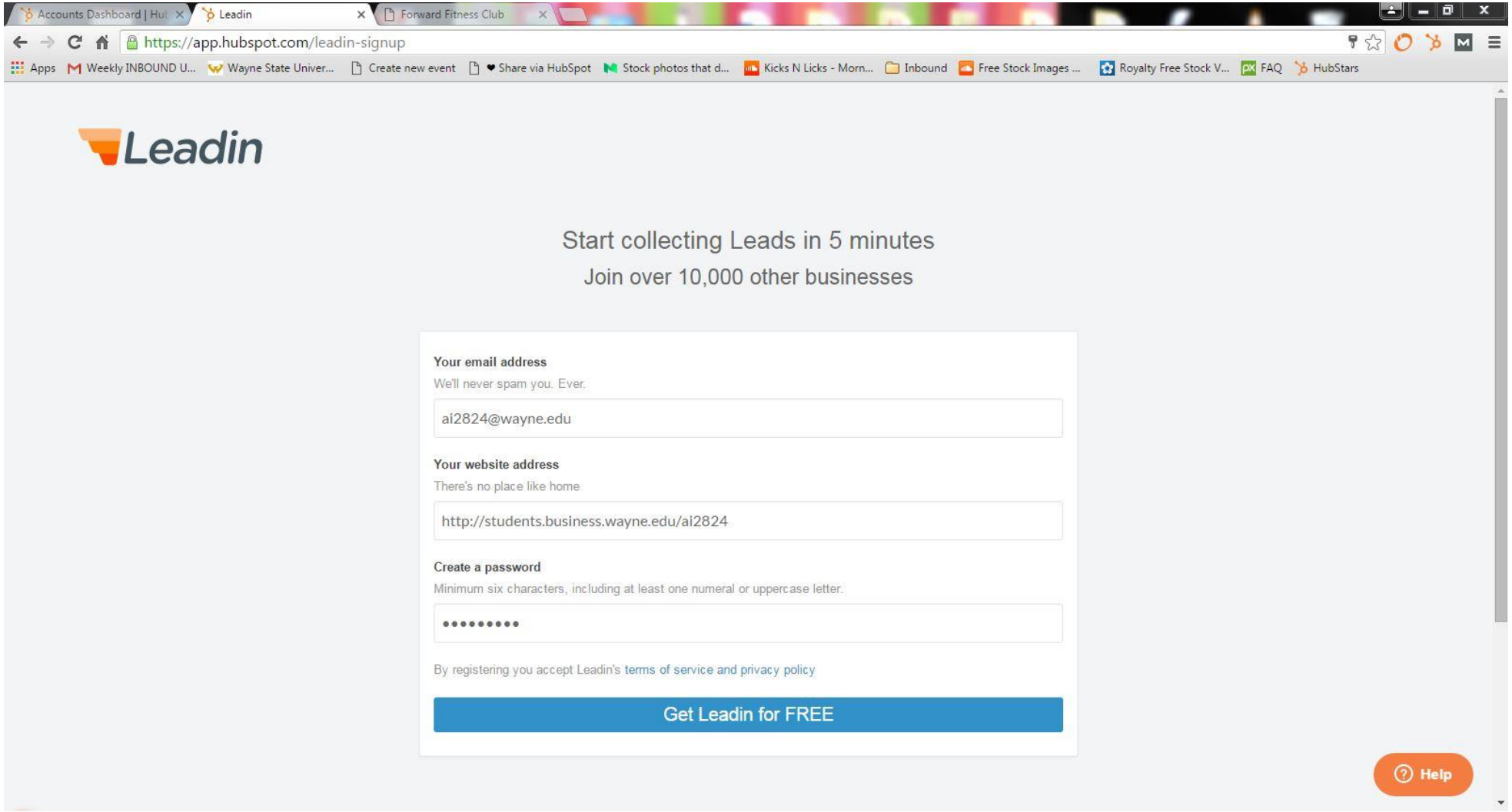
Leadin

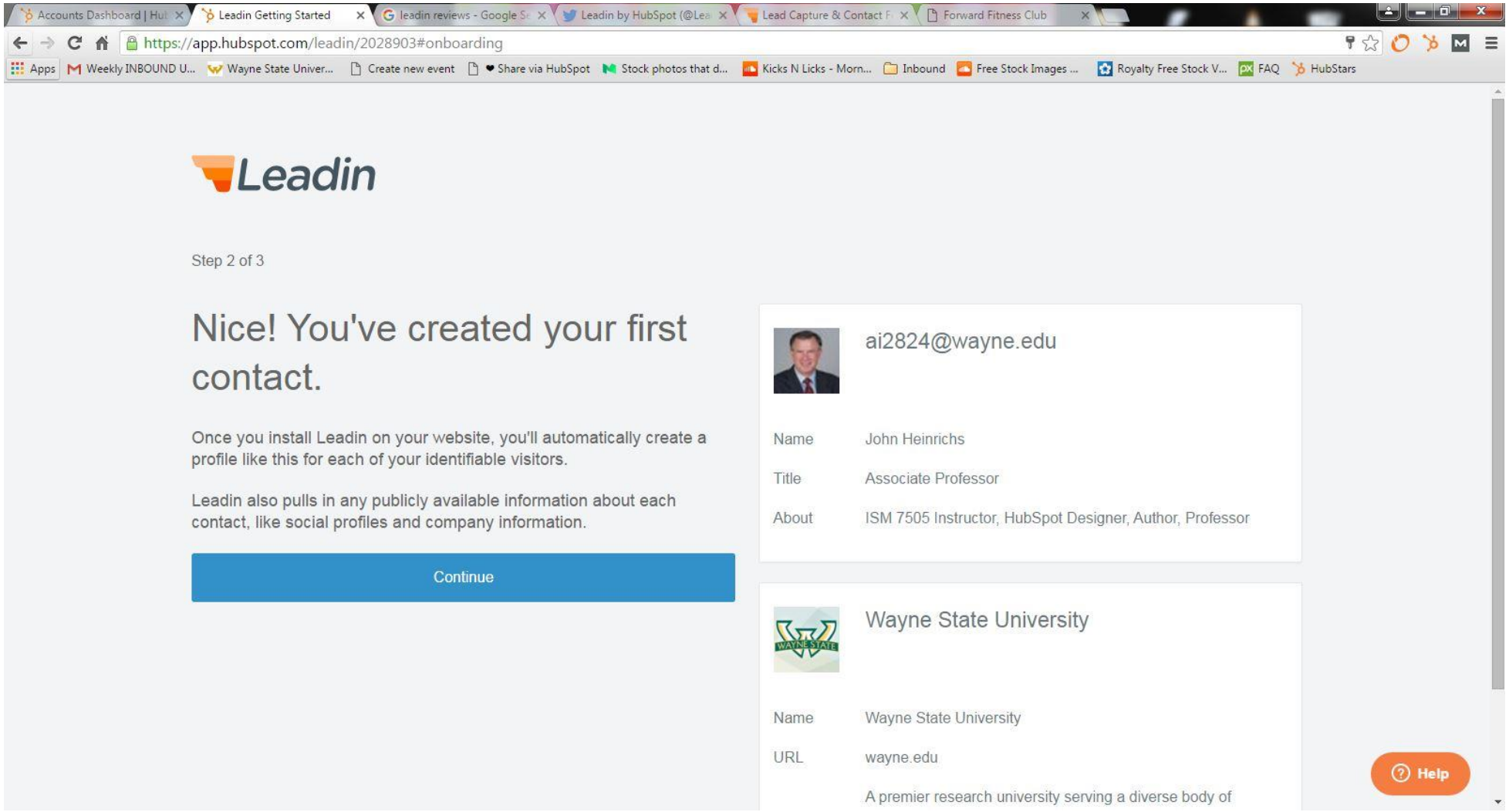
Add lead generation insights to your website

http://leadin.hubspot.com/

Leadin


Accounts Dashboard | Hub
Leadin
Forward Fitness Club
https://app.hubspot.com/leadin-signup
Apps
Weekly INBOUND U...
Wayne State Univer...
Create new event
Share via HubSpot
Stock photos that d...
Kicks N Licks - Morn...
Inbound
Free Stock Images ...
Royalty Free Stock V...
FAQ
HubStars
Leadin
Start collecting Leads in 5 minutes
Join over 10,000 other businesses
Your email address
We'll never spam you. Ever.
ai2824@wayne.edu
Your website address
There's no place like home
http://students.business.wayne.edu/ai2824
Create a password
Minimum six characters, including at least one numeral or uppercase letter.
By registering you accept Leadin's terms of service and privacy policy
Get Leadin for FREE
Help

Leadin


Accounts Dashboard | Hub
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leadin reviews - Google Se
Leadin by HubSpot (@Lea
Lead Capture & Contact F
Forward Fitness Club
https://app.hubspot.com/leadin/2028903#onboarding
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Wayne State Univer...
Create new event
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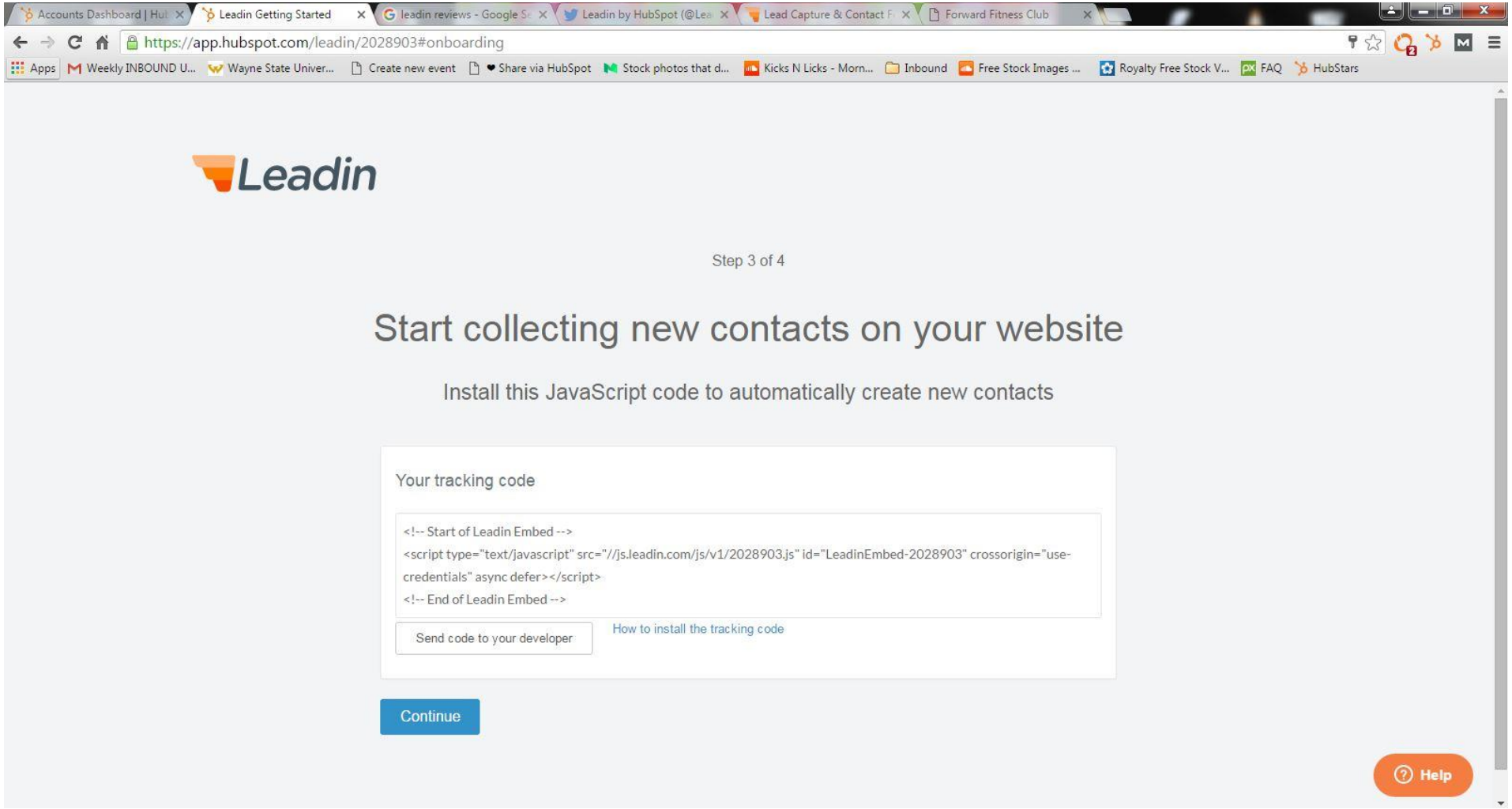
Step 2 of 3
Nice! You've created your first contact.
Once you install Leadin on your website, you'll automatically create a profile like this for each of your identifiable visitors.
Leadin also pulls in any publicly available information about each contact, like social profiles and company information.
Continue
ai2824@wayne.edu
Name
John Heinrichs
Title
Associate Professor
About
ISM 7505 Instructor, HubSpot Designer, Author, Professor
Wayne State University
Name
Wayne State University
URL
wayne.edu
A premier research university serving a diverse body of
Help

Leadin


Accounts Dashboard | Hul
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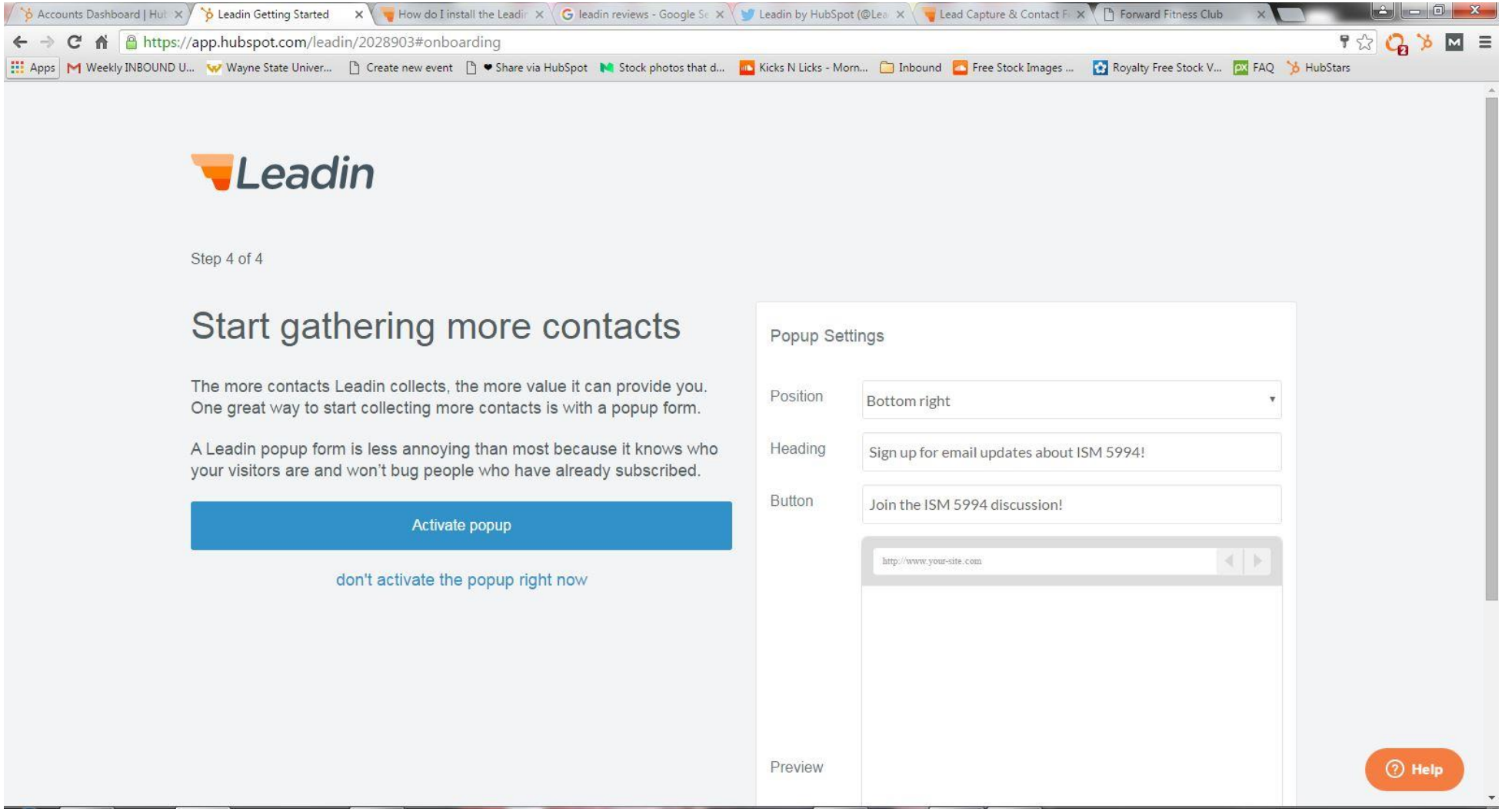
HubStars
Leadin
Step 3 of 4
Start collecting new contacts on your website
Install this JavaScript code to automatically create new contacts
Your tracking code
<!-- Start of Leadin Embed -->
<script type="text/javascript" src="//js.leadin.com/js/v1/2028903.js" id="LeadinEmbed-2028903" crossorigin="use-credentials" async defer></script>
<!-- End of Leadin Embed -->
Send code to your developer
How to install the tracking code
Continue
Help

Leadin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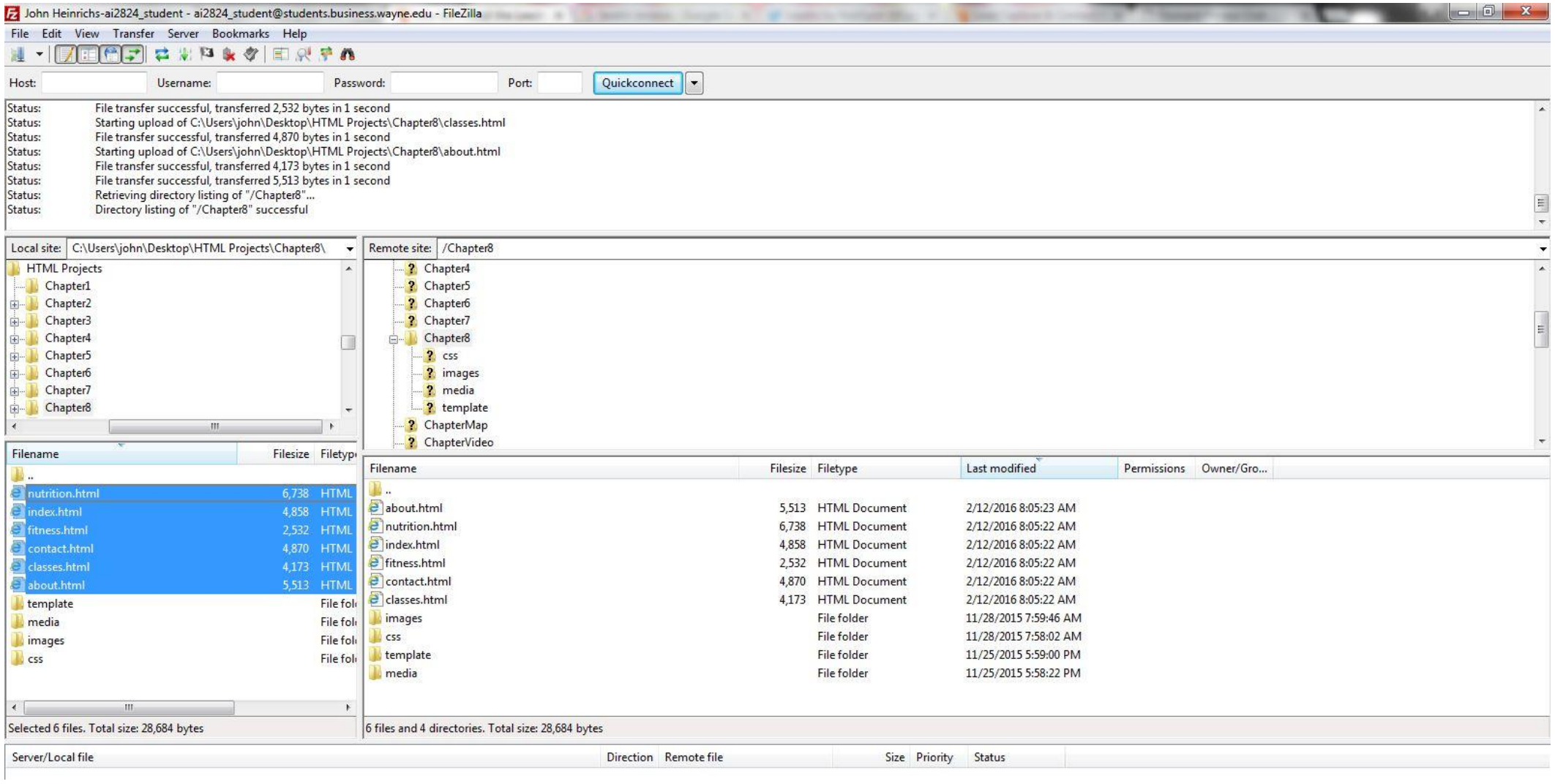
Step 4 of 4
Start gathering more contacts
The more contacts Leadin collects, the more value it can provide you. One great way to start collecting more contacts is with a popup form.
A Leadin popup form is less annoying than most because it knows who your visitors are and won't bug people who have already subscribed.
Activate popup
don't activate the popup right now
Popup Settings
Position
Bottom right
Heading
Sign up for email updates about ISM 5994!
Button
Join the ISM 5994 discussion!
http://www.your-site.com
Preview
Help

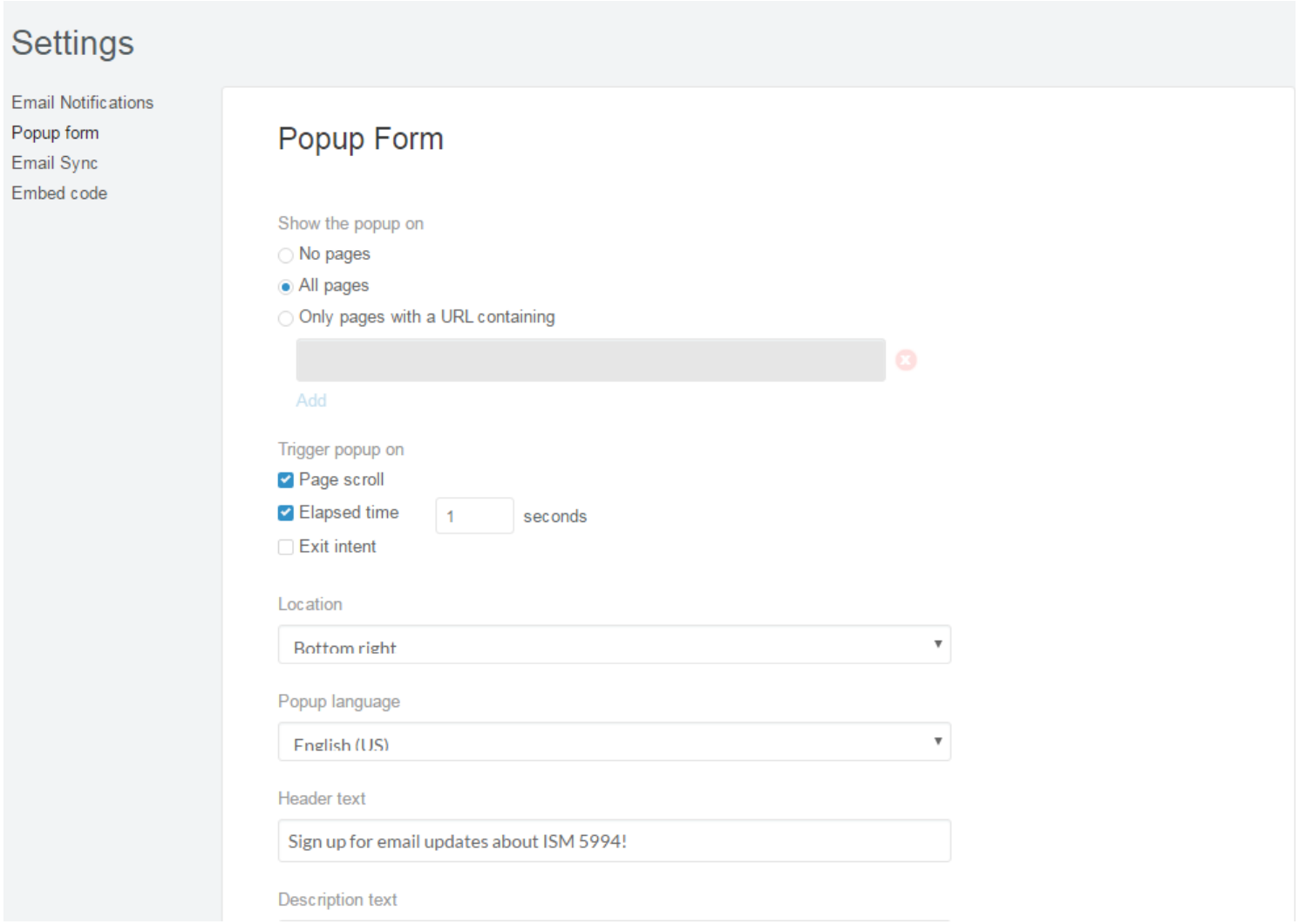
Add Code

```
109  </main>
110  <!-- ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   *** -->
111  <!-- Footer: use the footer area to add webpage footer content                          -->
112  <!-- ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   *** -->
113  <footer>
114      &copy; Copyright 2015.  All rights reserved.<br>
115      <a href="mailto:forwardfitness@club.net">forwardfitness@club.net</a>
116  </footer>
117  </div>
118  <!-- Start of Leadin Embed -->
119  <script type="text/javascript"
120          src="//js.leadin.com/js/v1/2028903.js"
121          id="LeadinEmbed-2028903"
122          crossorigin="use-credentials" async defer>
123  </script>
124  <!-- End of Leadin Embed -->
125  </body>
126  <!-- ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   *** -->
127  <!-- Validate: http://validator.w3.org/                                                 -->
128  <!-- ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   ***   *** -->
129  </html>
130
```

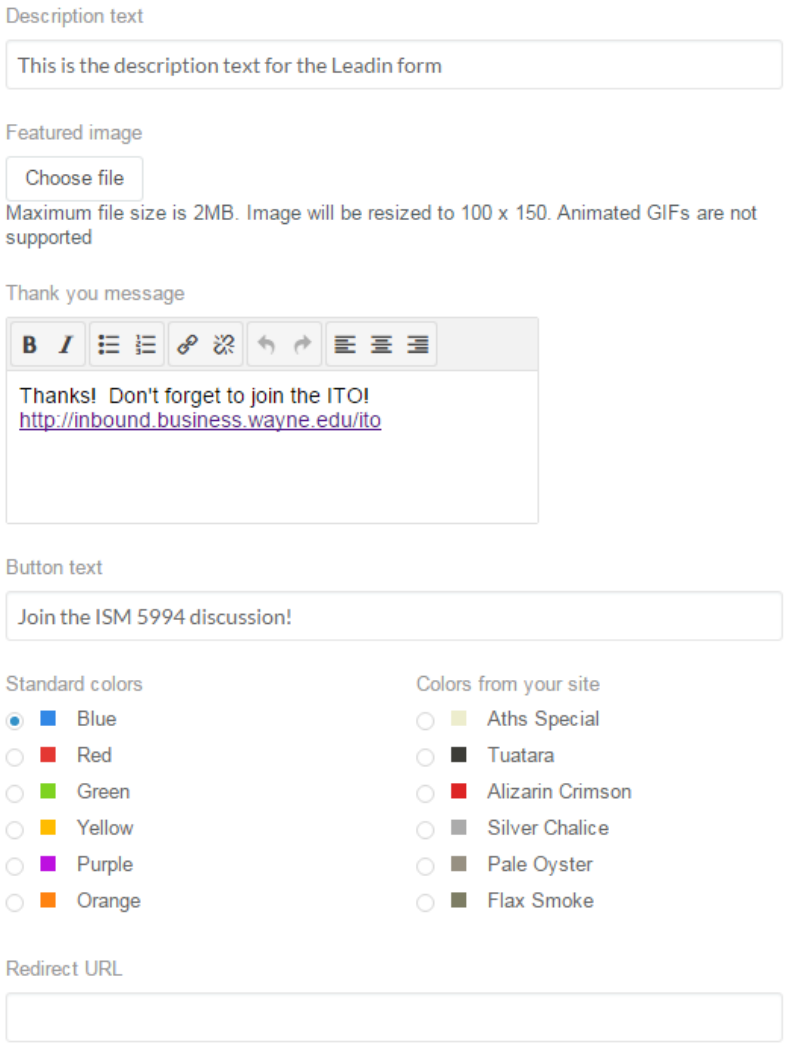
Transfer Files



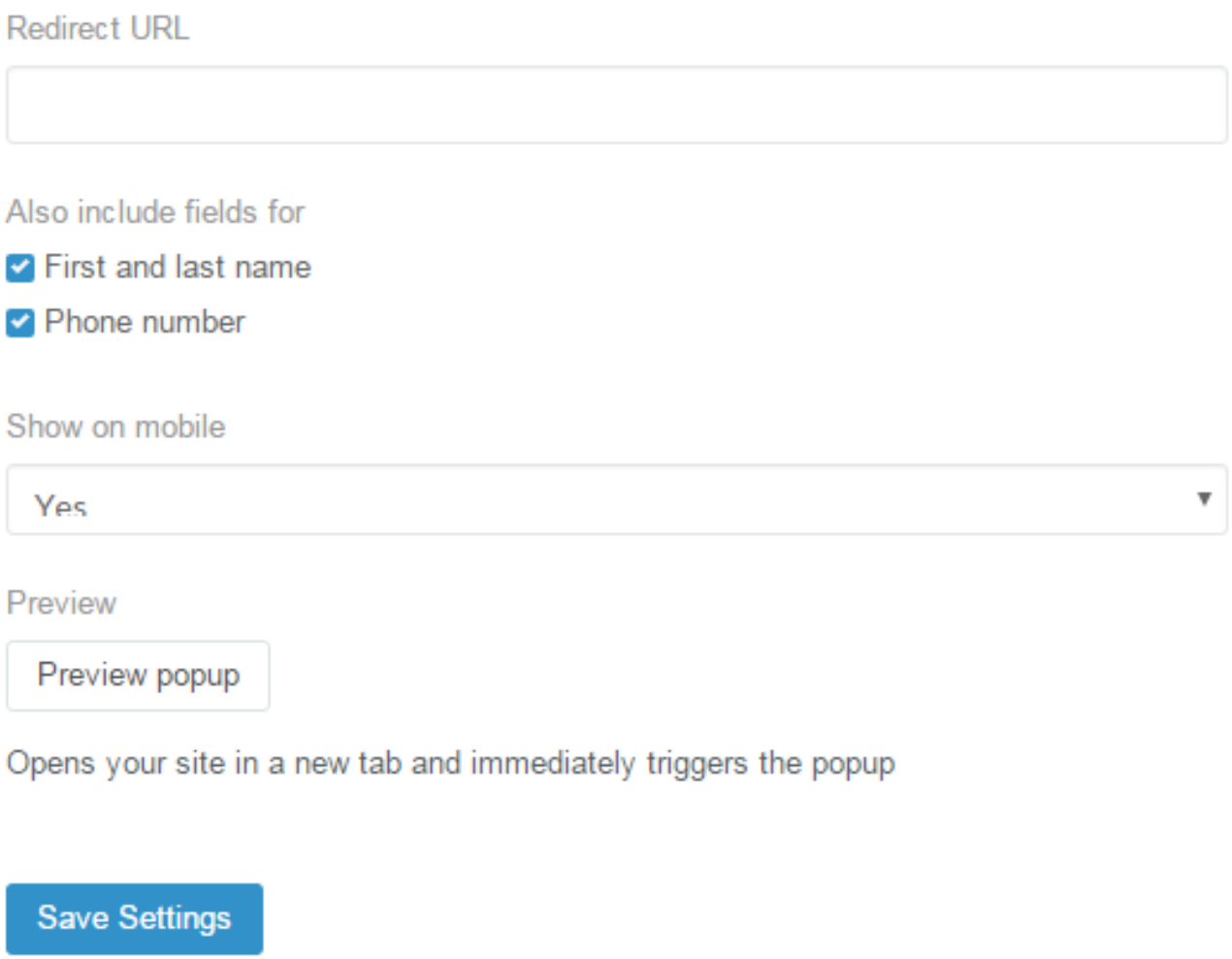
Settings


Settings
Email Notifications
Popup form
Email Sync
Embed code
Popup Form
Show the popup on
No pages
All pages
Only pages with a URL containing
Add
Trigger popup on
Page scroll
Elapsed time
1
seconds
Exit intent
Location
Bottom right
Popup language
English (US)
Header text
Sign up for email updates about ISM 5994!
Description text

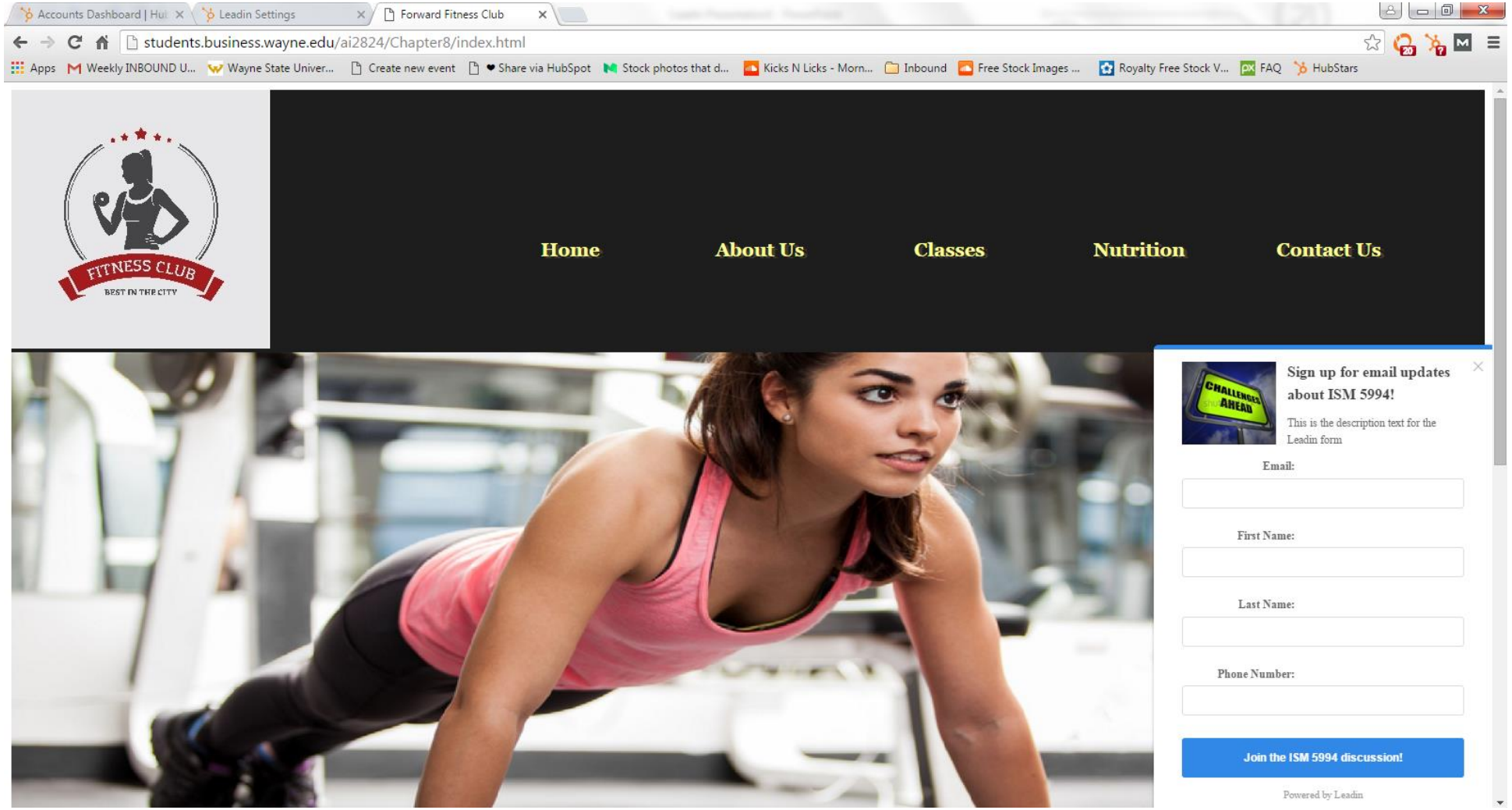
Settings


Description text
This is the description text for the Leadin form
Featured image
Choose file
Maximum file size is 2MB. Image will be resized to 100 x 150. Animated GIFs are not supported
Thank you message
Thanks! Don't forget to join the ITO!
http://inbound.business.wayne.edu/ito
Button text
Join the ISM 5994 discussion!
Standard colors
Blue
Red
Green
Yellow
Purple
Orange
Colors from your site
Aths Special
Tuatara
Alizarin Crimson
Silver Chalice
Pale Oyster
Flax Smoke
Redirect URL

Settings


Redirect URL
Also include fields for
First and last name
Phone number
Show on mobile
Yes
Preview
Preview popup
Opens your site in a new tab and immediately triggers the popup
Save Settings

Website


Accounts Dashboard | Hul
Leadin Settings
Forward Fitness Club
students.business.wayne.edu/ai2824/Chapter8/index.html
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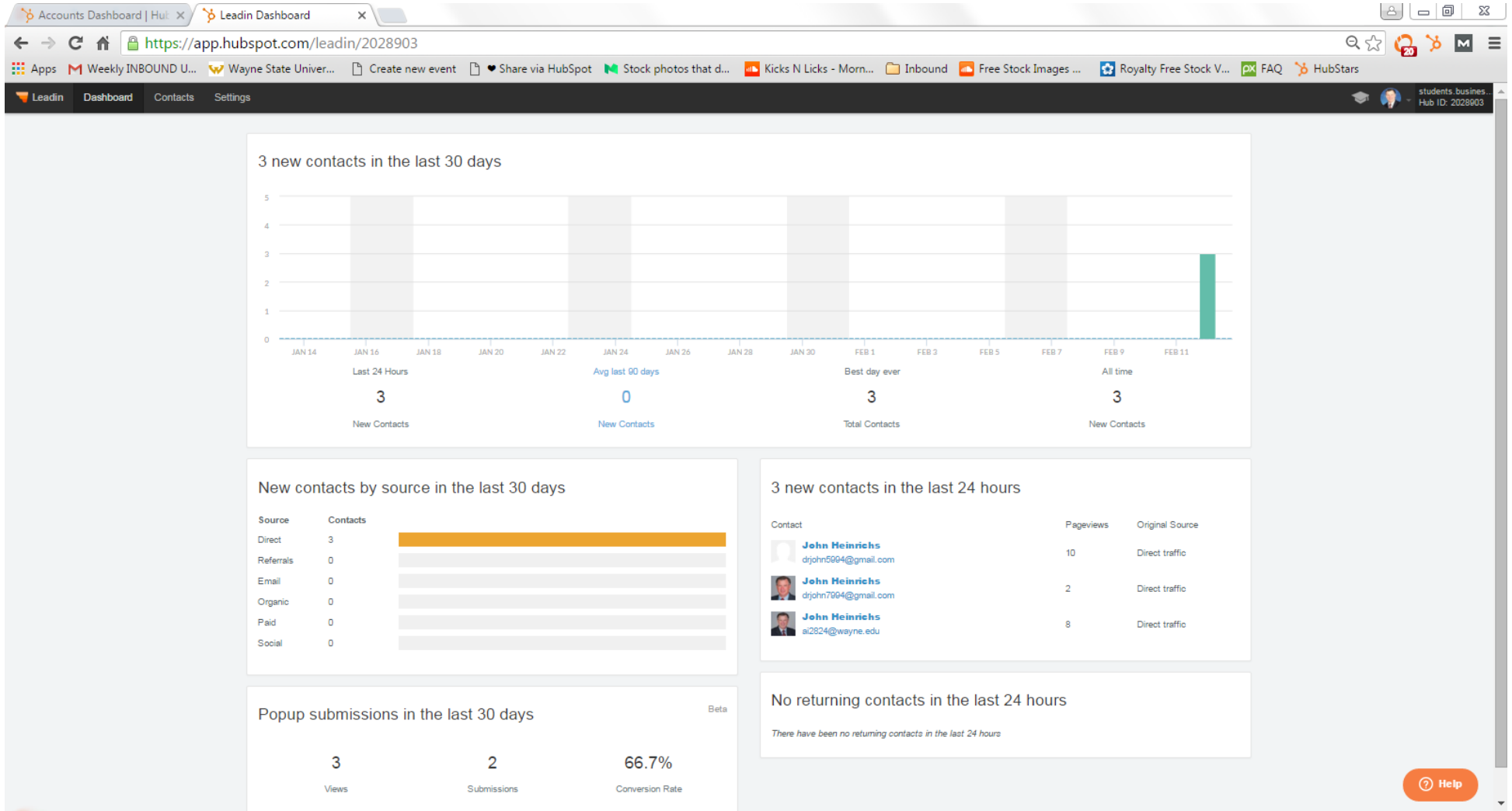
Inbound
Free Stock Images ...
Royalty Free Stock V...
FAQ
HubStars
FITNESS CLUB
BEST IN THE CITY
Home
About Us
Classes
Nutrition
Contact Us
CHALLENGES AHEAD
Sign up for email updates about ISM 5994!
This is the description text for the Leadin form
Email:
First Name:
Last Name:
Phone Number:
Join the ISM 5994 discussion!
Powered by Leadin

Analysis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Royalty Free Stock V...
FAQ
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Dashboard
Contacts
Settings
students.busines...
Hub ID: 2028903
3 new contacts in the last 30 days
JAN 14
JAN 16
JAN 18
JAN 20
JAN 22
JAN 24
JAN 26
JAN 28
JAN 30
FEB 1
FEB 3
FEB 5
FEB 7
FEB 9
FEB 11
Last 24 Hours
3
New Contacts
Avg last 90 days
0
New Contacts
Best day ever
3
Total Contacts
All time
3
New Contacts
New contacts by source in the last 30 days
Source
Contacts
Direct 3
Referrals 0
Email 0
Organic 0
Paid 0
Social 0
3 new contacts in the last 24 hours
Contact
Pageviews
Original Source
John Heinrichs
drjohn5994@gmail.com
10
Direct traffic
John Heinrichs
drjohn7994@gmail.com
2
Direct traffic
John Heinrichs
ai2824@wayne.edu
8
Direct traffic
Popup submissions in the last 30 days
Beta
3
Views
2
Submissions
66.7%
Conversion Rate
No returning contacts in the last 24 hours
There have been no returning contacts in the last 24 hours
Help