguished business school at a public institution in the country. As the world's #1 public university, UC Berkeley is proud of being a constant driver of innovation in business, science, technology, and policy.

FACULTY

Our distinguished faculty incorporate their research and industry expertise throughout our executive programs. UC Berkeley faculty are world-renowned, including 22 Nobel Laureates and 32 MacArthur Fellows.

ALUMNI

Certificate holders have access to a global network of over 39,000 Berkeley-Haas alumni via an online community, Haas-sponsored reunions, conferences and seminars.

**program benefits subject to change*



"The practical tools and conceptual insights I was exposed to extended my skills and provided me with new perspectives and processes. We are all operating at the next level of leadership and effectiveness as a result."

-Steve Brown, Director of Enterprise Verification Marketing,
Cadence Design Systems

"My favorite part was the instructors, who brought real-life experience to the classroom. The program allowed me to grow professionally, and I enjoyed networking with different people in my field."

-Dennis Carpio, Director of Product Innovation, Net Optics

FOR MORE INFORMATION

To apply or learn more, contact:
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Or visit us online:
<http://executive.berkeley.edu/certificate-of-business-excellence>

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