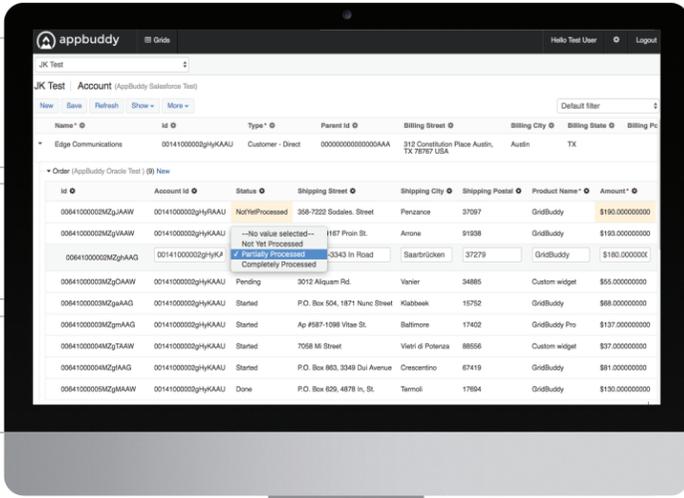


Key Benefits

- Combine data from multiple systems (Salesforce, Oracle) into one unified, actionable view
- Visualize and act on data fast through streamlined grid, quick editing and actions
- Contextually show and progressively disclose data & actions to validate details



- No need to replicate or sync data between different data sources for an integrated experience
- Grid Wizard to quickly configure grids
- Inherit native system security and define custom security settings

SINGLE, ACTIONABLE USER EXPERIENCE FOR CONDUCTING CROSS-SYSTEM BUSINESS PROCESSES



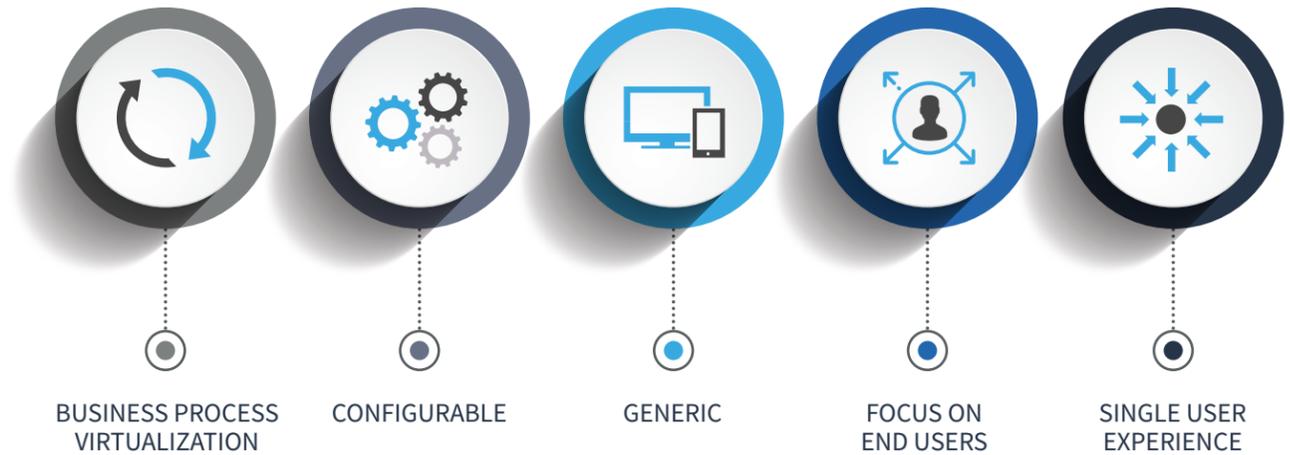
Business Problem

Enterprises are complex. Delivering business processes across an enterprise involves multiple applications, data, functions and people. None of these are typically connected in ways that allow the business to deliver what its users really need. Too much is spent on labor-intensive workarounds or custom IT development. Until now.

ProcessGrid™

ProcessGrid™ by AppBuddy introduces the first ever configurable, cross-domain, business process interaction platform for enterprise organizations. ProcessGrid is architected to work on top of your existing infrastructure, rather than replacing or rebuilding. This platform approaches the problem of agilely creating customer-centric operational business processes in five key ways:

ProcessGrid Approach



Our Customers



AppBuddy is the leading cloud based business process interaction and data virtualization platform for enterprise applications. AppBuddy provides a simple interface for users to interact with complex data sets required to conduct multi-step business processes that span an entire company.

1-877-648-5437 | info@appbuddy.com | www.appbuddy.com | [Social Media Icons]

-  **No complex data integration or ETL processes.**
 Data set federation allows users to access and update data without moving it from the system in which it lives.
-  **No massive custom development projects.**
 Rather than build a new app or customize your systems with complex software development, ProcessGrid is driven entirely by configuration and integrates into your existing core applications.
-  **Transactional data sets.**
 Unlike reporting and analytics packages which pull historical data from your enterprise data warehouse, ProcessGrid allows your users to view and update the data in real time.
-  **Full control and security.**
 ProcessGrid respects all of your core systems' existing security controls, and can even allow administrators to set further security controls on grids if so desired.
-  **Single User Experience.**
 Focusing on the end users' requirements allows people to work the way they need to work unconstrained by disconnected systems and limitations. ProcessGrid elevates the user experience, enabling a single user experience across systems that delivers user productivity and adoption.

Your organization can provide your users with exactly the data they need, in one actionable view, wherever they work so that they can do their work faster and more accurately--at a fraction of the cost of custom integration and development.

Business Process Virtualization – Integration at All Levels

Business Process Virtualization is the core technology behind ProcessGrid, and it's a revolutionary new technology for rolling out new business processes to the "last mile" of end users in a way that doesn't paint IT or operations into a corner. You can think of it as cloud-based integration at all levels of the application stack.



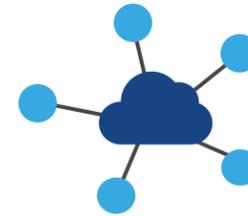
User Interface Integration

Your organization can provide your users with exactly the data they need, in one actionable view, wherever they work so that they can do their work faster and more accurately. They work with a concise, consistent experience presented for their role so they can quickly execute and collaborate on business processes. They can leverage report-like tools to gain insight and make better decisions.



Business Process Integration

To move business processes along, people need to take action on data. ProcessGrid ensures actions that need to be taken on data and workflow that is triggered from data updates are surfaced to the right users at the right time, all according to their security privileges.



Data Integration

Business users work with the right data set, presented for their role and easily act upon it regardless of the systems or applications where it resides. With ProcessGrid organizations integrate data from Salesforce or Oracle - wherever it sits - into one federated view for end users to complete a full business process without having to navigate across multiple screens.

ProcessGrid delivers a superior user experience, complete with all relevant data to better execute the end-to-end business process.

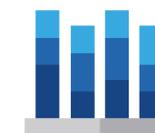
ProcessGrid Examples For Your Company

ProcessGrid generates business process grids for interacting with any complex business process, delivering a customer-journey, not systems, driven experience for enterprise operational processes. A business process grid is a contextual, actionable view of any data that an end user needs to complete a business process.



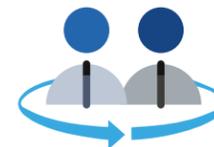
Revenue Reconciliation

A Sales Operations or Finance Analyst needs to reconcile Closed Won Opportunities within Salesforce with Billing information in Oracle. With ProcessGrid you can easily build a grid that shows all of the data from both systems in one integrated view--and allow your analyst to work on that data from directly within Salesforce or Oracle!



Forecasting

Forecast accuracy increases when sales teams can see all relevant data, and quickly execute updates and changes. ProcessGrid delivers a single grid that contains not only the revenue forecasted, but also the products forecasted and quantities. The grid can deliver information about the customer that may better inform the forecast, such as their credit standing, or unfilled orders that are delayed.



Customer 360° View

Key to B2B enterprises is a complete view of the customer, regardless of engagement point in the customer journey. For example, a customer service representative who is trying to correct a delivery issue would need to know current order information, delivery schedules and technician availability to provide the customer with a superior experience. With ProcessGrid, which system this data resides in doesn't matter, all can be presented in one business grid.



Account Planning

A salesperson needs a Product Catalogue, customer Purchase History, or other key data from external systems to inform their upcoming customer meeting related to an Opportunity, you can use ProcessGrid to bring that information directly into their Account or Opportunity view within Salesforce.

ProcessGrid enables administrators to easily combine data from multiple systems together in one actionable user experience, making it possible for organizations to roll out 360-degree customer lifecycle management business processes.

The list of potential use cases is only limited by the number of business processes within your company that require users to work with disparate data sets in different systems to get things done.