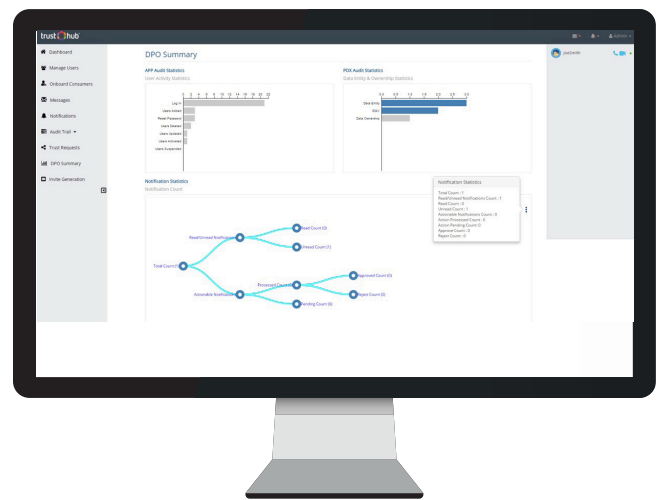


Turn the challenge of data protection into a commercial advantage. Enable data-driven business decision-making, create operational efficiencies and mitigate risk.

trust-hub is an innovative, hosted platform that enables organisations to capitalise on shifts in the data protection and privacy landscape. Our modular solutions enable your business to:

- **PROCESS, STORE & PROTECT**
 Maximise the benefit of personal data whilst mitigating regulatory and reputational risk
- **EMPOWER YOUR ORGANISATION**
 Improve productivity and decision-making by optimising access to personal data, easily and securely
- **MANAGE INDIVIDUALS' RIGHTS**
 Treat the new GDPR rights of your customers and employees as an opportunity to strengthen your brand
- **CONNECT WITH CUSTOMERS**
 Enhance customer experience with authenticated and frictionless communication channels



KEY FEATURES	CORE COMPONENTS
Ultra-secure, UK-based hosted platform	Hardware Security Module driven encryption
Scalable and portable data architecture	Flexible graph database
Rapid data-item encryption and data retrieval	Secure remote analysis server
Configurable enterprise dashboard	Multi-factor authentication (FIDO certified)
Comprehensive rights management toolkit	Mobile and tablet app
Authenticated multi-channel communication	Simple integration via RESTful API

What are your business needs?

- ✔ - Manage and optimise the risk and reward inherent to processing personal data
 - Facilitate the secure flow of useful personal data across your organisation
- ✔ - Better protect customer and employee data
 - Rapidly respond to consumer requests to access, port, rectify or erase their data
 - Demonstrate compliance with GDPR
- ✔ - Protect your customers and organisation from fraud
 - Track, request and update consent transparently
 - Securely analyse personal data to inform business decisions
- ✔ - Empower your customers to easily update their personal data for mutual benefit
 - Remove the need for on-going customer identification and verification (ID&V)

trust-hub simplifies and supports GDPR compliance

// The EU data protection reforms promise to be the biggest shake up for consumers' data protection rights for three decades. Organisations simply cannot afford to fall behind. //

- The Information Commissioner's Office

The General Data Protection Regulation (GDPR) marks a revolution in data protection and privacy legislation.

All organisations with EU customers or employees must meet stringent standards regarding the processing of personal data. What's more, the ICO predicts that the UK Government will seek to reflect GDPR in new legislation relating to all UK businesses so, irrespective of Brexit, it's likely that GDPR will have an impact on your organisation. Indeed, the scale, complexity, timing and risk of this regulation will inevitably require Board level oversight.

trust-hub is designed to simplify compliance, automate rights management and improve customer experience, with minimal disruption to existing processes or systems.

€20 million

Fines for non-compliance
€20 million or 4% of
global turnover

72 hrs

In the event of a personal
data breach, organisations
are mandated to notify
the ICO within 72 hrs

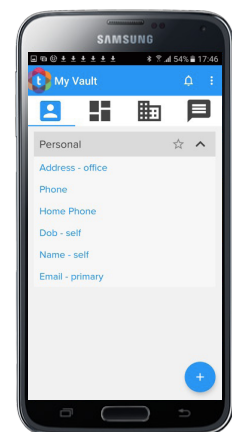
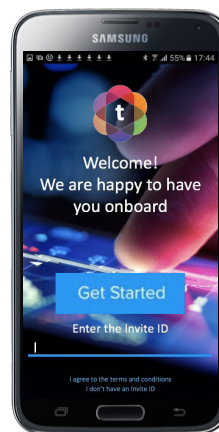
25 May 2018

Enforcement begins
25 May 2018

SEE OUR SOLUTION IN ACTION

- Discover how personal data is managed, stored and secured across the platform
- Explore the management dashboard and smartphone and tablet applications
- Watch the platform encrypt and securely share personal data in real-time

Book your personal demonstration now at
trust-hub.com or call on +44 (0)20 3582 5055



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trust-hub is ISO27001 certified

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