

CONTENT POLICY VIOLATIONS

1

REFERENCES & CONTACT INFORMATION

References to your company as a seller or distributor, or any company contact information.

2

PRODUCT COMPARISON

Comparing products on Amazon other than products from leading national brands or from within your own brand or mentioning any seller authorization such as "product only sold by authorized sellers"

3

PRICING, PROMOTION OR SHIPPING DETAILS

Pricing or promotion information such as "cheap", "affordable", "on sale" etc., as well as information about shipping details such as "free shipping" or "shipping timelines".

4

BOASTFUL COMMENTS & GUARANTEES

Boastful comments such as "top-selling product", "hottest item" or "#1 selling item", as well as warranties or guarantees of any kind, such as "satisfaction guaranteed" or "money back".

5

TIME-SENSITIVE INFORMATION

Time-sensitive product information, such as "on sale now" or "best new product of the year".

6

CUSTOMER REVIEWS & EDITORIAL QUOTES

Info about customer reviews, ratings or feedback on Amazon or any other website. Adding more than 2 editorial quotes or any third party quotes not from well known publications or public figures.

7

BRAND LOGOS

Multiple brand logos in a single video view.

8

REDIRECTING CUSTOMERS

Web links or language intended to redirect customers to other web pages inside or outside of Amazon (including to other product listings you might have).

9

ADULT PRODUCTS & CRIMINAL ACTIVITY

Videos for adult products or containing offensive content such as nudity, profanity, or illegal activities, as well as any mention of products being used for criminal activity.

10

COPYRIGHT

Videos for which you don't own the rights, leading to copyright infringement.