

5 TOOLS

EVERY BANK SHOULD BE USING



SOCIAL MEDIA

Social media is the most accessible way to get in touch with your customers in their natural digital environment.

Start by checking out our **blog** and **#BankSocial!**

ONLINE BANKING

People want immediate results with the least amount of effort. Online banking is the perfect way to honor both requests.

Just make sure it meets customer needs!



MOBILE APP

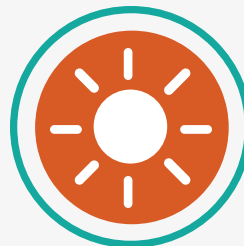
Imagine your bank having a clickable thumbnail on thousands of customers' phones that leads directly to your bank's own mobile application.

Customer experience is key during development!

PLANNING SOFTWARE

Please tell me you're not still using Excel for budgeting and planning. Seriously, your job is hard enough without wasting time when it can be easier.

Do your research and invest in what works for you!



RISK SOFTWARE

Again, I hope you're not managing your bank's risk on some outdated system. Do yourself a favor and invest in a system made to handle complex risk analysis.

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