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Great Results for Promising Minds

A Case Study with the Carson Scholars Fund



THE CLIENT: The Carson Scholars Fund is more than just a scholarship program - it's a catalyst for encouraging a college-bound culture in schools across the country. Students in grades 4 through 11 are nominated for the honor by their principals, at which point the team at the Carson Scholars Fund organizes the nominee's qualifying details before the actual application if available to the nominee; this effort requires a bit of work.

THE ISSUE: 8,500 American schools regularly participate in the program from all 50 states and Washington, DC. There are over 2,000 applicants annually, with 500 of them being awarded each year. And the Carson Scholar Fund staffs a team of just 10. With a non-linear process, the organization needed a streamlined software solution that would reduce man hours and provide an easy interface for nominees, applicants, and reviewers.

THE SOLUTION: Replacing dozens of paper forms, spreadsheets, phone calls, faxes and snail-mail processes, The Carson Scholars Fund now implements the

the workflow with WizeHive's flexible, cloud-based platform. All workflow, email notifications, correspondence, and reporting occurs from within the WizeHive scholarships application intake and management system.

Today, if a new process or workflow needs to be altered, the team adjusts the changes; no IT intervention required. This enables the team to dictate the flow of their organizational needs without the typical constraints of most software.

Staff of the Carson Scholars Fund also wanted an error-free application process, ensuring applicants entered the correct school name, principal name, etc. To address this need, the team implemented a school lookup portal to provide an easy to-use and updatable central database to support this goal.

“WizeHive's solution has definitely made my life easier in managing the whole application process,” said Katie Damaroda, Scholarship Director for the Carson Scholars Fund. “WizeHive allows me to have more control in the application process, easily see where things are in the process, and make the adjustments needed to hit our scholarship goals. The process is more simple and faster to manage than before.”

In fact, the Carson Scholars Fund estimated that with about 650 hours saved alone during the first year, the solution paid for itself during that initial cycle. The program has also become much more efficient, experiencing a 95% reduction in errors as well.

