

Experience Delivered



AGENDA

- 12:30 - 13:00** **Welcome & visitor registration**
- 13:00 - 13:15** **Introduction by Bernard Schreiner**
- 13:20 - 13:50** **Martijn van der Zee**
Digital Director at Rituals
„How do you translate the emotional in-store experience into a digital proposition to drive international growth?“
- 13:55 - 14:25** **Michael Heerkens**
Founder & CTO at Helloprint
“Setting up a growth company: Which way did we walk and what are our key learnings?“
- 14:55 - 15:25** **Drinks & Bites**
- 15:30 - 16:00** **Stefan Textor**
E-Commerce Manager at Pig & Hen
„Stronger than steel, faster than the wind: Our story of delivering in style.“
- 16:00 - 17:00** **Closing & Drinks**