

# CASE STUDY | SEVERE INFLAMMATORY ACNE

Successful management and on-time completion of a key clinical study

### **Business Challenge**

A midsize pharma company approached Advanced Clinical to manage a 24-site Phase IV study evaluating a topical gel in combination with a tetracycline antibiotic in severe inflammatory acne. This sponsor had mixed experiences with CROs in the past and was counting on Advanced Clinical to successfully manage the study for a submission to a national Managed Care Formulary Board.

#### Goals

Advanced Clinical was contracted to perform the study with a five month enrollment period and total study duration of 14 months. The scope of work included all study start-up, investigator selection, grants and contracts administration, vendor management including coordination of an Investigator's Meeting, project management, clinical monitoring and site management, medical management, safety, data management, biostatistics, and medical writing.

# Approach

Advanced Clinical deployed a highly effective project team to effectively manage the project. Through proactive planning, proper site selection, effective patient advertising, and a prospective plan for remote study data review, the study completed on time and under budget.

Recognizing enrollment solutions are not one-size-fitsall, the project team worked closely with investigators and site staff to fully understand the challenges for each site. The team developed a mixture of localized solutions to maximize enrollment (e.g., advertising using social media, local print ads, flyers, or radio spots) depending on that sites unique needs.

#### Results

- Achieved EDC build under compressed milestones
- Successful on-time enrollment
- All project milestones achieved on-schedule with Last Patient In date achieved ahead of schedule
- Visit trip report metrics exceeded targets for both average time to draft and average time to final report
- eTMF workflows within target
- Study completed under budget

# SPONSOR FEEDBACK:

"Advanced Clinical takes ownership and responsibility for the project, and that's something Sponsors don't always see. Advanced Clinical is like a breath of fresh air...other CROs work in silos and don't communicate, which means the Sponsor has to coordinate the different functions – we don't see that at Advanced Clinical".



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