



#300 – 970 Homer Street
Vancouver BC V6B 2W7

WEB
finn.ai

FACEBOOK
[/finnthebankbot](https://www.facebook.com/finnthebankbot)

LINKEDIN
[/payso-inc](https://www.linkedin.com/company/payso-inc)

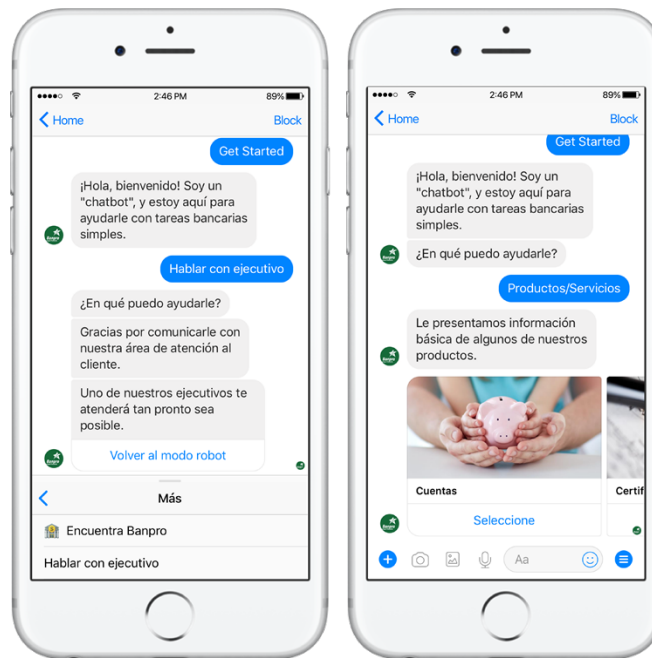
TWITTER
[@finnforbanks](https://twitter.com/finnforbanks)

March 6, 2018

Banpro and Finn AI Release Spanish-Speaking Virtual Banking Assistant in Central America

Vancouver, BC, Canada — [Finn AI](http://finn.ai), the award-winning, AI-powered virtual assistant built for banking and personal finance, announced today the launch of their first Spanish-speaking banking assistant with Banpro, Nicaragua's largest bank.

"Our mission is to respond to the needs of our customers in a dynamic and accessible way. By partnering with Finn AI, we were able to deliver a conversational banking model that our customers can use to easily manage their money via their favorite platform - Facebook Messenger," stated Julio Ramirez, Executive Vice President, Banpro. "We selected Finn AI based on their domain knowledge of banking and their commitment to deliver a fluently Spanish virtual assistant."



The Finn AI virtual assistant will allow banking customers of Banpro to easily gain insight and keep track of simple, day-to-day banking and transactional activity. This includes the ability to get answers to common questions, find a branch, and view current account balances as well as recent transaction history - all within the Facebook Messenger platform.

By leveraging the convenience of this familiar channel platform

(50% of Nicaraguans use Facebook daily) Banpro can offer a new consumer banking experience that is easily accessible, intuitive and personalized to each customer.

"Over the past 12 months, our customer base at Finn AI has quickly expanded beyond North America to include South Africa, Latin America, and Asia," said Jake Tyler, CEO, Finn AI. "We are proud to join forces with Banpro to launch our first Spanish-speaking personal banking assistant. This important release illustrates the strength and scalability of our multilingual platform, a key ingredient in our global business strategy."

Beyond providing Banpro customers with insight to their current financial well-being, the platform will allow customers to conversationally engage with the Finn AI virtual assistant to inquire about bank products and services, as well as other bank information. All interactions will occur within the Facebook Messenger platform with the ability for users to access a live Banpro customer support representative if needed.



Access Banpro's virtual banking assistant: @BanproNicaragua (in Facebook Messenger) or from [facebook.com/BanproNicaragua](https://www.facebook.com/BanproNicaragua)

For interviews and further information, please contact:

Kristina Pereira Tully

Media & Analyst Relations
Caliber Corporate Advisers
888-550-6385 ext. 5
kristina@calibercorporateadvisers.com

About Banpro de la Produccion, S.A. (Banpro)

With assets of \$48.6 billion, ATB Financial is Alberta's largest home-grown financial institution. Established in 1938, ATB is a network of 173 branches, 143 agencies, a Customer Care Centre, two Entrepreneur Centres, along with mobile and online banking. ATB's more than 5,000 team members help more than 730,000 customers in 247 communities.

About Finn AI

Finn AI is an award-winning, AI-powered virtual assistant built for personal banking and finance. We put a personal banker in every bank customer's pocket, helping them to manage their money wherever they are, whatever they need - via a simple natural conversation.

The Finn AI team of data scientists, engineers, and financial industry experts helps banks and credit unions transform customer engagement and increase financial literacy, while delivering the convenience and savings of a digital-first experience.

Today we have successful public deployments in three languages with a growing global customer base that includes ATB Financial, Bank of Montreal (BMO), Banpro Grupo Promerica, and Commonwealth Bank.