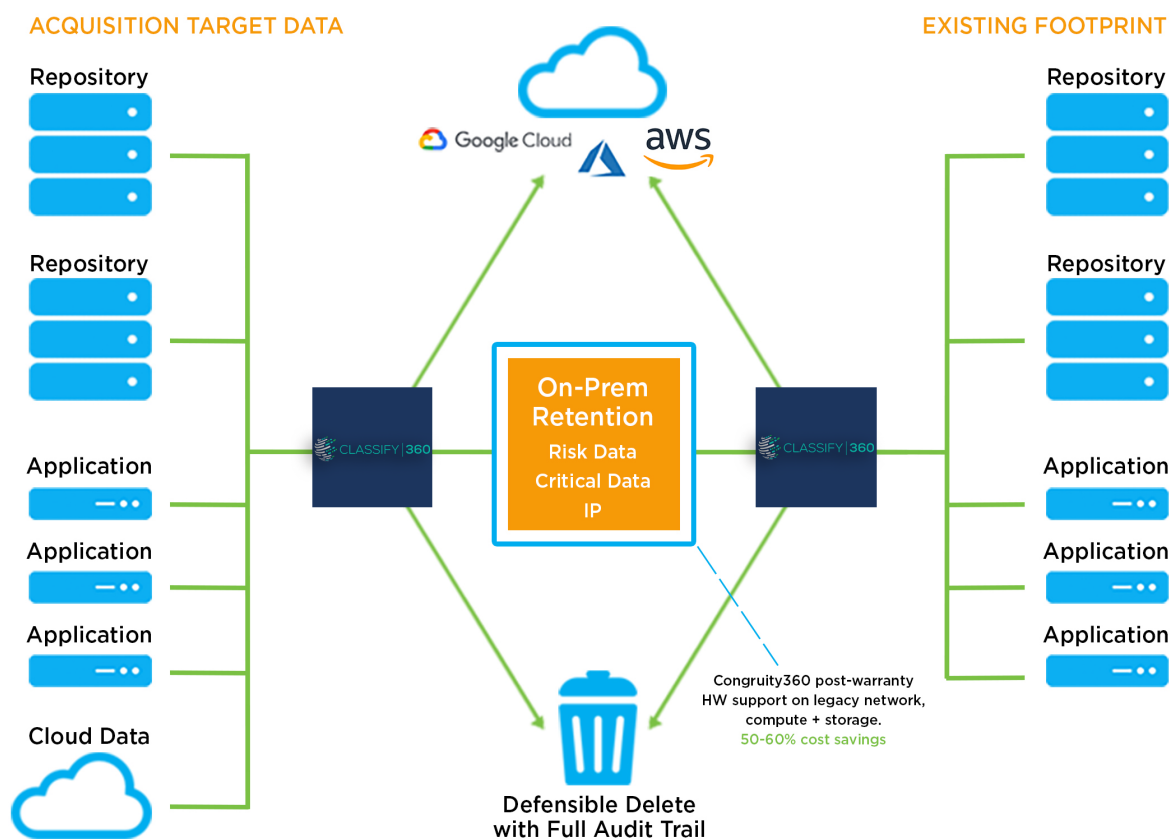


INFORMATION GOVERNANCE PLATFORM REDUCES M&A RISK

OUTCOME: Congruity360's information governance platform indexed and defensibly eliminated risky and redundant data within M&A datasets, reducing cloud migration workload and cost while minimizing inherent risk and protecting intellectual property.



THE CUSTOMER

Consumer products conglomerate with recently acquired family of brands facing large unquantified datasets from M&A activity. Newly obtained data must be scrutinized for ROT and risk data prior to entering ongoing cloud migration workflow.

THE SOLUTION

Congruity360's information governance platform utilized supervised and unsupervised machine learning to identify redundant, obsolete, trivial, and risky data, defensibly deleting unnecessary files and reducing the cloud migration workload. Customized templates were developed to enhance compliance and retention policy framework, protecting the viable data. A workflow was developed to set regulatory and audit responses for future data, ensuring proper data management and compliance.