

TECHNICAL CONSUMER GOODS: HOW ARE MARKETS PERFORMING ACROSS THE WORLD?



Growth rate (in local currency) between 2015 and 2016*

● Positive growth ● Moderate decline ● Considerable decline



Want to dig deeper? Visit our [TEMAX site](#) and register for free to obtain detailed data on market volumes at a country and category level. You can also access insights on growing and declining product segments.

*Growth rate based on sales value; **Country with inflation rate higher than 5% in 2016