



CANBERRA RADIO - SURVEY 2 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.9	7.0	0.9	0.6	0.8	-0.2	0.5	*	*	3.2	5.6	-2.4	10.5	7.2	3.3	13.1	12.6	0.5	10.7	8.5	2.2
2CC	5.2	7.1	-1.9	1.1	0.7	0.4	*	8.5	*	0.8	0.7	0.1	4.3	6.4	-2.1	3.2	6.9	-3.7	14.8	15.8	-1.0
HIT 104.7	15.4	15.1	0.3	40.8	34.8	6.0	34.5	31.4	3.1	21.1	26.8	-5.7	17.4	13.0	4.4	5.5	4.6	0.9	1.6	1.6	0.0
MIX 106.3	15.8	18.1	-2.3	18.4	23.3	-4.9	15.8	21.5	-5.7	18.7	20.2	-1.5	28.2	30.0	-1.8	14.9	15.6	-0.7	1.2	2.3	-1.1
ABC CAN	13.6	12.9	0.7	3.1	6.2	-3.1	5.0	2.0	3.0	6.1	3.6	2.5	12.2	10.3	1.9	18.3	20.8	-2.5	24.7	25.1	-0.4
2RN	9.6	7.4	2.2	0.2	1.2	-1.0	3.2	*	*	8.5	5.7	2.8	5.8	5.4	0.4	16.5	11.1	5.4	14.0	13.0	1.0
ABC NEWS	4.0	4.0	0.0	2.7	4.6	-1.9	1.9	0.4	1.5	5.4	5.0	0.4	3.8	5.1	-1.3	2.9	2.7	0.2	4.4	3.8	0.6
2JJJ	8.3	9.5	-1.2	14.9	17.0	-2.1	20.8	26.0	-5.2	18.3	14.3	4.0	5.3	10.2	-4.9	2.1	3.5	-1.4	0.1	*	*
ABCFM	9.9	9.8	0.1	1.5	2.6	-1.1	1.3	1.4	-0.1	7.3	8.4	-1.1	4.1	4.5	-0.4	14.4	12.7	1.7	19.5	20.2	-0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	7.9	6.7	1.2	6.1	4.9	1.2	10.1	9.0	1.1	10.7	8.7	2.0	8.1	6.4	1.7	2.7	3.6	-0.9	7.7	7.9	-0.2						
2CC	5.6	8.0	-2.4	5.4	5.6	-0.2	8.4	13.8	-5.4	6.0	10.5	-4.5	1.9	3.8	-1.9	6.0	5.2	0.8	4.3	4.5	-0.2						
HIT 104.7	16.0	15.6	0.4	11.5	13.9	-2.4	17.0	15.1	1.9	19.4	17.4	2.0	18.9	18.3	0.6	15.7	12.3	3.4	13.6	13.7	-0.1						
MIX 106.3	15.7	17.6	-1.9	14.9	17.9	-3.0	15.5	15.7	-0.2	18.0	17.9	0.1	17.9	19.6	-1.7	8.4	16.1	-7.7	16.4	19.8	-3.4						
ABC CAN	14.0	13.2	0.8	19.0	17.2	1.8	12.8	12.3	0.5	10.2	10.2	0.0	10.1	9.9	0.2	15.5	15.6	-0.1	12.3	11.8	0.5						
2RN	9.3	7.4	1.9	12.6	10.1	2.5	6.2	5.7	0.5	6.6	5.4	1.2	8.8	7.7	1.1	11.3	6.7	4.6	10.6	7.1	3.5						
ABC NEWS	4.0	3.8	0.2	5.1	5.5	-0.4	2.9	1.8	1.1	3.0	2.2	0.8	3.5	2.7	0.8	5.8	8.4	-2.6	3.9	4.4	-0.5						
2JJJ	8.9	10.1	-1.2	9.0	10.7	-1.7	8.3	6.8	1.5	8.1	9.5	-1.4	10.9	14.4	-3.5	7.7	7.9	-0.2	6.7	7.8	-1.1						
ABCFM	9.0	9.3	-0.3	8.9	8.7	0.2	9.5	10.4	-0.9	8.8	9.6	-0.8	8.1	8.7	-0.6	10.4	8.9	1.5	12.5	11.6	0.9						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	48	43	5	*	1	*	1	*	*	10	8	2	11	11	0	12	10	2	13	12	1
2CC	22	27	-5	1	1	0	*	1	*	2	2	0	6	7	-1	3	4	-1	10	11	-1
HIT 104.7	124	126	-2	22	20	2	23	23	0	39	43	-4	29	30	-1	8	8	0	2	2	0
MIX 106.3	124	132	-8	16	17	-1	15	17	-2	39	42	-3	39	39	0	13	12	1	3	5	-2
ABC CAN	95	89	6	4	3	1	6	3	3	18	14	4	25	21	4	16	21	-5	25	27	-2
2RN	48	48	0	1	2	-1	1	1	0	11	9	2	9	9	0	11	12	-1	15	16	-1
ABC NEWS	51	47	4	4	4	0	3	1	2	14	10	4	13	14	-1	7	8	-1	10	9	1
2JJJ	66	69	-3	6	6	0	13	18	-5	31	28	3	10	12	-2	5	6	-1	1	*	*
ABCFM	47	51	-4	2	2	0	1	2	-1	12	11	1	7	10	-3	10	8	2	16	18	-2
Total	373	374	-1	34	34	0	42	43	-1	106	105	1	86	87	-1	50	50	0	55	55	0

Cumulative Audience (000's) by Session, P10+ [Potential: 394]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	44	37	7	27	22	5	21	18	3	27	23	4	28	22	6	8	8	0	35	32	3						
2CC	21	26	-5	13	16	-3	14	18	-4	12	17	-5	7	11	-4	5	7	-2	14	15	-1						
HIT 104.7	115	117	-2	70	77	-7	51	45	6	55	54	1	73	75	-2	28	29	-1	78	78	0						
MIX 106.3	115	122	-7	72	76	-4	46	46	0	54	57	-3	72	69	3	25	31	-6	78	83	-5						
ABC CAN	89	82	7	64	62	2	42	40	2	38	39	-1	39	40	-1	28	29	-1	61	61	0						
2RN	46	43	3	34	34	0	20	19	1	21	21	0	26	22	4	16	10	6	35	34	1						
ABC NEWS	43	40	3	30	27	3	14	12	2	13	10	3	16	13	3	11	14	-3	30	30	0						
2JJJ	59	65	-6	43	41	2	28	28	0	23	27	-4	40	46	-6	22	23	-1	42	43	-1						
ABCFM	44	46	-2	28	28	0	25	25	0	24	26	-2	27	31	-4	13	14	-1	36	36	0						
Total	364	367	-3	307	303	4	215	211	4	224	221	3	270	270	0	146	158	-12	308	302	6						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 2 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0
2CC	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
HIT 104.7	6	6	0	1	1	0	1	1	0	2	2	0	2	1	1	*	*	*	*	*	*
MIX 106.3	7	8	-1	1	1	0	*	1	*	2	2	0	3	3	0	1	1	0	*	*	*
ABC CAN	6	5	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	2	0
2RN	4	3	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0
ABC NEWS	2	2	0	*	*	*	*	*	*	1	*	*	*	1	*	*	*	*	*	*	*
2JJJ	3	4	-1	*	*	*	1	1	0	2	1	1	*	1	*	*	*	*	*	*	*
ABCFM	4	4	0	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	2	2	0
Total	41	42	-1	3	3	0	3	4	-1	10	9	1	9	10	-1	7	7	0	10	9	1

Average Audience (000's) by Session, P10+ [Potential: 394]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	3	3	0	4	4	0	5	5	0	5	4	1	4	3	1	*	1	*	3	3	0						
2CC	2	4	-2	4	4	0	4	7	-3	3	5	-2	1	2	-1	1	1	0	2	2	0						
HIT 104.7	7	7	0	8	10	-2	9	8	1	8	8	0	9	9	0	2	2	0	5	5	0						
MIX 106.3	7	8	-1	11	13	-2	8	8	0	8	8	0	8	9	-1	1	2	-1	6	7	-1						
ABC CAN	6	6	0	14	13	1	7	7	0	4	5	-1	5	5	0	2	2	0	4	4	0						
2RN	4	3	1	9	7	2	3	3	0	3	2	1	4	4	0	2	1	1	4	3	1						
ABC NEWS	2	2	0	4	4	0	2	1	1	1	1	0	2	1	1	1	1	0	1	2	-1						
2JJJ	4	4	0	7	8	-1	4	4	0	3	4	-1	5	7	-2	1	1	0	2	3	-1						
ABCFM	4	4	0	6	6	0	5	6	-1	4	4	0	4	4	0	1	1	0	5	4	1						
Total	43	44	-1	73	73	0	53	54	-1	43	45	-2	48	48	0	14	15	-1	36	36	0						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.