



#300 – 970 Homer Street  
Vancouver BC V6B 2W7

WEB  
[finn.ai](http://finn.ai)

FACEBOOK  
[/finnthebankbot](https://www.facebook.com/finnthebankbot)

LINKEDIN  
[/finnforbanks](https://www.linkedin.com/company/finnforbanks)

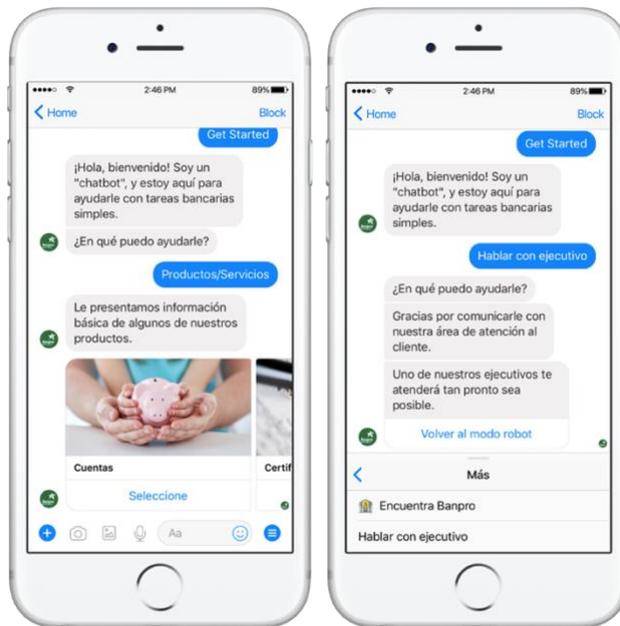
TWITTER  
[@finnforbanks](https://twitter.com/finnforbanks)

March 6, 2018

## Banpro and Finn AI Release Spanish-Speaking Virtual Banking Assistant in Central America

**Vancouver, BC, Canada** — [Finn AI](http://finn.ai), the award-winning, AI-powered virtual assistant built for banking and personal finance, announced today the launch of their first Spanish-speaking banking assistant with Banpro, Nicaragua's largest bank.

"Our mission is to respond to the needs of our customers in a dynamic and accessible way. By partnering with Finn AI, we were able to deliver a conversational banking model that our customers can use to easily manage their money via their favorite platform - Facebook Messenger," stated Julio Ramirez, Executive Vice President, Banpro. "We selected Finn AI based on their domain knowledge of banking and their commitment to deliver a fluently Spanish virtual assistant."



The Finn AI virtual assistant will allow banking customers of Banpro to easily gain insight and keep track of simple, day-to-day banking and transactional activity. This includes the ability to get answers to common questions, find a branch, and view current account balances as well as recent transaction history - all within the Facebook Messenger platform.

By leveraging the convenience of this familiar channel platform (50% of Nicaraguans use Facebook daily) Banpro can offer a new consumer banking experience that is easily accessible, intuitive and personalized to each customer.

"Over the past 12 months, our customer base at Finn AI has quickly expanded beyond North America to include South Africa, Latin America, and Asia," said Jake Tyler, CEO,

Finn AI. "We are proud to join forces with Banpro to launch our first Spanish-speaking personal banking assistant. This important release illustrates the strength and scalability of our multilingual platform, a key ingredient in our global business strategy."

Beyond providing Banpro customers with insight to their current financial well-being, the platform will allow customers to conversationally engage with the Finn AI virtual assistant to inquire about bank products and services, as well as other bank information. All interactions will occur within the Facebook Messenger platform with the ability for users to access a live Banpro customer support representative if needed.



---

Access Banpro's virtual banking assistant: @BanproNicaragua (in Facebook Messenger) or from [facebook.com/BanproNicaragua](https://facebook.com/BanproNicaragua)

**For interviews and further information, please contact:**

**Lisa Langsdorf**

Publicist

[media@finn.ai](mailto:media@finn.ai)

## **About Banpro de la Produccion, S.A. (Banpro)**

Banpro is part of the banking group Grupo Promerica that owns nine operating banks throughout Central America, including Ecuador, Costa Rica, El Salvador, Guatemala, Honduras, Cayman Islands, Panama, Nicaragua, and the Dominican Republic.

## About Finn AI

Founded in 2014, Finn AI is the world's leading AI-powered conversational banking technology provider, working with top financial institutions including: ATB Financial, Bank of Montreal (BMO), Banpro Grupo Promerica, Fidor Bank, and TymeBank, as well as partnerships with Visa Canada, Auth0, and Temenos. Banks use the award-winning Finn AI platform to transform and deepen customer engagement--providing a truly personalized digital-first experience--while delivering the operational efficiencies and cost savings of conversational AI.

Finn AI is venture-backed with investments by Yaletown Partners, Flying Fish Partners, BDC Capital, and 1843 Capital. The company is headquartered in Vancouver, British Columbia. For more information, go to [www.finn.ai](http://www.finn.ai) or follow us on [Twitter](#) or [LinkedIn](#).