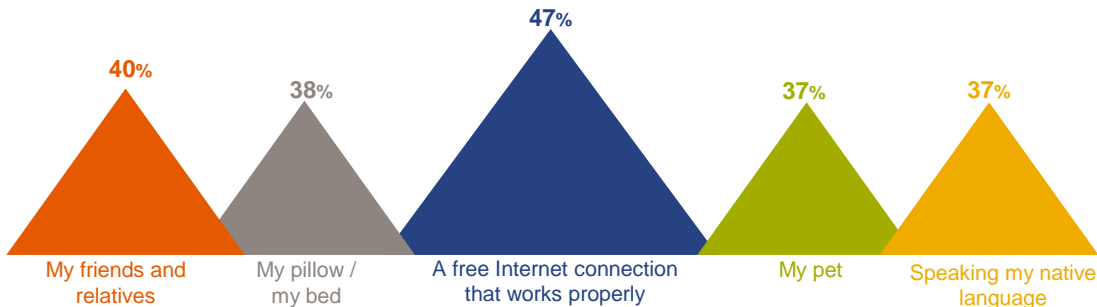


AccorHotels.com - GfK

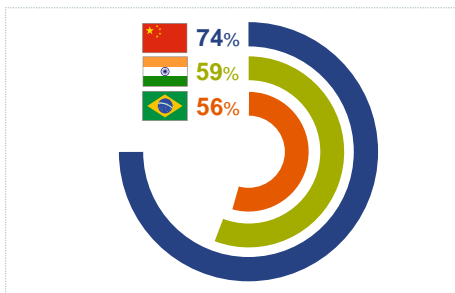
The perfect travel companion

WHAT IF THE **BEST TRAVEL COMPANION EVER WAS NOT WHAT YOU EXPECT ?**

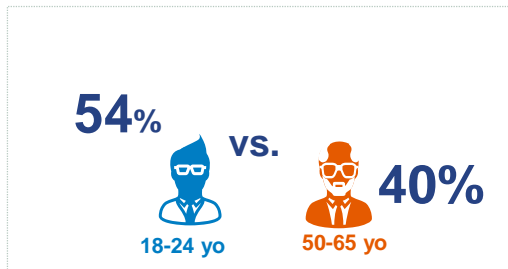
5 top things people miss most when away from home



COUNTRIES MOST MISSING INTERNET WHEN TRAVELLING



MISSING A **GOOD AND FREE INTERNET CONNECTION IS A MATTER OF GENERATION...**



PEOPLE YOU WOULD LIKE TO **TRAVEL WITH** ARE ...

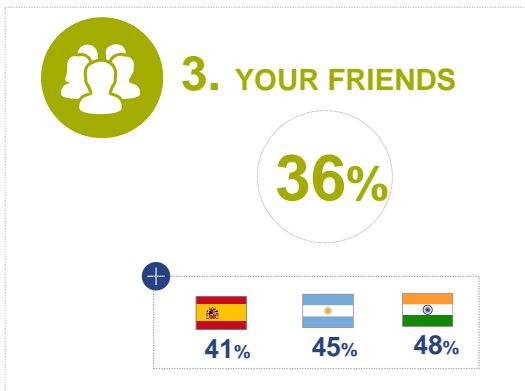
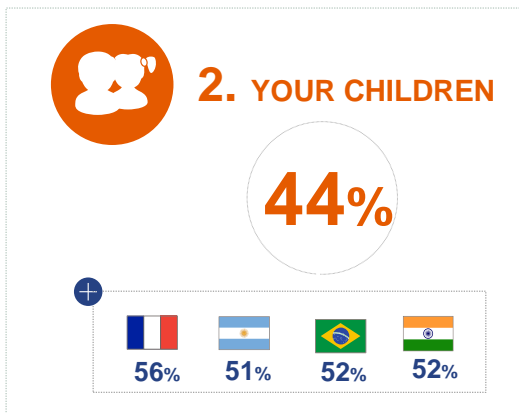


- Younger generation even more than older**
63% 18-24 yo **vs.** **45%** 50-65 yo
- And men more than women!**
56% Men **vs.** **51%** Women
- 62%** Germany **vs.** **68%** China

MORE THAN 1 PICTURE OUT OF 10 IS A SELFIE

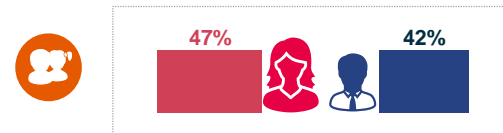
- 23%** Brazil **vs.** **22%** UAE
- 22%** India **vs.** **18%** China
- 19%** 18-24 yo **vs.** **8%** 50-65 yo

PEOPLE YOU WOULD MOST DEFINITELY TRAVEL WITH ARE NONE OTHER THAN ...

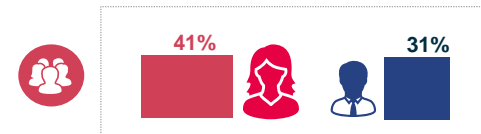


COMPARED TO MEN, **WOMEN** ARE KEENER ON **TAKING** ON A TRIP **THEIR...**

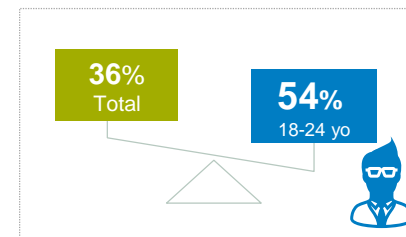
→ Children



→ Friends

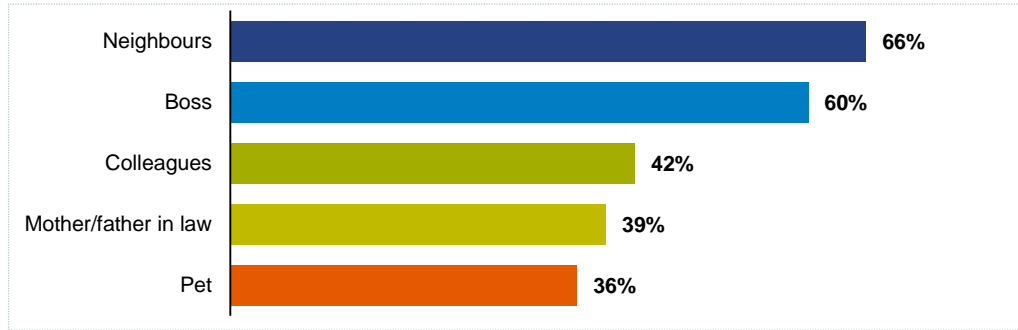


UNSURPRISINGLY, EVEN MORE **YOUNGEST TRAVELERS** WOULD GO WITH **THEIR FRIENDS** !

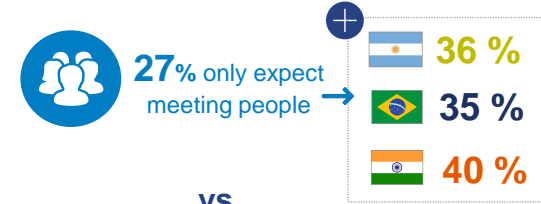


THOSE YOU'LL **NOT** GO WITH ON A TRIP ARE...

5 top people you would **NOT** take on a trip with you



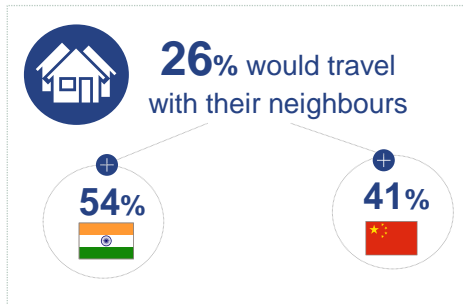
MEETING PEOPLE IS **NOT** A TOP PRIORITY WHEN TRAVELLING ABROAD...



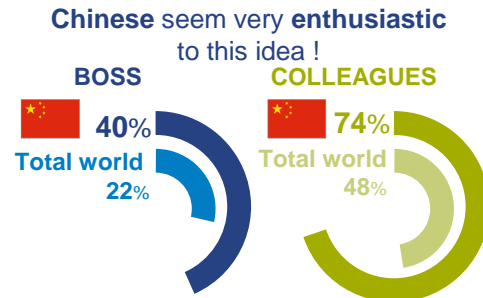
vs.



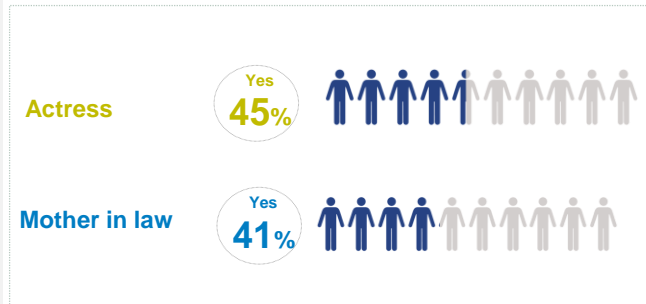
STILL, **NEIGHBOURS** MAY BE YOUR **TRAVEL COMPANIONS...**



AND WHAT IF YOUR **BOSS** AND **COLLEAGUES** WERE YOUR **TRAVEL COMPANIONS ?**



MEN WOULD RATHER GO ON A TRIP WITH THEIR **FAVORITE ACTRESS** RATHER THEIR **MOTHER IN LAW**



PROCHAINS RENDEZ-VOUS

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