

# Xiamen Tungsten is unifying a fast-growing global business with Microsoft Dynamics AX

## Objectives

Given the enormous range of businesses and products under its corporate umbrella, the rapid growth of individual subsidiaries, and the geographic sprawl of its growing operations, Xiamen Group was challenged to ensure efficient flow of information up and down the supply chain.

## Tactics

Company leadership sought to effectively unify management of the individual companies at the Group level, and decided to expand deployment of Microsoft Dynamics AX based on previous success as well as the ability of Microsoft Dynamics AX to support various business models, scalability, fast deployment, and seamless integration with other Microsoft technologies.

## Results

Unifying operations on a single, centrally managed ERP platform has provided Xiamen Tungsten Group with precise control of its expansive operations, at both the company and group levels.

"A unified ERP solution serves Xiamen Tungsten Group's financial management and controls. But more importantly, it meets needs of our many subsidiary companies across the entire discrete and process manufacturing industry."

— Hong Chao'e, Vice President, Xiamen Tungsten Group