

wizehive

# Providing Greater Value and Support Through a Partnership With Zengine

## An Outsource Partnership Case Study

**Situation:** The Philanthropic Services group within a large national bank wanted to bring additional value to clients by providing more strategic grant and scholarship management services to their clients who were doing extensive charitable giving.

**Solution:** The bank evaluated a wide range of providers and ultimately selected Zengine due to the flexibility required to meet the diverse needs of a wide range of clients and use cases (grants, scholarships and other giving programs) and differences in client relationships (trustee vs administrator). In addition, Zengine easily integrated with other financial systems for data sharing and offered the high level of security required by financial institutions.

This expanded scope of grant management services, enabled by the Zengine platform, allows the bank to bring clients more value (managing grant programs vs solely administering payments) and operate these services more efficiently and effectively while connecting with the next generation as they engage with grant and scholarship award decisions.