

# Theia Data Sheet

## Harmonize Your Analytics Experience with Theia

### Multiple Analytics Platforms Can Be Risky Business

There is no single business intelligence vendor that can furnish a product that meets the needs and expectations of today's organization. You rely on a "best of breed" strategy that consists of multiple tools to deliver on a variety of needs, specialties, and innovations. This strategy however, comes with significant problems and challenges.

- High risk of bad decisions made off of inconsistent data from a variety of systems
- Lack of governance and control over new analytics platforms and their use
- Loss of ROI on existing systems

### Pull Trusted Data into Other Platforms

You've made a significant investment in IBM Cognos or other enterprise platforms that have a controlled, vetted layer of data that gets delivered to your end users. But your users are impatient and are onboarding other systems that might be easier to use and can deliver data for insights in faster and more dynamic ways. The big risk with this scenario are the sources of the data they are using in these new systems to make decisions. It could come from Excel sheets, old report data, and a variety of other sources that you really don't know how trusted they are.

Theia can help you reduce this risk and maintain a semantic structure. Theia can pull existing reporting assets (queries, reports, model items, etc.) and metadata from Cognos and other tools into Theia itself as well as your platforms of choice to explore the stories within the data.



### Benefits & Features

Visualize data from a variety of sources

Unify ALL business systems

Regain control of ALL platforms and how they are being used

Access all information from a single entry point

Take control of license and maintenance costs

Create an engaging user experience



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## Regain Control Over All Analytics Platforms

IT-centric BI systems are reliable and secure but they are slow to meet the demands of your users. The growth of flashy, speedy new systems, self-service BI, and your users managing their own data models puts governance at risk.

By bringing ALL of your platforms under Theia, IT can once again monitor, manage, and control how the systems are being used and can maintain that the business and security logic is intact.



## Protect Your Analytics System Investments

When new analytics platforms are introduced, it is hard to know who is using what and how frequently. You could be wasting money on support, training, and licenses that aren't being used.

With Theia's single point of entry to ALL of your analytics platforms, you can utilize the Theia experience which provides an engaging, intuitive way to interact with data. This can help cut costs on training for new systems and updated versions of your existing systems. It also helps you determine the *real* amount of licenses and maintenance your organization needs from BI vendors.

