



Infor Food & Beverage for the beverage manufacturing industry

Take your place on the grocer's shelves

The beverage industry is under constant pressure to change. Sugary drinks, like sodas, have come under increasing consumer scrutiny. Meanwhile, from beer to juices to energy drinks to carbonated beverages, you're fighting for the consumers' fleeting attention, which affects how you provide a more diversified product range.

With Infor® Food & Beverage for the beverage industry you get a foundation for greater agility in dealing with fluctuations in ingredients, production capacity, and shipping. Whether you chose to deploy in the cloud, on-premise, or as a hybrid of both, Infor Food & Beverage for the beverage manufacturing industry gives you the tools you need to manage all of the challenges your beverage business faces.



Expand your beverage offerings

There are tremendous business pressures for companies in the beverage industry, as they fight for market share in a fractionalized industry. US consumption of carbonated beverages continues to decline, as consumers increase their purchases of bottled water, juices, and energy drinks. The beer market is shifting from a mass market to niche markets of craft beers. As contract brewing expands, pressure increases on resource utilization, reducing equipment slack time to recover lost production and making the process even more complex. In order to compete, brewers, soft drink manufacturers, and beverage companies like yours must provide a more diversified product range to an increasingly demanding distributor and consumer.

Beverage companies like yours are dependent on volume-based assets such as tanks, silos, drums, and vats that can make the production scheduling process extremely complex. To effectively schedule volumes, you need solutions designed for the unique challenges of volume scheduling, such as hold times, cleaning, line loss, and variability in capacity. To make scheduling even more complicated, you have to contend with enormous logistical pressures such as:

- High-speed packing lines for bottle and cans
- Dozens of lines running 24 hours a day, requiring a continuous flow of product and packaging
- A series of interconnected tanks linking everything in a complicated web of inflows and outflows

Infor Food & Beverage for the beverage industry is the most comprehensive and purpose-built suite of solutions ever developed specifically for beverage manufacturers like you. Engineered for speed, it can help significantly decrease your time to market, optimize your production and operations planning, and simplify and expedite your regulatory and customer compliance—while lowering overall costs.

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Our challenge to Infor was to find a solution that could fill voids in our data and reduce the amount of work necessary for corrective and preventative maintenance.”

—Ali Itani, Vice President of Manufacturing, Massimo Zanetti Beverage USA

Best of all, you can take advantage of deployment options that include cloud, on-premise, and hybrid deployments. No matter which option you choose, you'll experience the same industry-specific functionality in your solution. You get greater business agility as you grow, cost savings and built-in support, hassle-free ownership, and security that follow industry-leading, best practice protocols.

Infor Food & Beverage for the beverage industry gives beverage companies—from apple juice to wine—the tools you need to increase the speed of innovation, so you can introduce new products quickly to meet changing customer tastes and beat competitive pressures. At the same time, it can help you quickly update formulations, specifications, and labels to meet constantly changing regulations. You'll be able to accelerate your supply chain so you can develop the agility necessary for dealing with fluctuations in raw materials, production, and shipping.

Prepare for tomorrow's challenges

For more than 30 years, Infor has served the needs of food and beverage producers worldwide with industry-specific solutions. Built on industry best practices, Infor Food & Beverage spans the entire supply chain—from development to delivery. Technologies such as enhanced collaboration functionality and built-in analytics help more than 1,500 food and beverage companies like yours succeed.

With Infor Food & Beverage for the beverage manufacturing industry, you get a foundation for greater agility when dealing with fluctuations in ingredients, production capacity, and shipping and distribution.

Many well-established beverage companies are still running old IT systems that aren't up to today's challenges. Certain systems may have been able to handle the general complexities of the brewing, soft drink, fruit juice, or fluid milk industry in the past. However, with the growing trends of consolidation and increased product diversity, new challenges around planning and forecasting, and increasing regulations, these systems may not account for everything an industry-leading company will need in the future.

Infor Food & Beverage for the beverage industry meets the challenges and complexities that the industry's beverage, brewing, and dairy companies are facing every day and proves how an integrated ERP system can help streamline planning, increase forecasting accuracy, and help you account for regulations and recalls.

Measure results with real-time information

When you have the right information at the right time, you can measure real results, such as attribute-level costing that factors in grade and market price. You can fine-tune recipes and processes based on data collected by measuring yield and variances of all cost elements. You'll be in a position to better manage the tight margins prevalent in the beverage industry.

With Infor Food & Beverage for the beverage manufacturing industry, you can:

Respond faster to changes in customer demands—

Optimize your manufacturing and distribution by predicting demand with more certainty using daily and seasonal forecasting, replenishment planning, inventory optimization, and promotional planning. You'll also be able to bring pinpoint accuracy to your demand plans with advanced statistical capabilities, combined with market knowledge gained from internal and external collaboration. Research shows that most companies can meet customer service level agreements with 10% less in finished goods inventory when using inventory optimization strategies.

Better response not only helps avoid out-of-stock situations due to demand exceeding supply, but it also minimizes the likelihood of a product exceeding its shelf life. When you can assess the impact of the varying and often very short shelf life on finished products (e.g., milk, fresh juice, etc.), you can ship just the right amount of product with the appropriate days of shelf life left to ensure customers always can find your product fresh and ready to consume.

Manage multiple channels—Manage multiple channels—including both internal and external elements such as consumer, customer, and distributor demands—as well as ingredient availability. You'll be able to build an overall plan that not only optimizes your profitability but also increases your time to market and improves overall customer satisfaction.

Exceed food safety and recall management standards—

With Infor for Food & Beverage, you can reduce the risk of ingredient contamination and meet quality and compliance mandates, including label production. You get alerting and rapid escalation technologies for early and quick detection of problems, and can perform lot and-or sub-lot track and trace throughout your supply chain for quick recall identification.

Speed up your global supply chain—

Manage all your capacity and supply chain constraints, including shelf-life limitations, contamination risks, and managing multiple plants and distribution centers. You'll see how this solution helps to maximize tank utilization by intelligently sequencing lines, taking into account elements such as tank capacity, clean-in-process, and flavor contamination. Companies like yours that use Infor Food & Beverage for the beverage industry commonly increase throughput 10% to 40%, while reducing compliance risk.

Optimize recipes and formulas—The lifeblood of many beverage companies is new products. Introducing new products and new flavors keeps customers coming back and attracts new customers to your brand. With Infor, you can develop new and revised recipes quickly and collaboratively, reduce the costs for new product introductions, and decrease product time to market by 50% or more. This means you can develop a product to meet the latest nutritional and ingredient trends faster and with greater confidence.

However, formulas aren't modified just to create new products. More often, formulas are modified simply to optimize existing products. Changes in raw material characteristics, costs, and availability create a need to reformulate. Using Excel spreadsheets and multiple test batches to create an ideal product is just too slow. Infor Food & Beverage lets you create new products quickly that reflect the latest raw material availability, so that you can optimize your products to meet specifications, at minimal cost.

Improve customer relationships—Customer relationships are essential to your success. Whether you're manufacturing to forecast, manufacturing to order, or some combination of the two, customer collaboration is key to your success as well as theirs. If you're identifying new leads or staying current with existing customers, you need a complete view of customer interactions across your sales, marketing, customer service, and support teams. With Infor Food & Beverage for the beverage manufacturing industry, your teams can collaborate more effectively and respond promptly and knowledgeably to sales opportunities and customer inquiries.

Choose the deployment option that works for you

You can't meet the unique needs of the beverage industry unless you have the best software tools on the market today—tools that are flexible and able to grow with you as your business grows. Our innovative technologies allow you to combine the most valuable capabilities for manufacturing operations, sales and operations planning, forecasting, asset management, sustainability, formula management, finance, analytics, and human capital management.

With Infor Food & Beverage for the beverage industry, your choice of deployment options include cloud, on-premise, and hybrid deployments—so you can choose the option that makes the most sense for your business today, and maintain flexibility wherever your company winds up in the future. Whichever deployment option you choose, you'll have the same industry-specific functionality in your solution.

When it comes time to deploy, Infor Implementation Accelerator (IA) can help you implement an ERP solution quickly, while still benefiting from its flexibility to support future growth. IA for Food & Beverage has industry standard business processes built in, to deliver faster implementations, predictable outcomes, and lower total cost of ownership.

Infor Food & Beverage for the beverage industry includes all the capabilities to manage the beverage lifecycle right out of the box. So you get faster deployments and fewer modifications. You be able to get up and running more quickly, with fewer disruptions to your business. Upgrades are faster, too. So you can quickly adapt your business processes to the rapid changes of the beverage industry.

Make better decisions—faster

With Infor Food & Beverage for the beverage manufacturing industry, you get a combination of collaboration, flexibility, and usability that helps you capture demand signals and develop more precise and accurate forecasts with less manual input. It's designed to help companies like yours manage the complexities of your operation—from raw material harvesting and capacity planning to catch weight, formula management, regulatory compliance, delivery forecasting, and more, with full supply chain traceability.

Now you can make better decisions, faster, with relevant data and contextual information right when, where, and how you need it most—at any point in your process where you make those decisions. Infor Food & Beverage is how the beverage industry distills success from its challenges.

With Infor Food & Beverage for the beverage manufacturing industry you can increase throughput, while decreasing inventory and improving order fill rates.

[Learn more about Infor Food & Beverage for the beverage manufacturing industry >](#)



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