

Instructor-Led, Virtual Change Management Practitioner program

Program Structure

- up to 2 hours of pre-work in the form of video context & learning, project description and completion of online risk assessments.
- 4 modules delivered in 12 hours over 2 days, learn and apply processes and tools to a real change situation to build a detailed change management plan.

Day 1 - Modules 1 & 2	Day 2 - Modules 3 & 4
<p>Module 1 comprises</p> <ul style="list-style-type: none"> ▪ making the business case for Change Management with leaders and key stakeholders ▪ effective use of digital collaboration while working remotely ▪ preparing to initiate – build a sense of shared purpose around – the change <p><u>Key deliverables</u> – elevator speech/change story, stakeholder map, baseline people-risk profile and mitigating actions for the plan</p>	<p>Module 3 comprises</p> <ul style="list-style-type: none"> ▪ preparing for deployment and enrolling local manager support ▪ effective use of digital capability to support plan tailoring ▪ build localised commitment to change <p><u>Key deliverables</u> – local skills development and manager preparation plan, tailored communication messages</p>
<p>Module 2 comprises</p> <ul style="list-style-type: none"> ▪ building a supportive change leadership network ▪ preparing key stakeholders for their role in change ▪ designing how engagement needs to take place <p><u>Key deliverables</u> – change leadership & key stakeholder plans, engagement strategy plus detailed supporting plans for ongoing communication, involvement, training, incentives and rewards, as is required</p>	<p>Module 4 comprises</p> <ul style="list-style-type: none"> ▪ using measures effectively to measure and track change readiness and progress ▪ managing change related resistance ▪ digital platform competence, plan reviews and project reporting ▪ Certification <p><u>Key deliverables</u> – detailed change management plan, data analytics that support change decision, reporting structure</p>

What will you receive?

- **12-hours of virtual Instructor-Led learning** and immediately apply of PCI® - People-Centred Implementation - *recognised by Forrester Research as one of the 3 most globally used methodologies* and based on over 25 years of academic and filed research.
- A truly **blended, interactive experience** of real-world, case-based learning, led by expert change management practitioners who are also highly experienced in virtual training, facilitation and coaching.
- Access to **the most advanced digital change management platform** - Roadmap Pro® - with all the virtual change tools, processes, plans and interventions you need to move from theory to practice quickly. Specifically, you get:
 - **36 learning and application support videos** from our experts to learn a best practice OCM methodology.
 - **25 Step-by-step visual guides**, detailed process instructions, downloadable templates and deliverables to plan and delivery your change projects.
 - **A detailed, pre-populated, full editable change plan** to boost your agility, confidence and productivity as a change practitioner.
 - **9 multi-lingual data tools** which can be responded to in 10 languages, **and analytical insights** from one of the largest OCM databases in the world, to measure and track change project risks
 - **Assessments generate 450+ practical actions** to address people risk areas and strengthen your planning based on real quantitative information
 - **Single click collaboration**, plan sharing, cloning and ownership transfers to drive up engagement and effective integrated working across teams and geographies
- **PDF copy** of the detailed 195-page programme workbook
- **Global peer networking** and collaboration.
- **Ongoing application support**

Costs and licencing

- **£499 per person** includes **Certification online**
- **3 months FREE access**, via digital platform to essential change enablement tools, process templates and deliverables, monthly renewal thereafter - payment taken every 3 months (licence renewal £70/month optional)

[Book your place now.](#)

Still got questions? Please contact info@changefirst.com