



CANBERRA RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CA | 7.0 | 7.5 | -0.5 | 0.8 | 4.5 | -3.7 | * | 4.7 | * | 5.6 | 6.5 | -0.9 | 7.2 | 8.1 | -0.9 | 12.6 | 9.7 | 2.9 | 8.5 | 7.8 | 0.7 |
| 2CC | 7.1 | 5.9 | 1.2 | 0.7 | * | * | 8.5 | * | * | 0.7 | 3.1 | -2.4 | 6.4 | 5.7 | 0.7 | 6.9 | 5.5 | 1.4 | 15.8 | 13.1 | 2.7 |
| HIT 104.7 | 15.1 | 14.3 | 0.8 | 34.8 | 43.0 | -8.2 | 31.4 | 37.3 | -5.9 | 26.8 | 23.6 | 3.2 | 13.0 | 11.1 | 1.9 | 4.6 | 3.0 | 1.6 | 1.6 | 1.0 | 0.6 |
| MIX 106.3 | 18.1 | 16.4 | 1.7 | 23.3 | 26.5 | -3.2 | 21.5 | 12.8 | 8.7 | 20.2 | 16.0 | 4.2 | 30.0 | 28.2 | 1.8 | 15.6 | 14.0 | 1.6 | 2.3 | 3.9 | -1.6 |
| ABC CAN | 12.9 | 16.9 | -4.0 | 6.2 | 4.1 | 2.1 | 2.0 | 1.9 | 0.1 | 3.6 | 11.1 | -7.5 | 10.3 | 18.7 | -8.4 | 20.8 | 26.0 | -5.2 | 25.1 | 23.0 | 2.1 |
| 2RN | 7.4 | 10.9 | -3.5 | 1.2 | 0.6 | 0.6 | * | 1.5 | * | 5.7 | 5.3 | 0.4 | 5.4 | 8.8 | -3.4 | 11.1 | 17.0 | -5.9 | 13.0 | 20.8 | -7.8 |
| ABC NEWS | 4.0 | 2.9 | 1.1 | 4.6 | 2.5 | 2.1 | 0.4 | 0.1 | 0.3 | 5.0 | 3.0 | 2.0 | 5.1 | 3.9 | 1.2 | 2.7 | 3.1 | -0.4 | 3.8 | 2.9 | 0.9 |
| 2JJJ | 9.5 | 6.4 | 3.1 | 17.0 | 4.1 | 12.9 | 26.0 | 31.5 | -5.5 | 14.3 | 10.3 | 4.0 | 10.2 | 3.0 | 7.2 | 3.5 | 1.7 | 1.8 | * | 0.5 | * |
| ABCFM | 9.8 | 9.0 | 0.8 | 2.6 | 0.3 | 2.3 | 1.4 | 1.6 | -0.2 | 8.4 | 10.4 | -2.0 | 4.5 | 6.8 | -2.3 | 12.7 | 8.8 | 3.9 | 20.2 | 15.1 | 5.1 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|-----------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|-------|---------|------|------------------------|------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 2CA | 6.7 | 7.0 | -0.3 | 4.9 | 5.4 | -0.5 | 9.0 | 8.6 | 0.4 | 8.7 | 9.3 | -0.6 | 6.4 | 6.6 | -0.2 | 3.6 | 4.5 | -0.9 | 7.9 | 8.8 | -0.9 | 7.9 | 8.8 | -0.9 | 7.9 | 8.8 | -0.9 |
| 2CC | 8.0 | 6.5 | 1.5 | 5.6 | 6.3 | -0.7 | 13.8 | 10.3 | 3.5 | 10.5 | 6.1 | 4.4 | 3.8 | 3.9 | -0.1 | 5.2 | 5.0 | 0.2 | 4.5 | 3.6 | 0.9 | 4.5 | 3.6 | 0.9 | 4.5 | 3.6 | 0.9 |
| HIT 104.7 | 15.6 | 15.3 | 0.3 | 13.9 | 11.7 | 2.2 | 15.1 | 15.5 | -0.4 | 17.4 | 17.4 | 0.0 | 18.3 | 19.6 | -1.3 | 12.3 | 14.2 | -1.9 | 13.7 | 11.3 | 2.4 | 13.7 | 11.3 | 2.4 | 13.7 | 11.3 | 2.4 |
| MIX 106.3 | 17.6 | 16.3 | 1.3 | 17.9 | 14.7 | 3.2 | 15.7 | 17.9 | -2.2 | 17.9 | 19.3 | -1.4 | 19.6 | 17.2 | 2.4 | 16.1 | 9.0 | 7.1 | 19.8 | 16.9 | 2.9 | 19.8 | 16.9 | 2.9 | 19.8 | 16.9 | 2.9 |
| ABC CAN | 13.2 | 16.9 | -3.7 | 17.2 | 22.8 | -5.6 | 12.3 | 14.4 | -2.1 | 10.2 | 11.7 | -1.5 | 9.9 | 10.9 | -1.0 | 15.6 | 25.9 | -10.3 | 11.8 | 17.1 | -5.3 | 11.8 | 17.1 | -5.3 | 11.8 | 17.1 | -5.3 |
| 2RN | 7.4 | 11.0 | -3.6 | 10.1 | 16.0 | -5.9 | 5.7 | 8.0 | -2.3 | 5.4 | 8.3 | -2.9 | 7.7 | 9.9 | -2.2 | 6.7 | 8.0 | -1.3 | 7.1 | 10.4 | -3.3 | 7.1 | 10.4 | -3.3 | 7.1 | 10.4 | -3.3 |
| ABC NEWS | 3.8 | 2.9 | 0.9 | 5.5 | 4.0 | 1.5 | 1.8 | 2.4 | -0.6 | 2.2 | 2.1 | 0.1 | 2.7 | 2.3 | 0.4 | 8.4 | 2.8 | 5.6 | 4.4 | 3.2 | 1.2 | 4.4 | 3.2 | 1.2 | 4.4 | 3.2 | 1.2 |
| 2JJJ | 10.1 | 6.9 | 3.2 | 10.7 | 5.7 | 5.0 | 6.8 | 6.0 | 0.8 | 9.5 | 7.4 | 2.1 | 14.4 | 11.0 | 3.4 | 7.9 | 3.7 | 4.2 | 7.8 | 4.7 | 3.1 | 7.8 | 4.7 | 3.1 | 7.8 | 4.7 | 3.1 |
| ABCFM | 9.3 | 8.6 | 0.7 | 8.7 | 7.4 | 1.3 | 10.4 | 9.0 | 1.4 | 9.6 | 7.7 | 1.9 | 8.7 | 9.7 | -1.0 | 8.9 | 12.5 | -3.6 | 11.6 | 10.3 | 1.3 | 11.6 | 10.3 | 1.3 | 11.6 | 10.3 | 1.3 |

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CA | 43 | 51 | -8 | 1 | 3 | -2 | * | 4 | * | 8 | 9 | -1 | 11 | 12 | -1 | 10 | 12 | -2 | 12 | 11 | 1 |
| 2CC | 27 | 25 | 2 | 1 | * | * | 1 | * | * | 2 | 3 | -1 | 7 | 8 | -1 | 4 | 4 | 0 | 11 | 10 | 1 |
| HIT 104.7 | 126 | 125 | 1 | 20 | 23 | -3 | 23 | 27 | -4 | 43 | 41 | 2 | 30 | 25 | 5 | 8 | 6 | 2 | 2 | 2 | 0 |
| MIX 106.3 | 132 | 129 | 3 | 17 | 15 | 2 | 17 | 14 | 3 | 42 | 37 | 5 | 39 | 40 | -1 | 12 | 18 | -6 | 5 | 5 | 0 |
| ABC CAN | 89 | 107 | -18 | 3 | 4 | -1 | 3 | 3 | 0 | 14 | 24 | -10 | 21 | 28 | -7 | 21 | 23 | -2 | 27 | 24 | 3 |
| 2RN | 48 | 59 | -11 | 2 | 2 | 0 | 1 | 2 | -1 | 9 | 10 | -1 | 9 | 14 | -5 | 12 | 14 | -2 | 16 | 17 | -1 |
| ABC NEWS | 47 | 40 | 7 | 4 | 1 | 3 | 1 | 1 | 0 | 10 | 15 | -5 | 14 | 11 | 3 | 8 | 7 | 1 | 9 | 6 | 3 |
| 2JJJ | 69 | 60 | 9 | 6 | 4 | 2 | 18 | 13 | 5 | 28 | 28 | 0 | 12 | 10 | 2 | 6 | 3 | 3 | * | 1 | * |
| ABCFM | 51 | 39 | 12 | 2 | 1 | 1 | 2 | 1 | 1 | 11 | 12 | -1 | 10 | 9 | 1 | 8 | 7 | 1 | 18 | 10 | 8 |
| Total | 374 | 368 | 6 | 34 | 36 | -2 | 43 | 42 | 1 | 105 | 102 | 3 | 87 | 87 | 0 | 50 | 48 | 2 | 55 | 52 | 3 |

Cumulative Audience (000's) by Session, P10+ [Potential: 394]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CA | 37 | 43 | -6 | 22 | 25 | -3 | 18 | 21 | -3 | 23 | 26 | -3 | 22 | 21 | 1 | 8 | 11 | -3 | 32 | 35 | -3 |
| 2CC | 26 | 23 | 3 | 16 | 17 | -1 | 18 | 15 | 3 | 17 | 12 | 5 | 11 | 11 | 0 | 7 | 6 | 1 | 15 | 14 | 1 |
| HIT 104.7 | 117 | 115 | 2 | 77 | 79 | -2 | 45 | 50 | -5 | 54 | 60 | -6 | 75 | 70 | 5 | 29 | 37 | -8 | 78 | 75 | 3 |
| MIX 106.3 | 122 | 116 | 6 | 76 | 79 | -3 | 46 | 48 | -2 | 57 | 59 | -2 | 69 | 68 | 1 | 31 | 26 | 5 | 83 | 89 | -6 |
| ABC CAN | 82 | 97 | -15 | 62 | 73 | -11 | 40 | 45 | -5 | 39 | 43 | -4 | 40 | 45 | -5 | 29 | 36 | -7 | 61 | 74 | -13 |
| 2RN | 43 | 53 | -10 | 34 | 43 | -9 | 19 | 24 | -5 | 21 | 26 | -5 | 22 | 32 | -10 | 10 | 15 | -5 | 34 | 41 | -7 |
| ABC NEWS | 40 | 37 | 3 | 27 | 25 | 2 | 12 | 13 | -1 | 10 | 13 | -3 | 13 | 16 | -3 | 14 | 10 | 4 | 30 | 24 | 6 |
| 2JJJ | 65 | 56 | 9 | 41 | 35 | 6 | 28 | 22 | 6 | 27 | 29 | -2 | 46 | 36 | 10 | 23 | 12 | 11 | 43 | 32 | 11 |
| ABCFM | 46 | 36 | 10 | 28 | 24 | 4 | 25 | 21 | 4 | 26 | 23 | 3 | 31 | 22 | 9 | 14 | 16 | -2 | 36 | 28 | 8 |
| Total | 367 | 360 | 7 | 303 | 309 | -6 | 211 | 216 | -5 | 221 | 236 | -15 | 270 | 262 | 8 | 158 | 152 | 6 | 302 | 303 | -1 |

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CA | 3 | 3 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 |
| 2CC | 3 | 2 | 1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 |
| HIT 104.7 | 6 | 6 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | * | * | * | * | * | * |
| MIX 106.3 | 8 | 7 | 1 | 1 | 1 | 0 | 1 | * | * | 2 | 2 | 0 | 3 | 3 | 0 | 1 | 1 | 0 | * | * | * |
| ABC CAN | 5 | 7 | -2 | * | * | * | * | * | * | * | 1 | * | 1 | 2 | -1 | 1 | 2 | -1 | 2 | 2 | 0 |
| 2RN | 3 | 4 | -1 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | -1 |
| ABC NEWS | 2 | 1 | 1 | * | * | * | * | * | * | * | * | * | 1 | * | * | * | * | * | * | * | * |
| 2JJJ | 4 | 3 | 1 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | * | * | * | * | * | * | * | * |
| ABCFM | 4 | 4 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | * | 1 | * | 1 | 1 | 0 | 2 | 1 | 1 |
| Total | 42 | 41 | 1 | 3 | 2 | 1 | 4 | 3 | 1 | 9 | 10 | -1 | 10 | 10 | 0 | 7 | 7 | 0 | 9 | 9 | 0 |

Average Audience (000's) by Session, P10+ [Potential: 394]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------|---------------------|---------------------|---------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|---------------------|---------------------|---------------------|
| | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-9:00am | Mon-Fri 5:30am-9:00am | Mon-Fri 5:30am-9:00am | Mon-Fri 9:00am-12:00md | Mon-Fri 9:00am-12:00md | Mon-Fri 9:00am-12:00md | Mon-Fri 12:00md-4:00pm | Mon-Fri 12:00md-4:00pm | Mon-Fri 12:00md-4:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 7:00pm-12:00mn | Mon-Fri 7:00pm-12:00mn | Mon-Fri 7:00pm-12:00mn | Sat-Sun 5:30am-12mn | Sat-Sun 5:30am-12mn | Sat-Sun 5:30am-12mn |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CA | 3 | 3 | 0 | 4 | 4 | 0 | 5 | 5 | 0 | 4 | 4 | 0 | 3 | 3 | 0 | 1 | 1 | 0 | 3 | 3 | 0 |
| 2CC | 4 | 3 | 1 | 4 | 5 | -1 | 7 | 6 | 1 | 5 | 3 | 2 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 1 | 1 |
| HIT 104.7 | 7 | 7 | 0 | 10 | 9 | 1 | 8 | 8 | 0 | 8 | 8 | 0 | 9 | 9 | 0 | 2 | 2 | 0 | 5 | 4 | 1 |
| MIX 106.3 | 8 | 7 | 1 | 13 | 11 | 2 | 8 | 10 | -2 | 8 | 9 | -1 | 9 | 8 | 1 | 2 | 1 | 1 | 7 | 6 | 1 |
| ABC CAN | 6 | 7 | -1 | 13 | 17 | -4 | 7 | 8 | -1 | 5 | 5 | 0 | 5 | 5 | 0 | 2 | 3 | -1 | 4 | 6 | -2 |
| 2RN | 3 | 5 | -2 | 7 | 12 | -5 | 3 | 4 | -1 | 2 | 4 | -2 | 4 | 5 | -1 | 1 | 1 | 0 | 3 | 4 | -1 |
| ABC NEWS | 2 | 1 | 1 | 4 | 3 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | * | * | 2 | 1 | 1 |
| 2JJJ | 4 | 3 | 1 | 8 | 4 | 4 | 4 | 3 | 1 | 4 | 3 | 1 | 7 | 5 | 2 | 1 | * | * | 3 | 2 | 1 |
| ABCFM | 4 | 4 | 0 | 6 | 6 | 0 | 6 | 5 | 1 | 4 | 3 | 1 | 4 | 4 | 0 | 1 | 2 | -1 | 4 | 4 | 0 |
| Total | 44 | 44 | 0 | 73 | 76 | -3 | 54 | 54 | 0 | 45 | 45 | 0 | 48 | 46 | 2 | 15 | 13 | 2 | 36 | 34 | 2 |

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.