

FOR IMMEDIATE RELEASE

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Command Packaging and Bunzl Distribution USA Partner to Bring Bag Ban Compliant Reusable Plastic Bags to Grocers *Distribution Giant Signs Agreement to Make **smarterbags**® a Viable Alternative to Paper, Unrecyclable Reusable Bags*

Los Angeles, CA (January 9, 2014) – Command Packaging, a US manufacturer of reusable shopping and restaurant bags, today announced a new partnership with Bunzl Distribution USA to bring **smarterbags**® - bag ban compliant reusable plastic bags – to grocers in areas where bag bans have eliminated ultra-thin plastic t-shirt bags.

“Contrary to what many have been led to believe, plastic grocery bags are not going out of style; we’re innovating ways to make them better and changing age-old perceptions about their shortcomings,” said Pete Grande, CEO of Command Packaging. “This new partnership with Bunzl will go a long way in providing a reusable, recyclable bag for grocers and consumers who care about the environment and affordability.”

“Bunzl Distribution in California is proud to align with Command Packaging and their reusable **smarterbags**®,” said Terry Frank, Senior Vice President, Bunzl Distribution USA. “Pete and his company are committed to providing a viable, long-term solution to the bag ban in Los Angeles, as well as to bans springing up across the country.”

Made from recycled agricultural plastic collected in California, **smarterbags**® are a cost-effective and environmentally friendly alternative to single-use paper bags and imported reusable bags. According to a Chico State University study, smarterbags® have a lower carbon footprint compared to imported reusable or paper bags.



“Not only are **smarterbags**® a great solution for us because they’re affordable, easy to use and durable, but they’re also sustainable. They’re manufactured here in California with recycled plastic agricultural film that otherwise would end up in a landfill,” said Frank. “It’s important to us that we give our customers an opportunity to reduce, reuse and recycle whenever we can.”

Smarterbags® meet all standards to qualify as reusable bags in California cities that have implemented bag ban ordinances. **Smarterbags**® are strong and are engineered to be used 125 times. The product is easy to carry, easy to use, and durable in all types of weather. A cost effective alternative to single use paper bags, **smarterbags**® are both environmentally and economically beneficial for consumers.

If you are interested in carrying **smarterbags**® in your grocery or retail store please contact: Erin Grande, **smarterbags**® National Sales Manager at Erin@smarterbags.com.
For consumer purchases please contact: info@smarterbags.com.

For press inquiries, please contact: PR Director, Gretchen Hydo, at Gretchen@Chatterboxink.com.

About Command Packaging

Founded in 1989, Command Packaging is a US manufacturer of reusable shopping and restaurant bags. The company prides itself on providing the highest quality and most environmentally friendly plastic bags to the nation’s top retail stores and restaurants. Through its subsidiaries, **smarterbags**® and Encore Recycling, Command Packaging maintains a steadfast commitment to producing bag ban compliant, multiple-use, reusable bags made from recycled plastic. For more information please visit: www.commandpackaging.com.

About Bunzl Distribution

Bunzl Distribution owns and operates more than 100 warehouses that serve all 50 states and Puerto Rico, as well as Canada, the Caribbean and parts of Mexico. With more than 3,500 employees and 450,000-plus supply items, Bunzl is regarded as a leading supplier in North America. Worldwide sales are in excess of \$7 billion. Bunzl supplies a range of products including outsourced food packaging, disposable supplies, and cleaning and safety products to supermarkets, food processors, non-food retailers, convenience stores and other users. Based in St. Louis, Missouri, Bunzl Distribution is the largest division of Bunzl plc, an international distribution and outsourcing group headquartered in London. More info at www.bunzldistribution.com.

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www.commandpackaging.com