



2017 Sales and Marketing Paid Internship Program

Spend your summer with us and let us tap into those talents that others aren't letting you use!



Position Description

As the Sales-Marketing intern supporting the sales and marketing teams, you will gain an operational understanding of all business elements that are incorporated into these teams at Synaptic.

In this role, you will have the opportunity to play a critical role in coordinating our marketing and sales efforts. This is a great opportunity to learn the fundamentals of digital marketing, B2B marketing, business development research and strategies, and overall sales operations.

Just a few things you'll do:

- Gain an understanding of the complex sales cycle of technology enterprise solution products and services.
- Gain exposure to Brand Strategy and participate in the exciting launch of our newest product, Youreka.
- Learn how to harness the power of the Salesforce CRM platform to execute internal sales functions.
- Analyze sales and marketing data and transform that data into actionable initiatives and improvements for our team.

Position Description

You are a fearless innovator who's not afraid to pave the way for bigger and better things. You're someone who thinks finding creative solutions to tough problems is FUN!

You're currently enrolled in a Business and/or Marketing related curriculum at an accredited four-year school as an incoming Junior or Senior OR a business/marketing graduate program prior to the start of the internship.

Ideal majors for this internship:

- Business Administration/Business Tech
- Entrepreneurship
- Public Relations
- Communications
- Marketing/Advertising



2017 Sales and Marketing Paid Internship Program

A Few specific:

**Locations:**

Annapolis, MD / Stuart, FL

**Hours:**

20-40 hours per week

**Duration:**

June through August

A Paid Internship and...

We are truly excited to bring on new professionals and develop them to be their best! Upon successful completion of the internship, rising seniors may be offered a position post-graduation!



Working at Synaptic was an invaluable experience because I got the chance to work hands-on in a developing marketing department, so I gained exposure to all the different aspects of the field as well as the technology industry as a whole. The marketing team guided me through learning new concepts and new tools, but at the same time, I felt like I was really involved in the projects and contributing to the team. The working environment was what really made the internship stand out to me, though. Everyone is so kind, relaxed and welcoming, and it made me feel like I could share ideas, ask questions and learn when I interacted with each and every person in the office.

Rebecca M., University of Florida



Synaptic is the place to be. Plain and simple. I was really worried about a stressful work environment ruining my summer, and finding a job as enjoyable as the one I had here was an incredible relief. I could wear a T-shirt in the office, sit in a beanbag chair when I wanted, and even take a few foosball breaks. Yes. They have a table in the office. They also invested in my success and my education by giving me all the training and guidance I needed to be successful, and by putting me on several projects dealing with lots of people within to company. The learning opportunities never stopped.

Evan W., Northwestern University

Our Mission is to find simple solutions to complex problems.

Synaptic Advisory Partners is a leader in the development and deployment of cloud-based software solutions and Salesforce.com® consulting and development services.

We are committed to providing the best quality products and services to our clients and equally as committed to creating an AWESOME culture for our team.

Contact us

- **Annapolis, MD**
185 Admiral Cochrane Drive. Suite 225
Annapolis, MD 21401
- **Stuart, FL**
1430 SW California Avenue
Stuart, FL 34994
- **Human Resources:**
Jocelyn Davison
hr@synapticap.com

SynapticAP.com