

Massage Robotics

"Just for the feel of it"



Christian Mackin

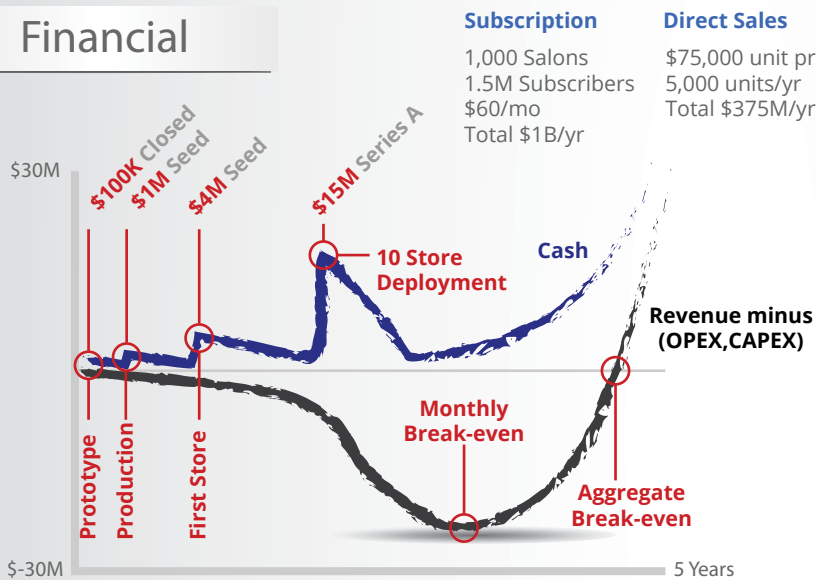
Life hurts, so we designed a life-size massage robot named Alex to address the \$12 billion massage market. You can talk to Alex with natural language at national Massage Robotics salons and share massages with friends, celebrities and doctors over the internet.

With a \$60 monthly subscription, I get twice as much massage time for my dollar with Alex than I do from a Massage Envy subscription and I can count on getting a perfect massage everytime. Alex has countless attachments and unlimited community programming so I will never get bored of it like a Brookstone massage chair.

User



Financial



Competative Advantage:

OPEX for a robotic massage salon is <50% of the closest \$1B competitor, Massage Envy. A store can be operated by only one associate like a tanning salon. Robots don't ask for benefits, holidays or bonuses. The ROI for Alex is 2-3 years. Our patents combined with a technology barrier and the cost of entry will provide a 3 to 5 year jump on competition.

Market

Wellness Industry	\$3T
Massage Industry	\$12B
Massage Chairs	\$1B

Healthcare & Wellness

- Sports therapy
- Occupational therapy
- Physical Therapy
- Occupational Therapy
- Surgical recovery
- Pain Clinics
- Orthopedic Clinics
- Fibromyalgia Care
- Pregnancy Care
- Hospitals
- Skilled Nursing & Rehab Facilities
- Assisted Living Centers
- Doctor's offices
- Chiropractor Offices
- Addiction Rehabilitation Facilities
- Healthcare Insurance Companies

Commercial Wellness

- Massage salon therapy
- Resorts & Spas
- Beauty Salons
- Luxury Hotel Chains
- Business Hotel Chains
- Luxury Department Stores Chains
- Fitness & Gym chains

- Cruise Liner fleets
- Casino VIP Accommodations
- First Class Aircraft fleets
- Airliner Airport Premier Facilities
- Airport Massage Salons
- Private Jet Aircraft facilities
- Luxury Trains
- Truck Stop Chains
- Sports stadium Executive Box Seats
- Luxury Yacht Builders
- Luxury Private Aircraft
- Luxury Recreational Vehicles
- Ski / Snowboarding Resorts
- Mobile Massage Truck

Corporate Wellness

- Large Business Wellness
- Professional Sports Clubs
- College Athletics
- High School Athletics
- Olympic Sports
- Ice Skating Training Facilities
- Equestrian Training Facilities
- Horse Racing organizations
- Country Clubs

- NASCAR racing clubs
- Movie Production Studios
- Offshore Oil & Gas
- Remote Oil & Gas Facilities
- Construction
- Mining Companies
- Shipping Logistics
- Trucking Companies
- Baggage handling
- Manufacturing
- Home Building
- Software Development
- Hardware Development
- Supertanker & Container Ships
- Shipping Ports
- Research Vessels
- Ice Breaker Vessels
- Offshore Fishing Vessels
- Private Ranches
- Agriculture
- Landscape
- Processing / Assembly
- General Labor
- Equestrian Training Facilities
- 24/7/365 Facilities
- Ski Patrol Operations
- Air Traffic Control Operations

Government Wellness

- Political Campaign tours
- Government Agency Wellness
- Police Departments
- Fire Departments
- Coast Guard Vessels
- Veterans Care
- Military bases
- Military Forward Operating Base
- Military Outposts
- Military Missile Silos
- Navy
- Foreign Embassy
- U.S. Forest Service
- Research Outpost
- NASA
- Border Patrol Stations

Private Wellness

- Home luxury personal massage
- Celebrity tours and concerts
- Luxury RV
- Luxury Yachts
- Luxury Private Aircraft
- Professional Athletes