

WORLD HEADQUARTERS
ICCG Inc.
1 Ivybrook Boulevard, Suite 177
Warminster, PA 18974, USA
(main) 215.675.5754
(fax) 215.675.5756
ContactsUSA@ICCG.com
www.ICCG.com



Sales & Marketing Internship

March 17, 2017

Opportunity Type:
Internship

Date Posted:
03/17/17

Experience Level:
Graduate or Undergraduate
Sales/Marketing

Location:
Warminster, PA

Description:
Sales & Marketing Intern

ICCG, an international Global Information Technology Solutions Provider for the Enterprise seeks a motivated and dynamic candidate who wants to develop a sales career in a business and technology consulting firm. This intern will gain a range of experiences in a variety of sales and marketing capacities and will work in close collaboration with the Senior VP Americas, Marketing Director, and other sales staff.

More about ICCG:

Built upon a foundation of trust and collaborative solutions, ICCG is a Global Information Technology Solutions Provider for the Enterprise. Since 1988, ICCG has been providing innovative information technology solutions, always with an eye on the changing market and technological horizon. ICCG offers complete application and IT infrastructure services and support to meet key business needs, and long-time global customers continue to rely on ICCG to satisfy their diverse and growing business needs. ICCG is dedicated to helping customers bridge their gap between ERP and SCM technologies and business problems to deliver greater value from their technology investments. ICCG's functional and technology expertise spans Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Warehouse Management Solutions (WMS) Product Life Cycle Management (PLM), Product Data Management (PDM), Business Intelligence (BI), Business Process Management, and Systems Integration and Migration.

By specializing in five specific industries, ICCG has developed extraordinarily deep industry knowledge and are experts in mapping technology to your industry's needs. Combine with a technology and application expertise, ICCG is uniquely qualified to accelerate the results. ICCG, Inc. is certified as a women's business enterprise through the Women's Business Enterprise National Council (WBENC), the nation's largest third party certifier of businesses owned and operated by women in the US.

Time/Duration:

This is a 6 month internship. Based on progress, it could possibly lead to a full-time employment opportunity at ICCG. The internship will be 40 hours per week.

Start date June 1, 2017.

UK
ICCG UK Ltd.
Suite 2. Floor 2. Block A.
Turnford Place - Great Cambridge Rd.
Turnford, Broxbourne EN10 6NH
(main) +44.2033.719.084
ContactsUK@ICCG.com

NOIDA, INDIA
ICCG India Pvt Ltd.
3508, Tower-3, Express Trade Tower-2
B-36, Sector 132, NOIDA-201301, India
(main) +91.120.4034900
(fax) +91.120.4034949
ContactsIndia@ICCG.com

WORLD HEADQUARTERS
ICCG Inc.
1 Ivybrook Boulevard, Suite 177
Warminster, PA 18974, USA
(main) 215.675.5754
(fax) 215.675.5756
ContactsUSA@ICCG.com
www.ICCG.com



Location:

World Headquarters
1 Ivybrook Boulevard, Suite 177
Warminster, PA 18974, USA

Duties & Responsibilities:

- Leverage computer software applications knowledge to start sales conversations and generate leads with new and existing prospects;
- Assist in developing overall organizational marketing materials and collateral for use in continued sales conversations and in line with the organization's branding guide. (marketing automation programs);
- Assist in planning, writing, and managing sales support email campaigns. (sales automation programs);
- Collaborate with staff on new ideas and venues for marketing and communications;
- Help build out annual campaign content;
Undertake other tasks as assigned.

Qualifications:

- Bachelor's Degree or in process. (Potential major areas of study: Business degree with concentration in Marketing);
- Excellent written and verbal communication skills;
- Self-starter: ability to manage your time effectively with a varied workload and flexibility to work on multiple projects at once;
- Understanding of business computer software, consulting services, and technology a plus;
- Creative, strategic thinker with an interest in learning how to leverage marketing while pursuing a sales career;
- Computer literacy skills required (Microsoft Office);
- Proficiency on social media platforms (Facebook, Instagram, Twitter, LinkedIn, Blogging);
- Proficiency in CRM tools such as Hubspot, Salesforce a plus.

Compensation & Benefits:

This will be a paid internship based on qualifications. In addition it offers the following benefits:

- Continuous support and supervision from Senior VP, Marketing Director, and sales staff;
- Opportunity to learn about and understand the day-to-day sales & marketing efforts of an international consulting organization;
- Ability to develop a range of professional skills;
- Access to a robust, engaging network of international development professionals at ICCG including access to company events and trainings.