



The Delivering Happiness Index

MEASURE HAPPINESS FOR A MORE PROFITABLE,
ENGAGED WORKPLACE CULTURE

Why measure happiness?

Employees who are disengaged at work are minimally productive, distant from their work community, and most of all - unhappy with their jobs. The employees who are on the opposite end are not just engaged with their work, but they can be considered ultra-engaged or "happy." Happy employees result in more positive outcomes for the workplace in areas of productivity, innovation, and more.

Globally, we see the effects of unsuccessful work cultures...

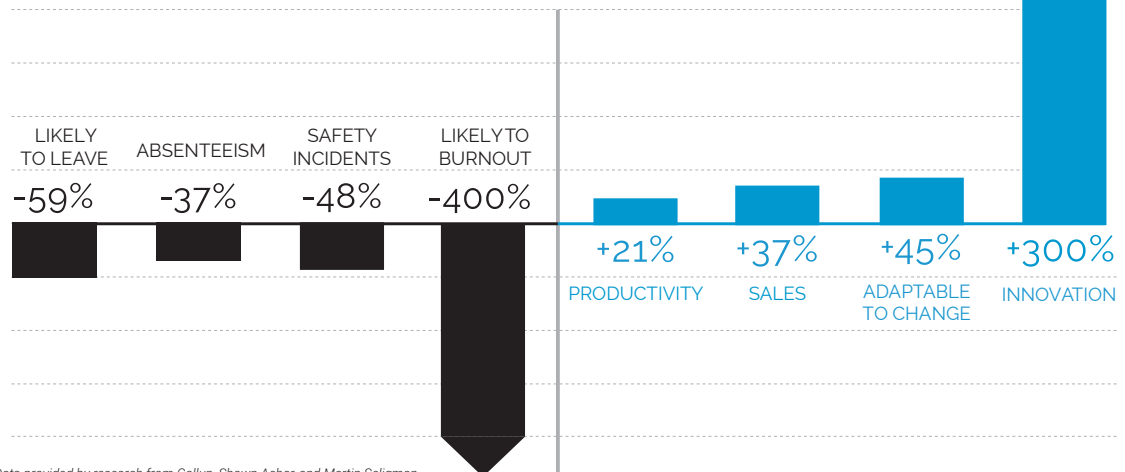
\$7trillion
IS ACCUMULATED IN
LOST PRODUCTIVITY

85% 
OF EMPLOYEES ARE NOT
ENGAGED IN THEIR JOBS

Gallup's 2017 State of the Global Workplace



BENEFITS OF A HAPPY, ENGAGED CULTURE



What makes the DHi different than other measuring tools?

• HAPPINESS IS PERSONAL

To learn more about their individual happiness, your employees will be motivated to take the survey to get valuable insight on themselves.

• BACKED BY SCIENCE

Using the Science of Happiness and positive psychology, we've narrowed down the most critical factors in creating a happier workplace.

• TIED TO YOUR CULTURE

We don't just give you a score, we give you detailed reporting on the strengths and gaps in your culture that contribute to organizational happiness.

• WE'LL HELP YOU ANALYZE THE DATA

Let's identify your organization's next action steps for change by reviewing results with a DH coach|sultant.

HEAR MORE FROM THE TEAM WHO CREATED THE DHI:



How it works:

1. WE'LL SET YOU UP



Our team will create your account and give access to your designated administrators. During setup, you'll be able to add two custom questions to your survey.



2. COMPLETE THE DHI

It'll take each employee about 15 minutes to take the online survey, and you can see what % of employees have completed it. We'll also send reminder notifications to help better your completion rate!

3. FAST REPORTING



Employees instantly receive their personal results and administrators can download organizational reports right from their online dashboard. Your admin can also dive deeper into the data using ready-to-use reporting tools.

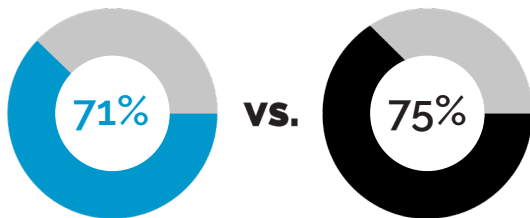


4. REVIEW RESULTS WITH US

Discuss performance with a DH coach|sultant to evaluate key insights within the data and determine which next, best steps you can take to address gaps and build on strengths.

Reporting to visualize your culture:

Overall Happiness at Work



Your Score

Benchmark Score

Highest Scoring Factors

	Dist.	Org Score	Benchmark Score
Leaders reinforce values		9.0	7.3
Impact on society		8.0	7.5

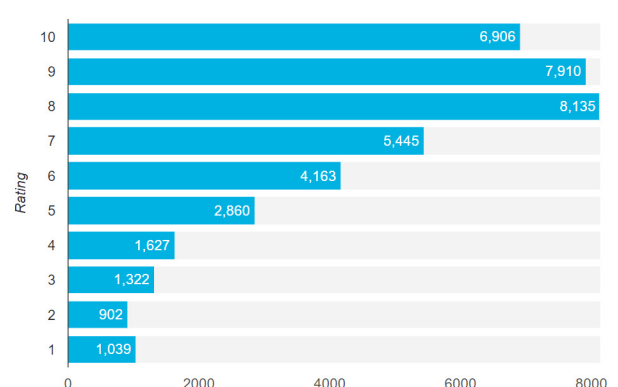
Lowest Scoring Factors

	Dist.	Org Score	Benchmark Score
Close friendships		1.0	7.0
Collaboration between teams		3.0	7.5

Compare your company's happiness to global benchmark data* so you know where your culture stands by industry and company size.

*benchmark data is calculated by taking the mean average across all respondents for each question. Data is comprised of all responses received by the DHI.

Score Distribution



Average Happiness Score

7.3

Your administrator dashboard updates live and lets you see how your company is answering the survey. Plus, we'll add custom filters so you can visualize trends within your results.



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STARBUCKS

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