

Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal Neon data with iWave's **billions of wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give. These insights help you focus time and effort on your top major gift prospects.



Within your NeonCRM, you'll be able to see a summary profile of your prospect or donor.

recordID #1669
 * Contact Christopher Williams

Generate Profile URL

Profile Url <https://pro.iwave.com/api/goto/profile/>

iWave Score 4

Propensity Rating 4

Affinity Rating 4

Affinity Description Arts, Culture and Humanities

Capacity Rating 4

Estimated Capacity Range 500,000 and above

Est Capacity 1020844

Total Value of Properties 6195015.00

Number of Properties 18

Total Value of Donations 34409.00

Total Number of Donations 32

Planned Giving Annuity Opportunity

Planned Giving Bequest Opportunity

Planned Giving Trust Opportunity

- iWave Score
- Score breakdown
- Capacity range
- Estimated giving capacity
- Value of all real estate holdings
- Value of all past donations
- Planned giving



Using iWave was my only way of building my list of 2,500 highly qualified prospects, specifically connected to our mission. **iWave's training and support team allowed me to grab and grasp the power I never realized I had.** If I weren't fundraising and doing the most meaningful work of my life in my current position, I would be selling iWave. I believe in the product that much."

Lisa Steinberg,
 Director of Leadership Engagement,
 Auschwitz-Birkenau Foundation

YOU'RE IN GOOD COMPANY WITH IWAVE



Powerful Fundraising Intel Without Leaving Neon



Use the iWave Score to Identify Major Gift Prospects

The iWave Score can be used to identify top major gift prospects, to prioritize a list of prospects, or to segment your donors. This score is generated by matching your constituent to public and proprietary records within the iWave database.



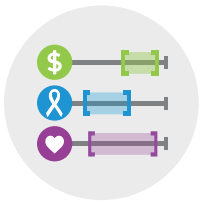
Batch Score Multiple Prospects

iWave is the only provider that enables you to work quickly and efficiently by batch scoring contacts or individual accounts directly within NeonCRM's All Accounts Report feature. This powerful batch scoring capability enables you to segment or prioritize a list of new prospects or current donors, directly within Neon. These scores let you build reports or prospect lists based on criteria specific to your organization.



One-of-a-Kind Customization and Transparency

iWave for Neon offers users unparalleled customization and transparency so they have confidence in the results. Because no two nonprofits or fundraising strategies are the same, the ratings, capacities, and profiles are tailored specifically to your criteria. iWave also offers complete transparency into the data used to generate scores. You are able to add and delete records as well as refresh scores anytime, which means you're always acting on the most up-to-date intel.



Understand a Prospect's Capacity and Inclination to Give

The iWave Score provides a 360° view of prospective donors. Not only does it rate a prospect's capacity to give, it also rates their propensity to give, and affinity to your cause. And because your prospecting goals are unique, you can customize the weighting of each component.



Analyze a Donor's Giving to You and Others

Within NeonCRM, iWave delivers a summary of a prospect's past giving. This includes analysis of their giving to any nonprofit, such as total donations, value of donations, and planned giving potential. Charitable giving information is provided by **VeriGift**, iWave's own charitable donations database, which contains more than 150 million verifiable charitable donations records.

Finally, you can have confidence that you're asking the **right person**, for the **right amount**, at the **right time**.

Are you ready to get started?

Contact info@iWave.com or call us at **800-655-7729**