

Have you...

asked for a major gift **without enough intel** on the donor?

discovered after the fact that a donor **could have given a much larger gift?**

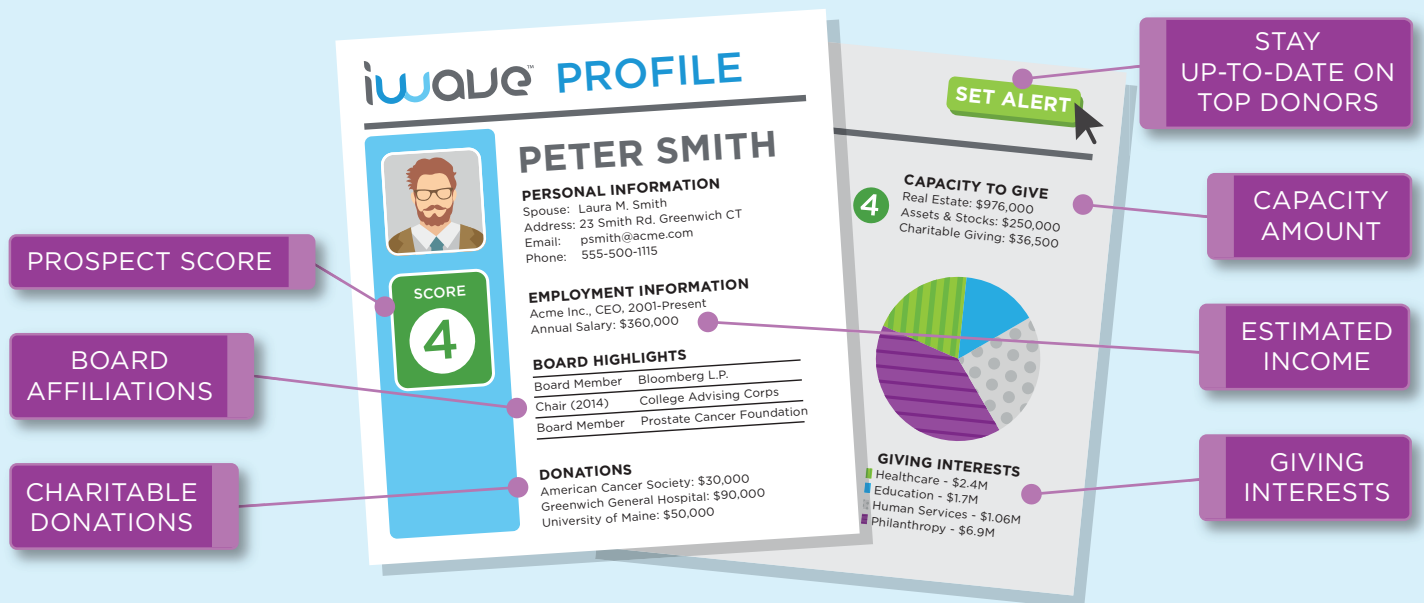
exhausted the potential in your current donor portfolio?

Donor Research and Wealth Screening to Power Your Development Efforts

iWave is the industry's top-rated donor research platform. It provides development teams with intel on a prospective donor's capacity and inclination to give to *their* cause.

With information on individuals, businesses, and foundations, iWave can be used to identify new donors, prioritize prospective donors, and learn more about current donors. Use iWave to help your nonprofit raise more major gifts, faster.

Get to Know Your Gift Prospects



With iWave, you'll have confidence that you're asking the **right person**, for the **right amount**, at the **right time**.

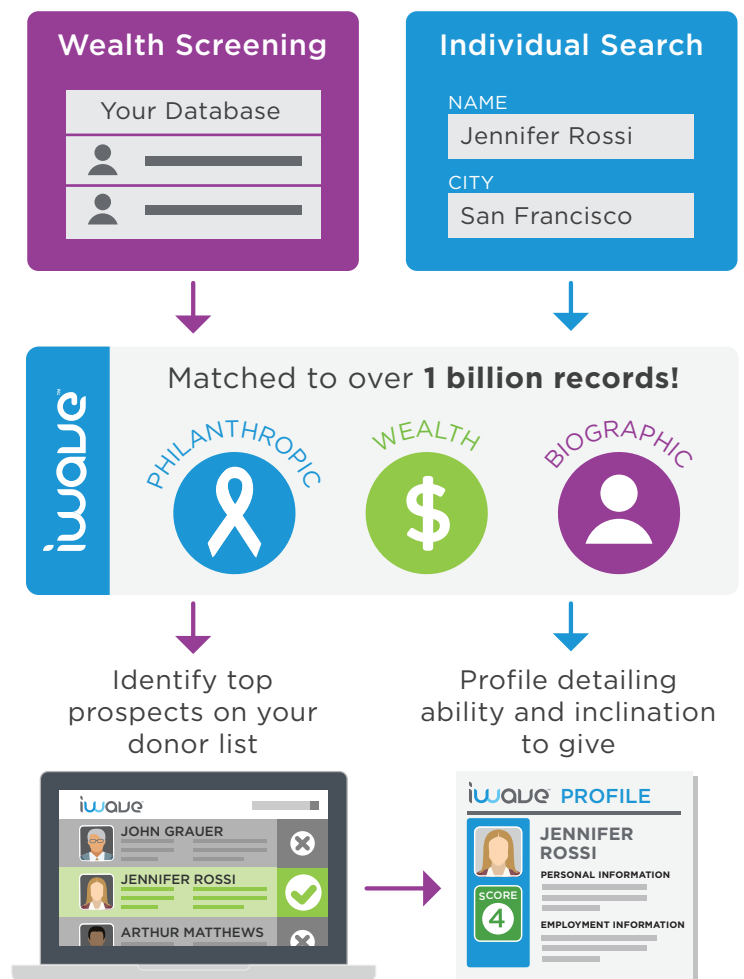
How Does it Work?

iWave is a donor research and wealth screening tool. Think of it as fundraising intelligence that helps development teams make more informed, evidence-based gift asks.

iWave can be used to search individuals, corporations, and foundations one at a time, or to run batch screenings that draws top prospects out of a larger group. It works by matching a prospective donor to iWave's database: the industry's most comprehensive source of wealth, philanthropic, and biographic records. The compiled records returned are used to generate a prospect profile and overall rating for the donor.

The profile is complete with a forecasted ask capacity, transparent philanthropic history, and in-depth biographic information such as career, interests, relationships and board affiliations. You can also set alerts to be notified of significant changes to a prospect's profile so you can stay up-to-date and determine the best time to make an ask.

YOU'RE IN GOOD COMPANY
WITH iWAVE



We recently started a \$40 million capital campaign. With iWave, I was able to gather and verify critical wealth and philanthropic information about a prospect that led to a \$10 million gift from that individual. **iWave's research platform helped us get 25% of the way to our goal with that one prospect alone.**



Dedan Brozino

Executive Director, Rose Bowl Stadium
Legacy Foundation

About iWave:

iWave is the industry's top rated fundraising intelligence platform. Our solutions help education, healthcare, and nonprofit organizations determine who to ask, how much to ask for, and when to ask so they can fundraise with confidence. Since 1991, over 6,000 development teams have used iWave to power their fundraising efforts.

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