

5 Easy Way to Become A... **SHIPPER OF CHOICE**



BE FLEXIBLE

Add weekend hours or extend your weekday hours to provide additional appointment times.

If that's not possible, offering simple and fast ways to reschedule missed appointments can be very helpful.



PROVIDE PARKING

Make sure you have adequate space to accommodate early deliveries and those waiting.

Plan to get drivers in and out of the loading dock as quickly as possible.



KEEP A SCORECARD

Keep track of which drivers are consistently delivering on-time and reward them.

Showing this kind of appreciation helps forge better relationships in the supply chain.



USE TECHNOLOGY

Use apps that allow drivers to check in when they get to your location.

Track and trace technology also will help you plan appointment times more efficiently.

MOST IMPORTANTLY

Maintaining reasonable expectations by all parties involved in the supply chain is key to keeping freight moving quickly and efficiently!