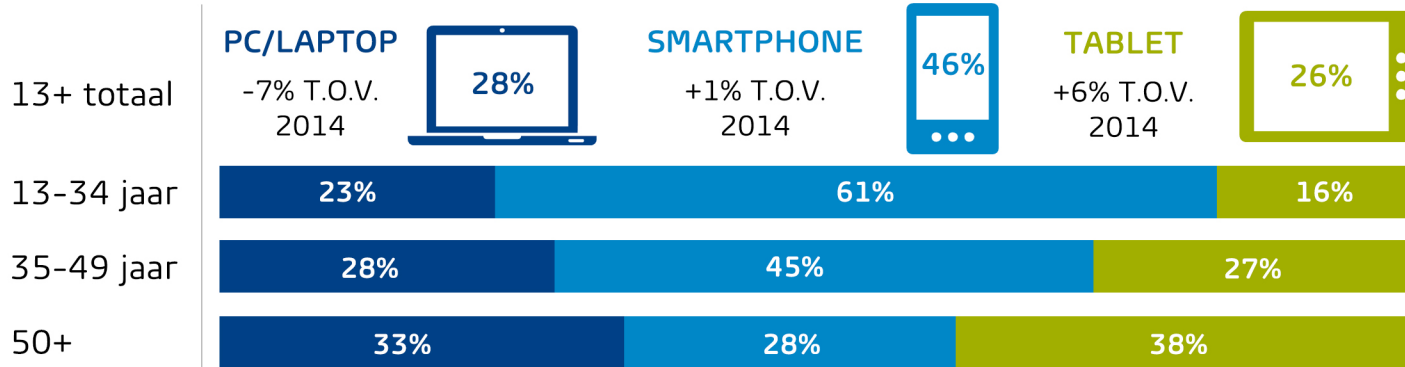


# GfK DAM - JAAROVERZICHT 2015

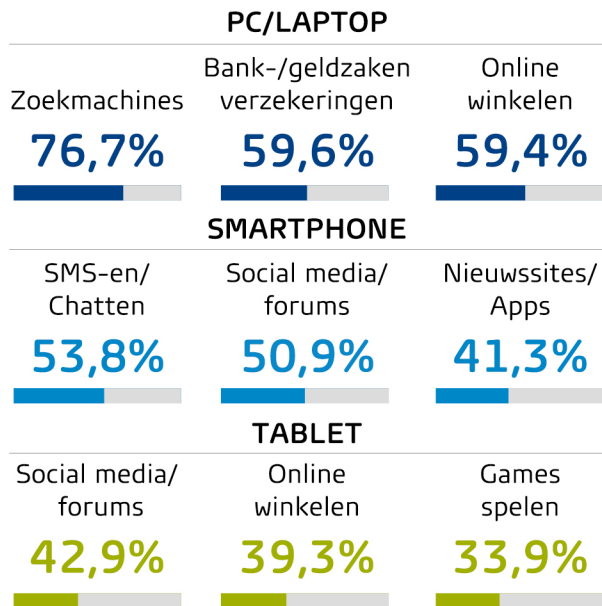


## Bezoeken per platform

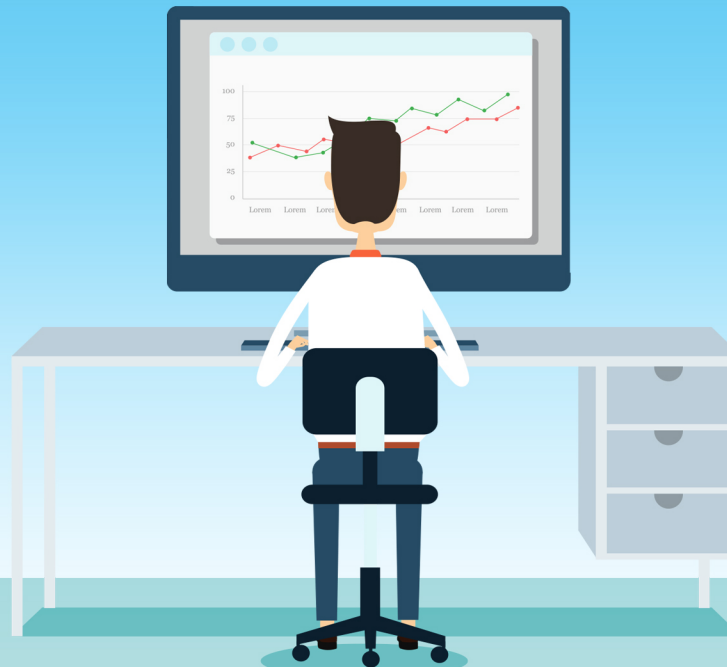


Bron: Leeftijd 13+, december 2014 / december 2015

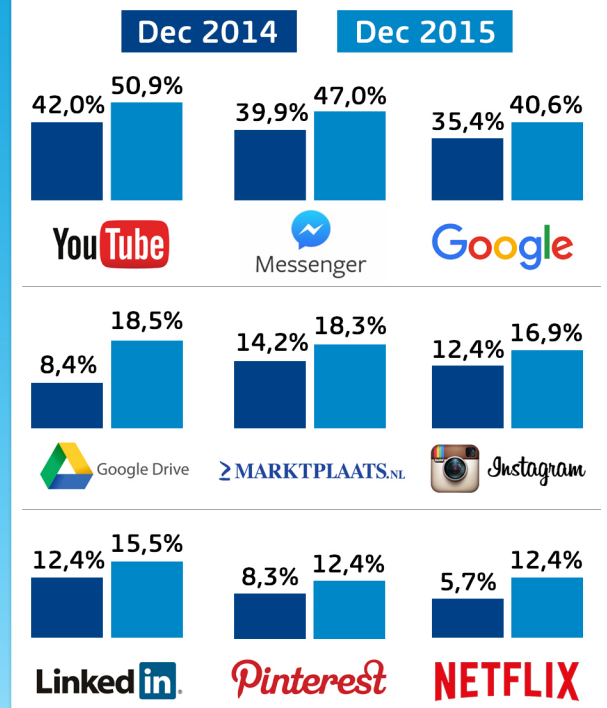
## Grootste categorieën per platform



Bron: Leeftijd 13+, gemiddeld maandbereik Q4 2015



## Sterke stijgers apps



Bron: Leeftijd 13+, december 2014 / december 2015