

Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal Salesforce data with iWave's **1 billion wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give. This insight helps you to focus time and effort on your best major gift prospects.

Find your next major gift donor in Salesforce with iWave's game-changing features, which include:

Cynthia Parish
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iWave score
4
4 Strong 2 Fair
3 Good 1 Weak

- 4 Propensity / Inclination
- 4 Affinity / Linkage to Education
- 4 Capacity / Ability to Give

iWave SCORE

ESTIMATED GIVING CAPACITY
Capacity/5 year: \$5,694,000

VALUE OF PAST DONATIONS
Value of Donations: \$7,845,851
Number of Donations: 170
Value of Properties: \$0
Number of Properties: 0

PAC RATINGS

PLANNED GIVING
Annuity Opportunity: No
Bequest Opportunity: No
Trust Opportunity: No

YOU'RE IN GOOD COMPANY WITH IWAVE

MoMA **Stanford**

DISCOVERY INSTITUTE

common sense



iWave is a dream come true in that it bridges the gap of connecting our donor database with third party charitable giving information. It enables us to access a prospect's giving potential from within their Salesforce record."



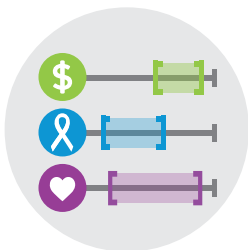
Kevin Kasowski
Oregon Environmental Council

Easy. Efficient. Effective.



What is iWave?

iWave is the top rated fundraising intelligence platform on the market because it enables development departments to fundraise with confidence. Our solutions help you determine who to ask, how much to ask for, and when to ask by scoring, screening, and providing intel on your donor's capacity and inclination to give.



How is the iWave score generated?

The iWave score is generated by matching your constituent's contact information to public and proprietary records within the iWave database. To ensure the score is aligned with your fundraising strategy, you have the ability to customize the parameters used to calculate it.



Can I score more than one prospect at a time?

Yes! If you need to score hundreds or thousands of contacts quickly, you can achieve this with iWave's powerful batch scoring capabilities. You can then build Salesforce reports with the iWave score information included.



What else can I do with iWave beyond generating a score?

Within each constituent record in Salesforce, you can view high-level iWave information including the iWave score and key wealth and philanthropic insights. But that's not all! The **Link to Profile** feature takes you into the iWave platform where you can build and customize a comprehensive prospect profile for each constituent. Choose different affinity categories, add and delete records, share and export with your team, and refresh scores as needed. Turn to iWave's lookup tool when prospecting for new potential donors, or **set alerts** to be notified as soon as new wealth and philanthropic information is available for your existing constituents.



Are you ready to get started?

Contact info@iWave.com or search for iWave on the **Salesforce AppExchange** and click Get It Now.