



# DIGITAL WORKPLACE MARKET LANDSCAPE

Intranet of the Future Solution Providers - A Critical Overview





# TABLE OF CONTENTS

What is the Digital Workplace? - - - - - 3

Market Overview - - - - - 4

Solution Line Up - - - - - 5

Ranking Criteria - - - - - 6

Capability to Cost Analysis - - - - - 8

**Solution Reviews**

Akumina | InterChange - - - - - 9

Blue Meteorite | Valo Intranet - - - - - 10

BrightStarr | Unily - - - - - 11

Dynamic Owl | Bonzai Intranet - - - - - 12

Expertime | Powell 365 - - - - - 13

Interact | Interact Intranet - - - - - 14

LiveTiles | LiveTiles - - - - - 15

Perfcient | Rise Intranet - - - - - 16

# WHAT IS THE DIGITAL WORKPLACE?

**The Digital Workplace. The Intranet of the Future.** Just more technology buzzwords or something with more traction? Our vote is firmly with the latter - there is no doubt that the Digital Workplace has changed the way workers work and collaborate with each other. More and more technologies now allow for collaborative work across offices, state lines, oceans - even flight paths. The Digital Workplace helps to aggregate these technologies into a common user experience and has spawned an entire marketplace of solutions, many (not all) built on top of the Microsoft technology stack to take advantage of existing corporate infrastructure.

Let's take a quick step back however and figure out exactly what we're talking about by examining the definition of an intranet, the pre-cursor to the Digital Workplace:

*An intranet is a private secured online network where employees can create content, communicate, collaborate, manage tasks and events and develop the company culture.*

This definition still largely holds up for the Digital Workplace. While certainly expanded beyond what a traditional intranet was intended to solve, the Digital Workplace is made up of all the technologies people use to get work done in today's modern workplace. With some in the cloud and some part of a company's networked infrastructure, this includes systems across the enterprise: CRM (e.g., Dynamics, Salesforce), BI (e.g., Cognos, Tableau, Power BI), public-facing CXM (e.g., Sitecore, Drupal), financial (e.g., SAP, Oracle), marketing platforms (e.g., HubSpot, Marketo), all the way to social engagement management (e.g., Sprinklr, Buffer).

And as some of these solutions would imply, it's not just for nimble startups. Companies of all sizes are embracing the adoption of virtual workspaces in lieu of, or in addition to the physical, and re-writing the distinction between a tangible location and any place where work actually gets done (double tall latté anyone?). This has enabled employees to communicate and collaborate with customers and employees in ways and in places beyond anything that was previously possible.



# MARKET OVERVIEW

The Digital Workplace isn't exactly a new concept. As part of the overall Digital Transformation marketplace, its emergence has been developing for years and its growth is skyrocketing. Digital Transformation refers to how businesses can fully leverage the changes and opportunities of digital technologies. As a market, Digital Transformation is expected to grow from \$150.7B in 2015 to \$369.2B by 2020 (19.6% CAGR) with North America expected to be its largest opportunity (source: *MarketsandMarkets*).

Costs for leading Digital Workplace solutions can vary. Remember though, implementation cost isn't about the software, it's about the customers' expanded or narrow use case of what success means. In some scenarios, customers who chose a primarily out-of-the-box path and have a very limited use case could be up and running for less than \$25K on top of licensing costs. For customers requiring custom creative design, specific user experiences, technology integrations, personalization and targeting, implementation costs of 5X to 7X the software cost should be expected (it all depends of course on how custom and detailed your solution requirements are).

Regardless of deployment cost, the bottom-line impact of a modern Digital Workplace is dramatic and is changing the way enterprises grow their organizations. In a recent study from Wakefield Research and Avanade, companies adopting Digital Workplace tools have seen dramatic gains:

67%

increase in worker  
productivity

53%

increase in employee  
engagement

43%

company revenue  
growth

## Problems Being Solved

Our view is that Digital Workplace solutions address four critical business problems:

**Employee Engagement:** Enterprises need to engage their employees in a much more effective and consistent manner. They are looking to help deliver and support the company mission and affect corporate culture. This yields a high priority on employee and knowledge retention while using modern technology to achieve those goals.

**Collaboration:** Businesses are looking to free themselves from office locations and business hours. The up-and-coming workforce is digitally savvy. Enterprises need to take advantage of that skillset and provide a digital workplace that will support effective collaboration, and that will drive innovation any time, any place and on any device.

**Productivity:** Enterprises need to do more with less and they are looking for technology to achieve that required shift. A better engaged employee, who can collaborate in a modern way has been proven to be more operationally efficient and productive for their employer.

**Big Data:** Enterprises must harness their data footprint in order to execute their goals. They need a Digital Workplace that will deliver a personalized and contextual experience so that their workforce does not become lost in this flood of information.

# SOLUTION LINE-UP

While the Digital Workplace touches on many different technologies, this Market Landscape targets vendor solutions that we feel are focused on integrating the most representative Digital Workplace technology sub-set together in one place to empower employees to be more engaged and productive. This sub-set of technologies could include everything from email, document collaboration, chat, virtual meeting tools, to project management, customer relationship management and more.

SharePoint, for example, may at first glance seem like a Digital Workplace solution. We however view it as just an element of an overall solution, and focus this report on those vendors who bring SharePoint, along with Salesforce, ADP, Concur and the many other systems of record which make up the Digital Workplace together into a single solution.

## Platform or Product

One way to look at specific technology solutions, and another point of consideration we used to chose the vendor solutions for this review, is through the lens of whether they are more of a platform or a product. In our view, **platforms** focus on enabling the extension of out-of-the-box functionality, as well as on providing a foundation on which developers and systems integrators can build their own customized solutions. **Products**, on the other hand, focus on delivering as much functionality as possible out-of-the-box and not as much on the extension of that functionality.

While some products can certainly support extension and customization, the focus is less on developer and channel enablement, and more on quick startup and deployment within defined use cases, limiting their appeal in larger enterprise deployments. Both products and platforms have their place however, when making technology decisions, one is not necessarily a negative while the other a positive. It is simply a fundamental consideration that should be a part of any technology analysis.

Additionally, StitchDX selected vendors we are most commonly asked about from our own customers and prospects to evaluate in the first release of this report. We intend the Market Landscape to be annually updated and encourage other solution providers that we did not cover to **let us know** if your platform or product should be included in future releases.

The vendor solutions we selected for this version of the Market Landscape include:

Akumina - **Interchange**

Powell365 - **Exptime**

Blue Meteorite - **Valo Intranet**

Interact - **Interact Intranet**

BrightStarr - **Unily**

LiveTiles - **LiveTiles**

Dynamic Owl - **Bonzai Intranet**

Proficient - **Rise Intranet**

# RANKING CRITERIA

In reviewing each of the eight Digital Workplace solutions we cover in the Market Landscape, StitchDX focused on four core ranking criteria: Out-of-the-box Capabilities, Technology Ecosystem; Extensibility and Content Management.

## CAP

### Out-of-the-Box Capabilities

“Out-of-the-Box” capabilities covers how complete a specific software platform or product is “as is” without substantial custom development or custom professional services. For a company looking to launch a basic intranet for their organization, how easy is this to do in a relatively quick timeframe and without the need for heavy customization? Additionally, how capable is the platform or product in providing the core baseline of features and functionality specific to Digital Workplace / intranet functional needs as purchased? Lastly, how well does the solution natively support items like personalization and mobility.

## CAP ECO EXT CM COST

4 3 2 1 \$

## ECO

### Technology Ecosystem

“Technology Ecosystem” covers how well a platform or product can leverage business software solutions that go beyond a core Microsoft Office 365 and Azure technology base and capabilities. How large is the universe of established “partner” solutions like CXM, CRM, PRM, Marketing Automation, Commerce, Accounting etc.? Additionally, how mature is the reviewed platform or product offering specific to light, moderate and deep integrations with external technology ecosystems. For StitchDX, the concept of technology ecosystem addresses our belief that organizations leverage a core cloud platform and that their digital intelligence lives within this core cloud environment with additional supporting systems based on business need. For the vast majority of companies we talk to (although, not all) that is the Microsoft cloud services stack – inclusive of Office 365 and Azure workloads.



# RANKING CRITERIA

## EXT Extensibility

“Extensibility” gets at how capably and easily a platform or product can be extended, customized, stretched and morphed to deliver solutions distinct to a customer’s specific functional needs and the solution platforms they leverage. How available and extensible are the APIs that the platform or product provides? Does the solution deliver a formal SDK for developers (internally or externally) to work against without modifying the core sub system? How far can the platform stretch beyond an expected digital workplace or intranet use case? StitchDX believes that all organizations have a set (some more complex and varied than others) of very specific use cases, requirements, capabilities and intelligence systems that complete their ability to successfully deliver a modern Digital Workplace or intranet platform for their internal constituents. Extensibility is key to realizing that.

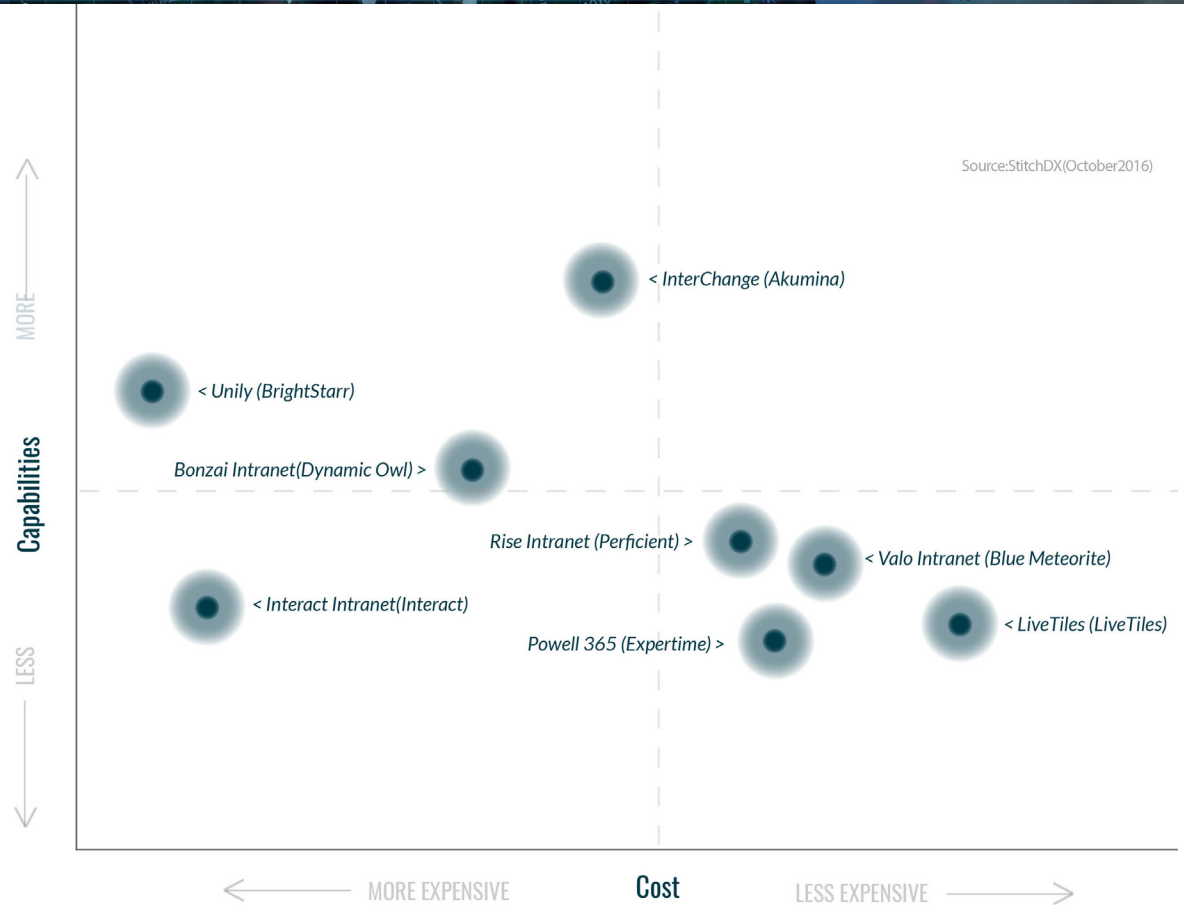
## CM Content Management

“Content Management” addresses the built-in content and site management capabilities of the platform. Are these capabilities native to the solution? Can a user control all of their content and intelligence or just a sub-set? How much training is required to successfully enable users to actually “use” the system and get the most out of their investment? StitchDX believes that the ability to engage users on a Digital Workplace or modern intranet starts from the inside out. The consumption and use of the solution is aligned around how much value it provides, how fresh the intelligence in the platform is, and how connected it is to the things that matter to the person tasked with managing the content of the site - that ‘first person’ lens. Without strong content and site management capabilities, users will struggle and fail while trying to manage the vast intelligence systems, and be unable to stay ahead of adapting user requirements and expectations.

# CAPABILITY TO COST ANALYSIS

The **C/C** (Capability to Cost) analysis examines the Digital Workplace / modern intranet marketplace based on an aggregate of the ranking criterion (**CAP, ECO, EXT, CM**) versus a typical license **COST** range. Many technology decisions are commonly guided by these two factors and can sometimes be summed up in a build versus buy context. Would it be cheaper and more cost effective for you to build your own intranet to meet your unique requirements? The vendor solutions in the Market Landscape have the viewpoint that in nearly all situations, buying is a better option than building, and offer out-of-the-box solutions that are designed to deliver core functionality at a fixed cost.

For this report, StitchDX looked only at license cost and did not attempt to determine if one vendor would be more expensive to implement and own over the long haul. The C/C analysis simply accounts for the functionality offered at the specific license cost. We feel that the aggregate score of the ranking criterion takes this into account.



Additionally, while the C/C analysis does not factor this into our rankings, StitchDX strongly urges that any organization evaluating available options look carefully at total cost of ownership (TCO) when selecting a Digital Workplace / modern intranet solution. It's critical to ensure that as you deploy the solution and look to further customization to meet your own needs, that the platform or product is designed to be easily extended by your own internal team or agency.





Parent Company: Akumina  
Company Headquarters: Nashua, NH  
Chief Executive Officer: Ed Rogers  
Website: [www.akumina.com](http://www.akumina.com)  
Platform or Product: Platform  
Example Customers: iRobot, Big Brothers Big Sisters,  
The World Trade Center

CAP ECO EXT CM COST

4 4 5 4 \$\$\$

## OVERVIEW

The InterChange DigitalWorkplace is an attractive, modern intranet that connects all the tools and technologies employees need to succeed - on any device. InterChange's purposeful Apps ensure knowledge workers do not have to understand every underlying sub-system they use to be productive – just like an App on their phone. Clients and partners benefit from InterChange's more than 50 out-of-the box controls and dozens of pre-built Apps that get them up and running quickly.

Some of the largest integration firms in the world have standardized on the InterChange Digital Workplace Platform due to the frictionless extension and customization possible with the InterChange Framework and App Manager SDK.

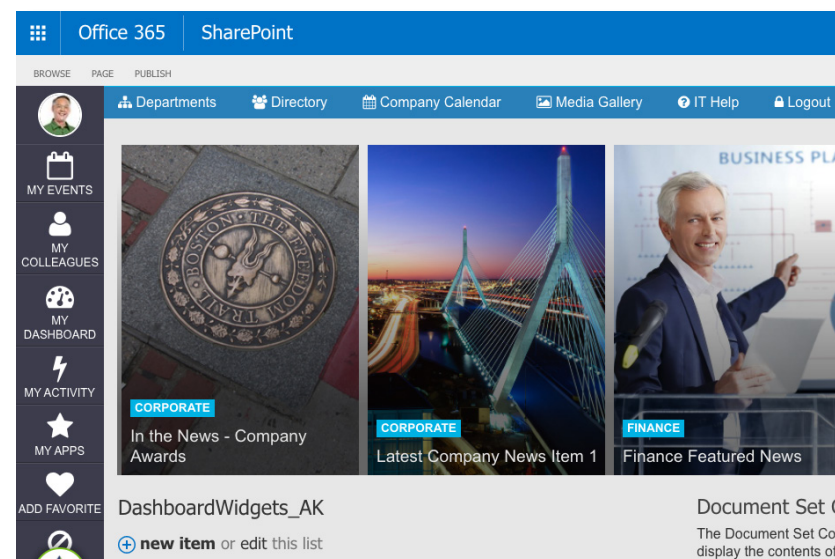
InterChange is built by Nashua, NH based Akumina, whose corporate mission is to provide partners and customers with a Digital Workplace platform that delivers contextual and personalized experiences that transform how employees work, collaborate and innovate.

## StitchDX ANALYSIS

With the highest aggregate capabilities score and pricing squarely in the middle of the pack, Interchange offers the strongest value based on capability to cost of all the products we reviewed.

Our findings include:

- A strong focus on providing content and site management capabilities for the business user and/or knowledge worker.
- InterChange offers strong capabilities to deliver on the Microsoft technology stack as well as extend to other enterprise business applications.
- InterChange's SDK and DevFramework API allow ease of extension and customization.
- With complete separation of content and presentation, InterChange caters to interactive agencies.
- InterChange is the only vendor solution reviewed with a focus on platform extensibility and a channel distribution strategy, rather than a reliance on in house services.
- Distribution in EMEA and APAC available, along with South America.





Parent Company:	Blue Meteorite
Company Headquarters:	Helsinki, Finland
Chief Executive Officer:	Pekka Walkama, Managing Director
Website:	valointranet.com
Platform or Product:	Product
Example Customers:	Bixia, Restel Ltd., Oriflame Cosmetics

## CAP ECO EXT CM COST

3 3 2 1 \$\$

## OVERVIEW

Valo Intranet parent company is Finnish systems integrator Blue Meteorite. With a long history of developing SharePoint-based intranets, Blue Meteorite created Valo in 2011 to offer a unified approach in how they developed intranet projects for their customers. Valo Intranet clients include customers from all industries and organizations. Valo has an aggressive update schedule offering updates every two months.

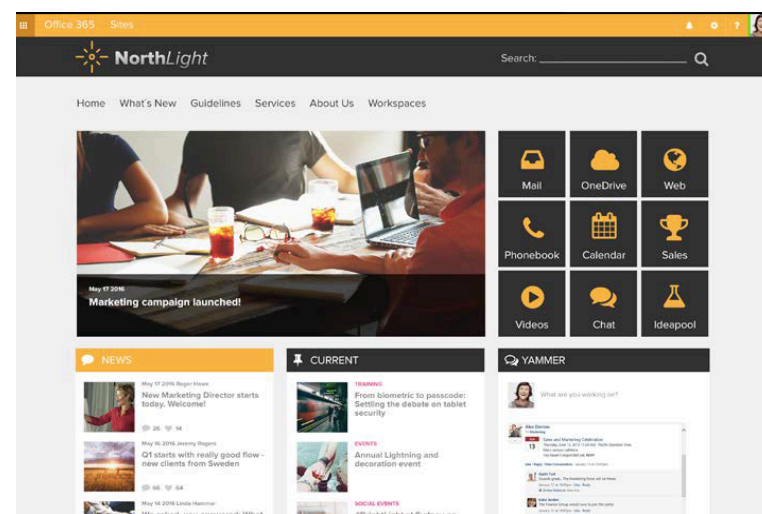
Blue Meteorite touts that Valo allows customers to say goodbye to old-fashioned ways of working and collaborating. Blue Meteorite was founded in Finland in 2001 and from the beginning, has been 100% focused on Microsoft technologies. Since 2009, Blue Meteorite has focused on SharePoint and is now all-in with Office 365 and Azure. The company currently employs over 100 professionals in Helsinki and Jyväskylä, and is owned jointly by its employees and Fujitsu.

## StitchDX ANALYSIS

Valo benefits from its low price point and decent aggregate capabilities score, particularly its out-of-the-box and technology ecosystem capabilities. This offers strong value for organizations not looking to extend beyond the Microsoft technology stack.

Our findings include:

- Valo offers solid mobile availability out-of-the-box, including mobile apps.
- Valo does require an understanding of XML, JavaScript snippets and other heavy developer topics in order to customize the look and feel.
- There are limited capabilities to integrate technologies outside of the Microsoft technology stack.
- No native content management constrains content creation and site management to being a largely IT focused task.
- Valo is competitively priced with similar boxed solutions with limited extension capabilities.
- The product has limited market presence outside of greater Scandinavia and northern Europe.
- Brought to market by a systems integrator, Valo is limited in its flexibility as a platform.







by brightstarr

Parent Company: BrightStarr  
 Company Headquarters: Surrey, United Kingdom  
 Chief Executive Officer: Will Saville & Richard Patterson (Co-founders)  
 Website: www.brightstarr.com  
 Platform or Product: Product  
 Example Customers: Hershey, England Rugby, Barclays

CAP ECO EXT CM COST  
 5 4 1 3 \$\$\$\$^c

## OVERVIEW

Unily is an intranet-as-a-service offering from BrightStarr, a UK-based systems integration company that has been working with clients to build digital workplaces, platforms and tools for more than a decade. BrightStarr is a globally recognized Microsoft Gold Partner, well known for their use of cutting-edge design and technical excellence in all of their customer engagements.

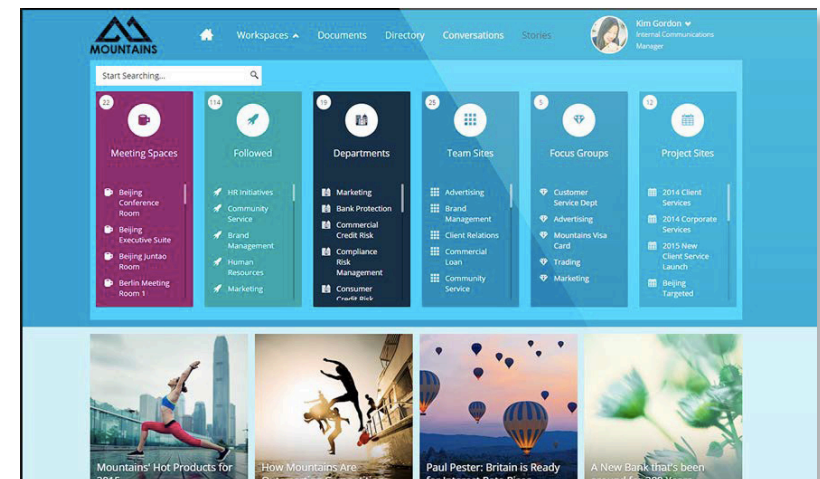
Unily is built on Microsoft Azure - and integrates with the best of Office 365 - SharePoint Online, Yammer, Skype for Business, Delve and OneDrive for Business - to deliver a seamless, single intranet experience. BrightStarr offers continual updates to Unily that add new features and mirror both the technical and aesthetic changes happening inside and outside of their clients' organizations. The Unily Digital Workplace solution provides an exceptional intranet experience that allows employees to create, share and collaborate, breaking down information silos for good.

## StitchDX ANALYSIS

Although Unily offers a high aggregate capabilities score and is a robust product offering, as the highest priced solution covered in the Market Landscape, its overall value is not as strong as other solutions.

Our findings include:

- Unily is the highest priced solution we covered.
- Unily offers strong integration with the Microsoft (cloud) technology stack.
- The interface is clean and modern, with strong mobile look and feel capabilities.
- Unily does not offer a native content management capability - it integrates with a less known open source CMS called Umbraco.
- There can be challenges integrating Unily with non-Microsoft technologies and products.
- A limited SI network hampers its ability to execute outside of its homebase in the UK.
- Unily has limited flexibility as a platform.





Parent Company: [Dynamic Owl](#)  
 Company Headquarters: Vancouver, Canada  
 Chief Executive Officer: Michal Pisarek (Founder)  
 Website: <http://bonzai-intranet.com>  
 Platform or Product: Platform  
 Example Customers: Rackspace, Douglas College,  
 British Columbia Securities Commission

**CAP ECO EXT CM COST**  
 3 1 5 2 \$\$\$\$<sup>+</sup>

## OVERVIEW

Bonzai is an intranet solution for Office 365 and SharePoint built by Dynamic Owl, a Vancouver-based IT consultancy. Per its parent company, Bonzai can be used to deliver a pre-built SharePoint or Office 365 intranet in 8 to 12 weeks. With Bonzai, Dynamic Owl has productized its many years of experience developing on Microsoft technologies to deliver a product that accelerates productivity and engages people across all industries and departments – from executives to HR, Communications, Sales, Support, IT and more.

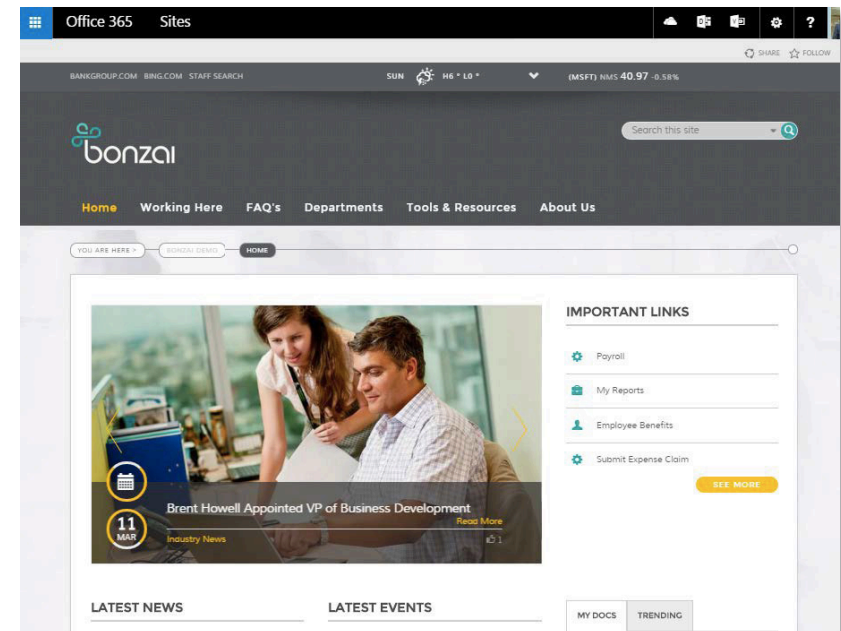
Bonzai offers a selection of pre-built web parts, which are easy to move around the page. This provides flexibility and choice over design and which features to use. Its design is also mobile-friendly, as a fully responsive version of Bonzai can be accessed on any mobile device. Bonzai's features include news publishing, events, employee directories, document management, marketplace, social tools, mobile, and advanced search.

## StitchDX ANALYSIS

Bonzai has a high extensibility score but suffers from a limited technology ecosystem. With a mid-level price point, Bonzai offers reasonable value to organizations focused on the Microsoft technology stack.

Our findings include:

- Bonzai is one of two solutions reviewed that garnered the "platform" classification.
- Bonzai feels a lot like out-of-the-box SharePoint to the end user.
- Bonzai benefits from good use of the Microsoft targeting and personalization feature set.
- Bonzai offers solid mobile availability out-of-the-box.
- There is limited additional value beyond Microsoft Office 365 or Delve experiences on either the management or consumption end.
- Brought to market by a systems integrator, Bonzai is limited in its flexibility as a platform.





Parent Company: Expertime  
 Company Headquarters: Paris, France  
 Chief Executive Officer: Jean-Pierre Vimard  
 Website: [www.powell-365.com/en](http://www.powell-365.com/en)  
 Platform or Product: Product  
 Example Customers: Groupe Soufflet, Kyocera, Éco-mobilier

**CAP ECO EXT CM COST**  
 3 2 1 1 \$\$\$<sup>+</sup>

## OVERVIEW

Powell 365 / Powell Software is a communication solutions provider and collaborator for Office 365. Owned by parent company Expertime, Powell Software has worldwide headquarters in Paris, France. Powell Software has transformed communication, collaboration and business productivity for more than 80,000 people who currently use its intranet solution Powell 365.

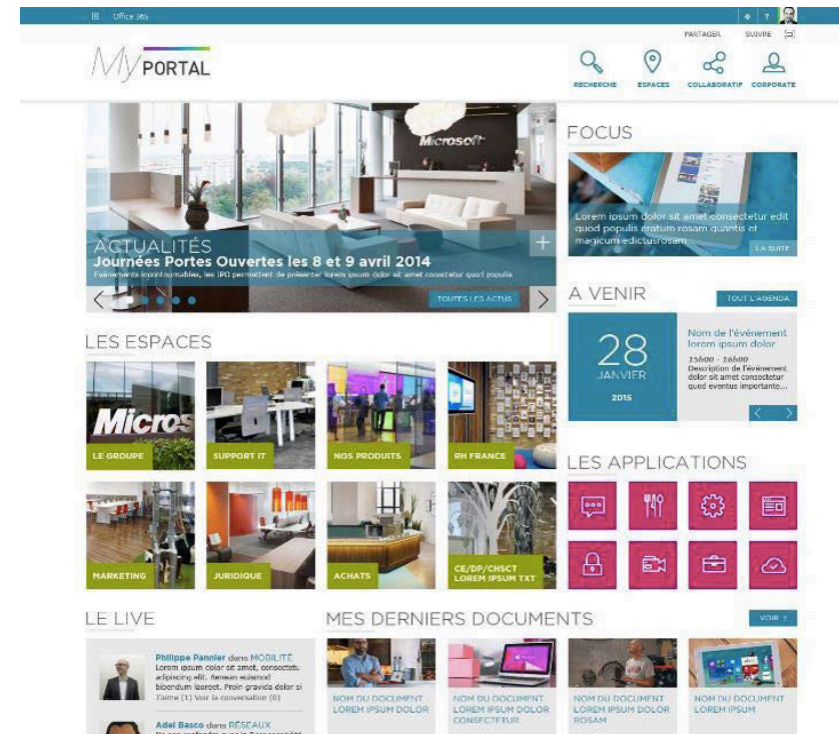
As a collaborative intranet, Powell 365 helps accelerate the digital transformation of any enterprise by enriching internal communication with all the functional components of Office 365. Daily operations are eased and employee interaction is increased thanks to useful features such as Yammer, Delve, Office Video or Power BI, with access from anywhere, on any multi-device and at any time. Powell 365 is designed for several different business sectors and currently offers a corporate intranet, an intranet for retail and soon an intranet for cities.

## StitchDX ANALYSIS

Powell 365 is somewhat constrained to its out-of-the-box capabilities and is not particularly robust in its technology ecosystem, extensibility and content management offerings. Its relatively low price point, however, makes it an option for organizations not needing to stretch outside the Microsoft technology stack.

Our findings include:

- Powell 365 offers a sleek, intuitive design for page layout.
- Customers benefit from strong Yammer integration.
- Deployments are limited to what's available out-of-the-box.
- Powell 365 is constrained by the content management limitations of SharePoint and does not offer an alternative CM option.
- Powell 365 has little brand recognition outside of continental Europe.
- Brought to market by a systems integrator, Powell 365 is limited in its flexibility as a platform.





Parent Company: Interact  
Company Headquarters: Manchester, United Kingdom  
Chief Executive Officer: Nigel Danson  
Website: [www.interact-intranet.com](http://www.interact-intranet.com)  
Platform or Product: Product  
Example Customers: March of Dimes, Chevron, ADT

CAP ECO EXT CM COST  
3 1 1 2 \$\$\$\$

## OVERVIEW

Interact is a Manchester, UK based provider of intelligent social intranet software. With over 1M users, its Interact Intranet solution has revolutionized the way companies communicate, collaborate, share knowledge, and streamline internal processes. Interact is a feature-rich out-of-the-box solution that offers hundreds of easy-to-use features to help companies communicate, collaborate and get work done more effectively.

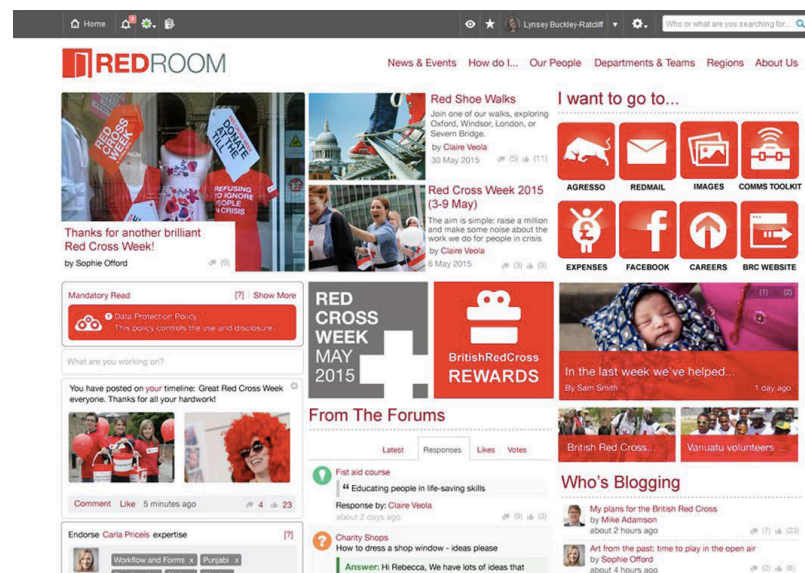
With over 10 years' experience, Interact has worked in partnership with organizations across multiple industries throughout the world. Organizations using the Interact Intranet report improved efficiency, greater productivity, increased employee engagement, better decision-making and cost savings. In a sector dominated by SharePoint, Interact touts itself as the number one SharePoint alternative and that there is no need for sophisticated technical skills to deploy and use the Interact intranet product. Interact has built a solid reputation for both product excellence and outstanding customer service.

## StitchDX ANALYSIS

Despite its market penetration, Interact Intranet delivers a lower value to its customers based on its aggregate capabilities score relative to its higher price point. Being built on proprietary technology does not leverage tech stacks like Microsoft or Google, which we feel is a negative. Given the reliance and commitment to mainstream tech stacks by most enterprises, Interact has an uphill battle in many established organizations.

Our findings include:

- Interact is a true "intranet-in-a-box" solution and is limited to its out-of-the-box capabilities.
- It can be a good solution for certain use cases and is a very strong offering for smaller organizations not using Office 365.
- Interact is built on a proprietary system and not based on large enterprise tested technology stacks like Microsoft or Google.
- Interact has a limited partner network in North America and delivers much of their own services.
- Interact has limited extensibility due to its lack of an SDK or API.
- Interact has a high price point that feels incongruous with its offering.







Parent Company:	LiveTiles
Company Headquarters:	New York, NY
Chief Executive Officer:	Karl Redenbach & Peter Nguyen-Brown (Co-founders)
Website:	<a href="http://www.livetiles.nyc">www.livetiles.nyc</a>
Platform or Product:	Product
Example Customers:	Pepsico, Mars Drinks, Dixons Carphone

## CAP ECO EXT CM COST

4 1 1 1 \$\$

## OVERVIEW

LiveTiles was created by an Australian systems integration agency in 2014 and is now headquartered in New York City, having recently separated themselves from the founding organization. LiveTiles is driven by a vision to create a user-centric platform to help organizations collaborate, and strives to be a software product that prioritizes the human experience without compromising function.

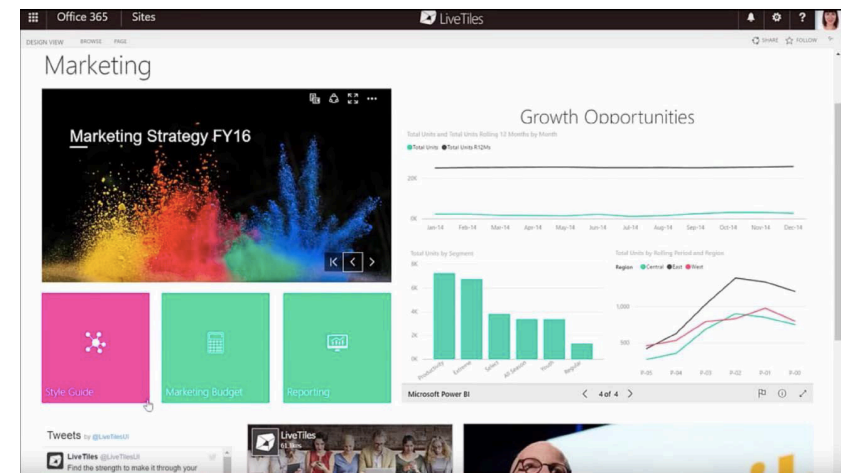
The LiveTiles product suite includes LiveTiles Design, Build, Blueprint and Mosaic. Customers use LiveTiles to communicate, collaborate and integrate applications on a powerful yet elegant and simple user interface over Office 365, SharePoint and Azure. LiveTiles' simple drag and drop canvas allows users to design and configure the way they surface information from SharePoint or Office 365. LiveTiles also gives users unlimited control of how they choose to design and shape the interface. A 14-day free trial is available of LiveTiles.

## StitchDX ANALYSIS

Although it offers a slick user interface, LiveTiles is one of the more limited vendor solutions reviewed. With one of the lowest price points however, LiveTiles delivers higher value than most, particularly for organizations that are budget constrained and require limited customization.

Our findings include:

- LiveTiles offers a sleek, intuitive design for page creation.
- LiveTiles is limited in its technology extension abilities.
- The solution is limited to SharePoint.
- Content authoring is constrained to the out-of-the-box SharePoint authoring experience.
- LiveTiles is relatively inexpensive and offers the lowest price point of the solutions covered in the Market Landscape.
- Brought to market by a systems integrator, LiveTiles is limited in its flexibility as a platform.





Parent Company: Perficient  
 Company Headquarters: Atlanta, GA  
 Chief Executive Officer: Jeff Davis  
 Website: [www.riseintranet.com](http://www.riseintranet.com)  
 Platform or Product: Product  
 Example Customers: NEFCO, Infinity Healthcare, Kaiser Permanente

CAP ECO EXT CM COST

4 3 1 1 \$\$\$<sup>+</sup>

## OVERVIEW

Rise is an intranet-as-a-service product originally built by systems integration firm Blue Rooster and purchased last year by Perficient, another systems integration firm, based in Atlanta, GA.

Rise is designed to help enterprises and teams offer a consumer-style experience for their SharePoint-based intranet, enabling them to enhance employee engagement and communication, while achieving a higher return on their SharePoint investment. Rise is responsive and mobile-friendly, and boasts a rich user experience with consumer-style image and headline treatment for featured news. It also features easy, consistent navigation, and company-wide social engagement and collaboration.

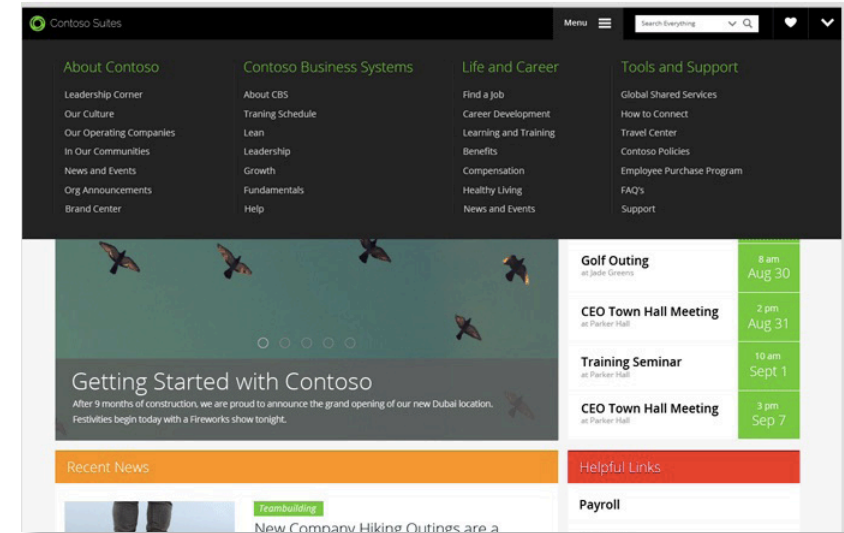
Rise delivers content through a mobile-optimized experience that offers the most common functionality needed for an intranet, out-of-the-box. This allows your intranet to be and up running quickly – helping to engage users immediately. Rise will make the features of SharePoint accessible for all employees.

## StitchDX ANALYSIS

Rise offers strong out-of-the-box capabilities and a decent technology ecosystem. However, with limited extensibility and content management features, the product missed a bit in its aggregate capabilities score. Its relatively low price point however, makes Rise a good value for organizations not requiring broad customization.

Our findings include:

- Rise offers a quick-deploy solution that maximizes an organization's investment in Office 365.
- Rise delivers out-of-the-box mobile support for the extended enterprise.
- The product offers solid social and collaboration integration of Skype for Business and Yammer.
- Rise has limited capabilities to integrate technologies outside of the Microsoft stack.
- Rise's Content Management capabilities are constrained to an out-of-the-box SharePoint experience.
- Brought to market by a system integrator, Rise is limited in its flexibility as a platform.





# ABOUT

StitchDX is a digital experience and marketing firm committed to helping organizations reach their audiences - both internal and external - to achieve their goals. Our practices fully optimize the interplay of brand clarity and proven digital channels.

Threading together expertise in collaboration, brand strategy, lead generation, digital marketing, content creation, UX/UI design and website development, we deliver integrated digital experiences — stitch by stitch.

Headquartered in the Boston area, our team is passionate about the success of our client partners and counts a diverse client roster that includes ViaCord, MeTEOR Education, Minuteman Trucks, Fletcher Spaght, Backyard Footwear, Arden Engineering and O'Brien & Levine Court Reporting Solutions. Learn more at [StitchDX.com](https://StitchDX.com).



