

Brand Criteria Guidelines

VENDOR	FREQUENT BUYER	DOLLARS OFF COUPONS	FREE PRODUCT VOUCHERS
Answers	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
Applaws	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details
Austin & Kat	Frequent Buyer Program not offered	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details
Bixbi/Rawbble	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Physical coupons accepted at PFX	Not offered
Blue Buffalo	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Must be redeemed through address on coupon / PFX can not process credit	Must be redeemed through address on coupon / PFX can not process credit
Blossom	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
Boxiecat	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Bravo	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Physical coupons accepted at PFX Please see coupon for program details	Not offered
Caru	Not offered	Physical coupons accepted at PFX Please see coupon for program details	Not offered
Champion	AS OF OCTOBER 2020 Accepted through Astro ONLY — Physical Frequent Buyer cards accepted until that time / Please follow guidelines on card	Physical coupons accepted at PFX with receipt, please see coupon for program details	Physical coupons accepted at PFX with receipt, please see coupon for program details
Diggin' Your Dog	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Physical coupons accepted at PFX Please see coupon for program details	Physical coupons accepted at PFX Please see coupon for program details
Farmina	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Must be redeemed through address on coupon / PFX can not process credit	Must be redeemed through address on coupon / PFX can not process credit
Fromm	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Physical coupons accepted at PFX	Physical coupons accepted at PFX
Grandma Lucy's	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Grandma Mae's	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Not offered	Not offered
Green Juju	Frequent Buyer Program not offered Vendor direct option may be available	Not offered	Not offered
Grizzly	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered
Happy Tails	Physical Frequent Buyer cards accepted at PFX Receipts required / Please see card for program details	Not offered	Not offered
The Honest Kitchen	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Must be redeemed through address on coupon / PFX can not process credit	Must be redeemed through address on coupon / PFX can not process credit
Honey I'm Home	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details
K9 Natural	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Physical coupons accepted at PFX	Physical coupons accepted at PFX

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Koha/Nootie	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Lotus	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Physical coupons accepted at PFX	Physical coupons accepted at PFX
Merrick	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered
Midwestern Pet Foods	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX POS reports must be sent directly to vendor rep	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details
Momentum	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
My Perfect Pet	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details
Nature's Logic	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
NaturVet	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered
Northwest Naturals	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Not offered
Nugget's Healthy Eats	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
Nulo	Accepted through Astro ONLY — Please see Astro enrolled programs for details Paper cards must be submitted to your vendor rep	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details
Open Farm	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Oxbow	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Physical coupons accepted at PFX Please read coupon guidelines thoroughly	Physical coupons accepted at PFX Please read coupon guidelines thoroughly
Pets Global	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Plato	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Physical coupons accepted at PFX for a limited time	Physical coupons accepted at PFX for a limited time
Presidio Natural	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
Primal	AS OF APRIL 2020 Accepted through Astro ONLY — Physical Frequent Buyer cards accepted until that time / Please follow guidelines on card	Physical coupons accepted at PFX with receipt / Please see coupon for program details	Physical coupons accepted at PFX with receipt / Please see coupon for program details
Redbarn	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Not offered	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Skout's Honor	Not offered	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details

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Sojos	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Must be redeemed through address on coupon / PFX can not process credit	Must be redeemed through address on coupon / PFX can not process credit
Stella & Chewy's	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Must be redeemed through address on coupon / PFX can not process credit	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Steve's Real Food	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Super Snouts	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Sustainably Yours	Not offered	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Accepted through Astro ONLY — Please see Astro enrolled programs for details
Treat Planet	Not offered	Not offered	Accepted through Astro ONLY — Please see Astro enrolled programs for details
Tucker's Raw	Physical Frequent Buyer cards accepted at PFX Please see card for program details	Not offered	Physical Frequent Buyer cards accepted at PFX / Please see card for program details
Tuffy's	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Vital Essentials	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
WellPet	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Must be redeemed through address on coupon / PFX can not process credit	Must be redeemed through address on coupon / PFX can not process credit
Whole Life	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Not offered	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX
Whitebridge	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Accepted through Astro — Please see Astro enrolled programs for details / Physical coupons accepted at PFX	Not offered
WizSmart	Accepted through Astro ONLY — Please see Astro enrolled programs for details	Not offered	Not offered
World's Best	Accepted through Astro — Please see Astro enrolled programs for details Physical Frequent Buyer cards accepted at PFX	Please read instructions on coupon	Not offered
Ziwi	Must have vendor approval prior to redemption	Physical coupons accepted at PFX with receipt / Please see coupon for program details	Physical coupons accepted at PFX with receipt / Please see coupon for program details