for Tessitura

Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal Tessitura data with iWave's **1 billion wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give. This insight helps you to focus time and effort on your best major gift prospects.

Within your Tessitura System, you'll be able to see a summary profile of your prospect or donor. This includes:





"

We started by screening a segment of our contacts to highlight untapped potential of current members and low level donors, and within two months of starting our subscription we **uncovered 1 billion dollars of capacity in just 1% of our database.**"

iwave



Marissa Todd The Nelson-Atkins Museum of Art

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for Tessitura Fundraise with Confidence

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What is iWave?

iWave is the industry's top-rated fundraising intelligence platform. Our solutions help you determine who to ask, how much to ask for, and when to ask, simply by scoring, screening, and providing intel on your donors' capacity and inclination to give. Since 1991, arts & culture, education, healthcare, and other nonprofits have been using iWave to fundraise with confidence.



How is the iWave PROscore generated?

The iWave PROscore is generated by matching your constituent's contact information to public and proprietary records within the iWave database. To ensure the iWave PROscore is aligned with your fundraising strategy, you have the ability to customize the parameters used to calculate the score.

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Can I see the data used to generate the constituent's profile?

Within each prospect record in Tessitura, you can view high-level iWave information including the iWave PROscore along with key wealth and philanthropic insights. Turn to iWave's **lookup tool** for complete transparency into the information that was matched to the consistent. Within iWave you can also **set alerts** to be notified of wealth-creating events for existing constituents.

Finally, you can have confidence that you're asking the **right person**, for the **right amount**, at the **right time**.

Are you ready to get started?

Contact info@iWave.com or call us at 800-655-7729

