



A decade of change for the mobile travel world, how time flies!



Global Smartphone Penetration Rates



51% of people use travel agents for flight booking and **47%** for hotel booking



8% of people use a travel agent or call center to book flights







1% of passengers use mobile check-in in 2010



offer mobile **check-in**

20⁺% of passengers use mobile check-in in 2016





Travelport Digital has been around since before the iPhone. Over the past decade we have helped transform the digital travel landscape into the ultra-connected, personalised and seamless experience that we are familiar with today... Here's to helping shape the next 10 years!

For more mobile travel insights visit **DIGITAL.TRAVELPORT.COM**

