

Who Succeeds in Today's Job Market?

Generalist

"Jack of all trades"

vs.

Specialist

"Master of one"

All about the **BIG** picture -
Has knowledge of broad range of
issues and topics.

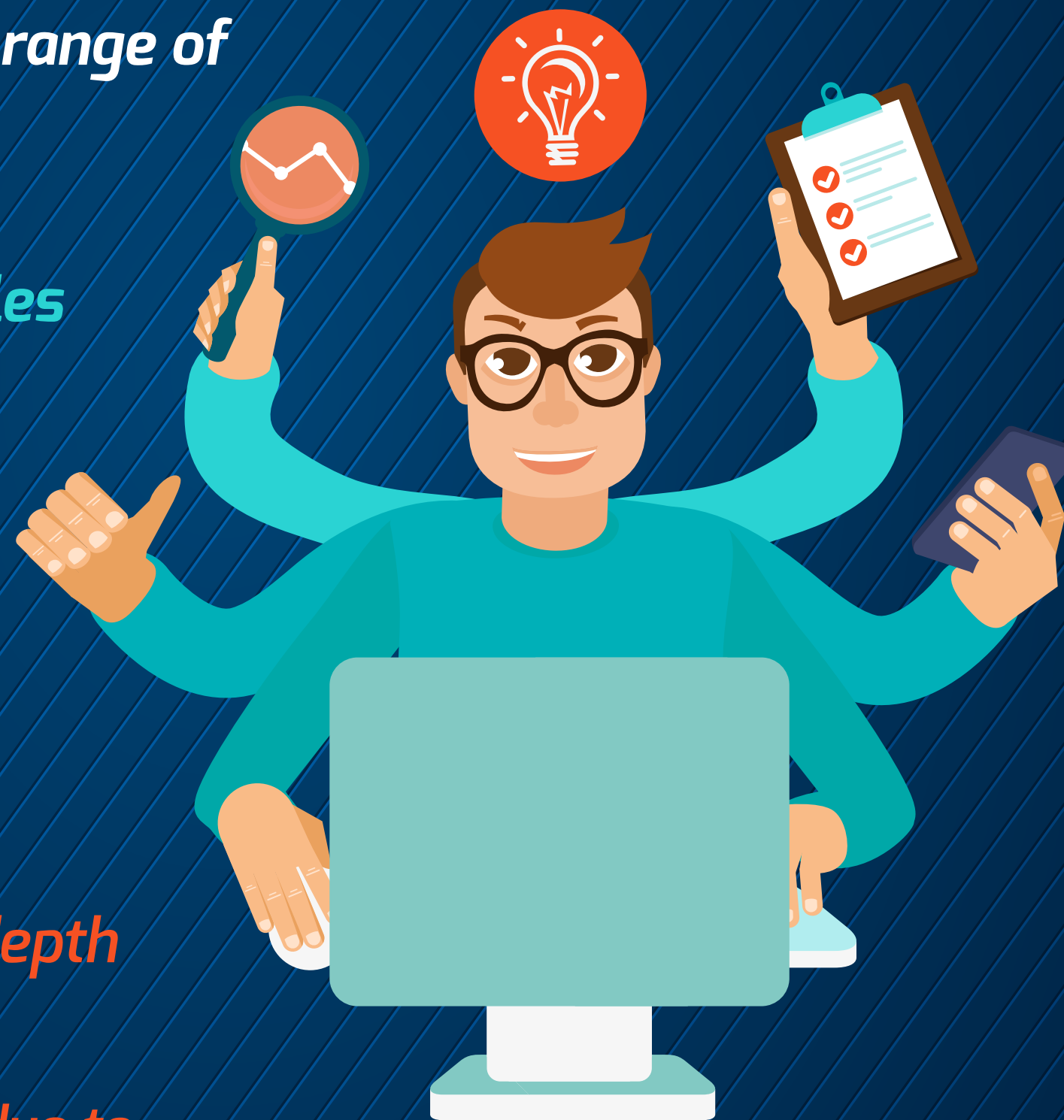
Often take leadership roles

Career Flexibility

Disadvantages

Potentially sacrificing depth
for breadth

Job security could suffer due to
loosely defined roles



Have high-detail knowledge &
experience in one particular subject.
Often referred to as "the expert"

Opportunity to become true
thought leader in your area of
expertise

Career stability

Disadvantages

Career inflexibility

Opinion outside your field of work
might not be as valid



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