

# Supply Chain Connect



An Amazon Seller White Paper  
**By Bobsled Marketing**

# Streamline your shipping process with Supply Chain Connect



## BACKGROUND

Supply Chain Connect (SCC) is a convenient new FBA shipping program for sellers who work with suppliers that ship inventory directly to Amazon fulfillment centers.

SCC is a new service from FBA that improves the shipping process for sellers who work with manufacturers, freight forwarders, wholesalers, or similar parties to ship inventory directly to Amazon.



Manufacturers



Freight  
Forwarders



Wholesalers

Coordinating shipment details such as box content and FBA item and shipment labels requires multiple back-and-forth communication with their suppliers. Now, sellers can use SCC to streamline and simplify the process to help get products to Amazon and customers faster.

# WHAT ARE THE BENEFITS?

Supply Chain Connect (SCC) is a convenient new FBA shipping program for sellers who work with suppliers that ship inventory directly to Amazon fulfillment centers.

SCC is a new service from FBA that improves the shipping process for sellers who work with manufacturers, freight forwarders, wholesalers, or similar parties to ship inventory directly to Amazon.



## **Supplier Portal**

Supply Chain Connect provides your suppliers with a central portal where they can process your FBA shipments with greater accuracy.

## **Email Alerts**

Automated email alerts notify your suppliers when your shipments are ready to be processed.



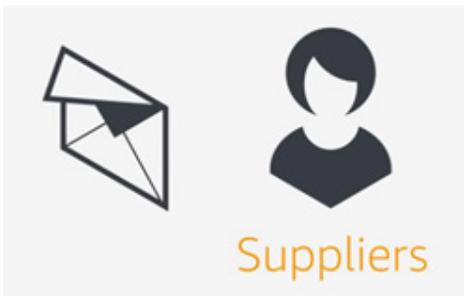
## **Streamlined Process**

Your suppliers can easily enter box-content information and immediately download FBA shipment and item labels, reducing back-and-forth communication.

## The benefits of SCC include:

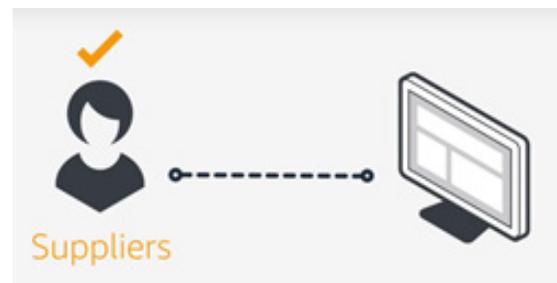
1. Supplier portal: where selected suppliers can process your FBA shipments.
2. Faster shipments to Amazon: suppliers can enter box content information and immediately download FBA shipment and item labels, reducing back-and-forth communication and lead time.
3. Better performance: suppliers have the tools they need to fulfill shipments with greater accuracy and gain a better understanding of the Amazon shipping processes.

## HOW DOES IT WORK?



With SCC you can now send an invitation to the suppliers you want to participate

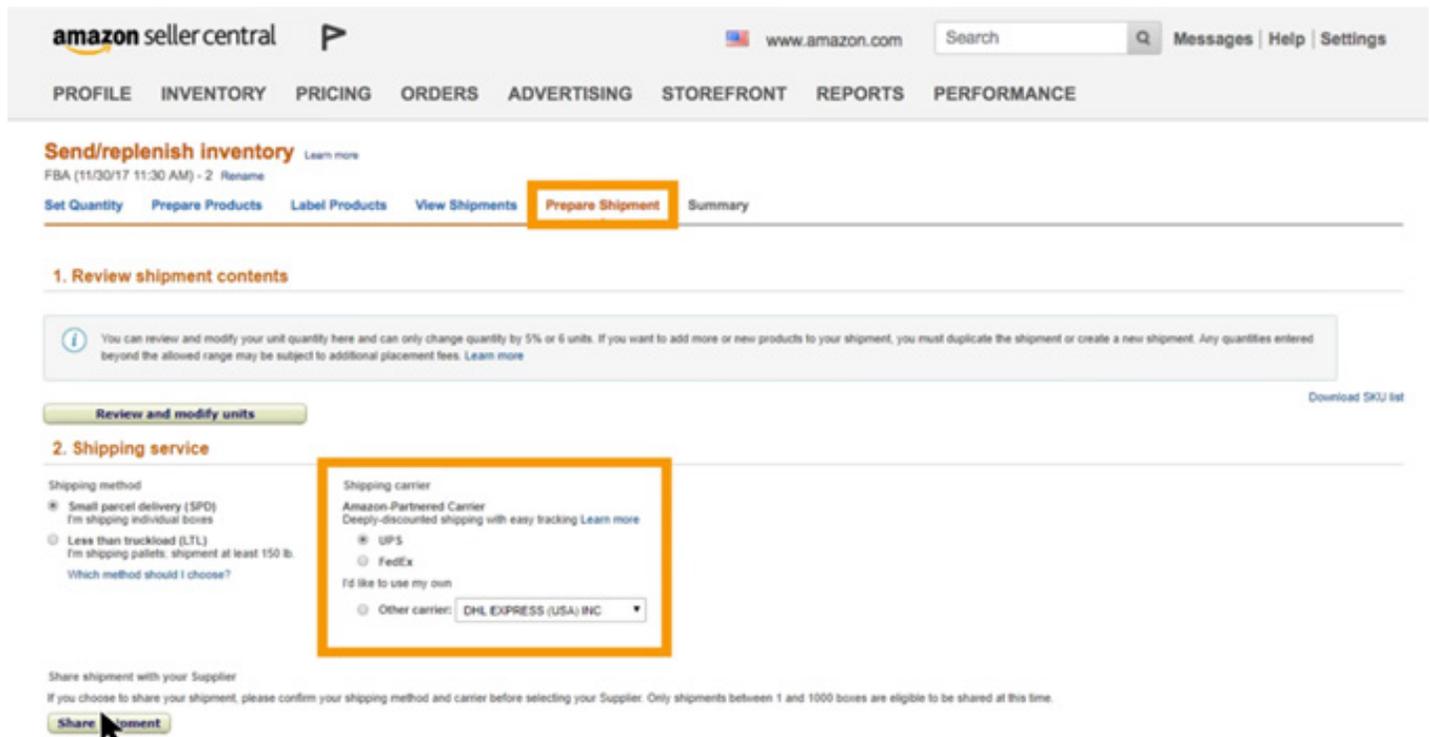
Once suppliers receive an invitation, they can sign into the portal.



# USING SCC IS EASY FOR SELLERS. FOLLOW THIS QUICK GUIDE.

## Supply Chain Connect Fulfillment by Amazon

1. You create and confirm a shipment on Seller Central with your usual process.
2. Once the shipment is finalized, go to the “Prepare Shipment” tab, and select the carrier option. Click the “Share Shipment” button.



The screenshot displays the Amazon Seller Central interface for preparing a shipment. At the top, the navigation bar includes the Amazon Seller Central logo, a search bar, and links for Messages, Help, and Settings. Below the navigation bar, the main content area is titled "Send/replenish inventory" and shows the shipment details: "FBA (11/30/17 11:30 AM) - 2 Rename". The "Prepare Shipment" tab is highlighted in orange. Below the tabs, there is a section for "1. Review shipment contents" with an information icon and a message: "You can review and modify your unit quantity here and can only change quantity by 5% or 6 units. If you want to add more or new products to your shipment, you must duplicate the shipment or create a new shipment. Any quantities entered beyond the allowed range may be subject to additional placement fees. Learn more". A "Review and modify units" button is visible. Below this, the "2. Shipping service" section is shown. It includes a "Shipping method" section with radio buttons for "Small parcel delivery (SPD)" (selected) and "Less than truckload (LTL)". The "Shipping carrier" section is highlighted with an orange box and includes radio buttons for "UPS", "FedEx", and "Other carrier: DHL, EXPRESS (USA) INC" (selected). A "Share shipment with your Supplier" section is at the bottom, with a "Share Shipment" button highlighted by a mouse cursor. A note below the button states: "If you choose to share your shipment, please confirm your shipping method and carrier before selecting your Supplier. Only shipments between 1 and 1000 boxes are eligible to be shared at this time."

- Then select the supplier that will be processing the shipment.

The screenshot shows a navigation bar with the following items: PROFILE, INVENTORY, PRICING, ORDERS, ADVERTISING, STOREFRONT, REPORTS, PERFORMANCE. Below the navigation bar is the 'Share shipment' section. It displays 'Shipment ID: FBA1234567' and a prompt: 'Select the supplier with whom you would like to share this shipment information.' There is a dropdown menu labeled 'Select supplier'. Below that is a 'Notes (optional)' section with a warning icon and the text 'Do not enter any type of payment information.' A large text input field is provided for notes, with '300/300 characters remaining' indicated below it. A yellow 'Share shipment' button is located at the bottom right of the form.

- There will be a confirmation message in Seller Central.
- The selected supplier receives an automated email alert and the remaining steps for the shipment are passed onto them.
- Suppliers can then sign in to the SCC portal to access the pending FBA shipments.

The screenshot shows the 'amazon supply chain connect' logo at the top. Below it is a 'Sign in' form. The form includes an 'Email' field, a 'Password' field, and a 'Forgot your password?' link. A yellow 'Sign in' button is positioned below the password field. At the bottom of the form, there is a link that says 'New to Supply Chain Connect? Create account'.

- 7. Here, they can see all the important information about a shipment, including the destination fulfillment center, the shipment method, the pack list, the FBA item labels, the ASIN inventory and quantity list, and tips for FBA shipment processing.

## Destination fulfillment center:

Shipment ID: FBA1234567

<b>SHIPMENT DESTINATION</b> Amazon.com.dedc LLC 250 Emerald Drive Joliet, IL 60433-9642 US (MDW2)	<b>SHIPMENT NAME</b> FBA (12/10/17 2:41 PM) <b>PICKLIST</b> <a href="#">FBA1234567.csv</a>	<b>CARRIER AND METHOD</b> Partnered, UPS; LTL <b>SHIPMENT STATUS</b> WORKING	<b>NOTES</b> The PO number for this shipment is: PO105
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**Follow the steps to complete this shipment**

1. Download item labels 

You have 10 SKUs (1,200 total units) that require labeling

## Shipment method:

Shipment ID: FBA1234567

<b>SHIPMENT DESTINATION</b> Amazon.com.dedc LLC 250 Emerald Drive Joliet, IL 60433-9642 US (MDW2)	<b>SHIPMENT NAME</b> FBA (12/10/17 2:41 PM) <b>PICKLIST</b> <a href="#">FBA1234567.csv</a>	<b>CARRIER AND METHOD</b> Partnered, UPS; LTL <b>SHIPMENT STATUS</b> WORKING	<b>NOTES</b> The PO number for this shipment is: PO105
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**Follow the steps to complete this shipment**

1. Download item labels 

You have 10 SKUs (1,200 total units) that require labeling

# The pack list:

You have 10 SKUs (1,200 total units) that require labeling

[Download item labels](#)

## 2. Pack items

If you are packing boxes containing multiple SKUs, you can use the [.xlsx pack template](#)

Complete the following with the correct box packing information.

SKU Product name <a href="#">Hide details</a>	Quantity expected	Quantity boxed	Units per box	Number of boxes
<b>CAN-PUFFIN</b> Canned Critters Stuffed Animal: Puffin 6" ASIN: B001234567 Size: Standard-Size EAN: 7290016830002	80	-	<input type="text"/>	<input type="text"/>
			<a href="#">Add another box configuration</a>	
<b>STUFF-DOLPH</b> Canned Critters Stuffed Animal: Dolphin 6" ASIN: B001234568 Size: Standard-Size EAN: 0753807276245	40	-	<input type="text"/>	<input type="text"/>
			<a href="#">Add another box configuration</a>	

[Save for later](#) [Confirm](#)

# The FBA item labels:

## 1. Download item labels

You have 10 SKUs (1,200 total units) that require labeling

[Download item labels](#)

## 2. Pack items

If you are packing boxes containing multiple SKUs, you can use the [.xlsx pack template](#)

Complete the following with the correct box packing information.

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<b>CAN-PUFFIN</b> Canned Critters Stuffed Animal: Puffin 6" ASIN: B001234567 Size: Standard-Size EAN: 7290016830002	80	-	<input type="text"/>	<input type="text"/>
			<a href="#">Add another box configuration</a>	

# ASIN inventory and quantity list:

Complete the following with the correct box packing information.

SKU Product name <a href="#">Hide details</a>	Quantity expected	Quantity boxed	Units per box	Number of boxes
<b>CAN-PUFFIN</b> Canned Critters Stuffed Animal: Puffin 6" ASIN: B001234567 Size: Standard-Size EAN: 7290016830002	80	-	<input type="text"/>	<input type="text"/> <a href="#">Add another box configuration</a>
<b>STUFF-DOLPH</b> Canned Critters Stuffed Animal: Dolphin 6" ASIN: B001234568 Size: Standard-Size EAN: 0753807276245	40	-	<input type="text"/>	<input type="text"/> <a href="#">Add another box configuration</a>

[Save for later](#) [Confirm](#)

## Tips for FBA shipment processing:

<b>CAN-PUFFIN</b> Canned Critters Stuffed Animal: Puffin 6" ASIN: B001234567 Size: Standard-Size EAN: 7290016830002	80	-	<input type="text"/>	<input type="text"/> <a href="#">Add another box configuration</a>
<b>STUFF-DOLPH</b> Canned Critters Stuffed Animal: Dolphin 6" ASIN: B001234568 Size: Standard-Size EAN: 0753807276245	40	-	<input type="text"/>	<input type="text"/> <a href="#">Add another box configuration</a>

[Save for later](#) [Confirm](#)

### 3. Print box labels

[Generate labels](#)  
[Download box labels](#)

#### 💡 Tips

Box labels are unique to each box. Please ensure the correct boxes are assigned the correct box labels before shipping.

8. To complete the shipment, the supplier simply follows the steps on the SCC. They enter the box content information, verify that information and then download the FBA shipment labels including box, pallet, and item label.

## 2. Pack items

If you are packing boxes containing multiple SKUs, you can use the [.xlsx pack template](#)

Complete the following with the correct box packing information.

SKU Product name <a href="#">Hide details</a>	Quantity expected	Quantity boxed	Units per box	Number of boxes
<b>CAN-PUFFIN</b> Canned Critters Stuffed Animal: Puffin 6" ASIN: B001234567 Size: Standard-Size EAN: 7290016830002	80	80	<input type="text" value="20"/>	<input type="text" value="4"/> <a href="#">Add another box configuration</a>
<b>STUFF-DOLPH</b> Canned Critters Stuffed Animal: Dolphin 6" ASIN: B001234568 Size: Standard-Size EAN: 0753807276245	40	-	<input type="text"/>	<input type="text"/> <a href="#">Add another box configuration</a>

Once the supplier has generated their labels, you can check the status of a shipment in Seller Central. You'll see the pack list has been processed and the shipment is ready to ship.

**Note:** It is important to remember that Amazon shipping guidelines including box size, weight limit and item preparation apply when using SCC. Sellers are responsible to ensure suppliers adhere to Amazon guidelines so that inventory arrives as expected.